

Asian Departmental Picture Archiving and Communication System (PACS) Market by Type (Radiology PACS, Cardiology PACS & Others) by Component by Deployment and by End User (Hospitals, Laboratories, Office Based Physicians) - Analysis and Forecast to 2019

<https://marketpublishers.com/r/A610CF56A33EN.html>

Date: May 2015

Pages: 97

Price: US\$ 2,650.00 (Single User License)

ID: A610CF56A33EN

Abstracts

The Asian departmental PACS market is estimated to grow at a CAGR of 11.3% from 2014 to 2019. Japan contributes the largest market share in the Asian departmental PACS market, contributing around half of the total market.

Departmental Picture Archiving and Communication Systems (PACS) have reduced the physical and time barriers associated with traditional film-based image retrieval, distribution, and display. Departmental PACS has widespread application in hospitals and clinics as it eliminates the need of maintaining hard copies of images and replaces them with digital storage. Cloud-based PACS solutions is the latest market development which is expected to gain a significant market share in the next five years. In the delivery mode segment, on-premise forms the largest segment of the overall market, as it is perceived to offer better control and secure sharing of data.

The departmental PACS market has been segmented on the basis of product, component, deployment, end user, and country. The report covers major countries which include Japan, China, India, Republic of Korea, and rest of Asia (RoA). Japan is the largest contributor to this market, followed by China. China, on the other hand, is the fastest growing market in this region, owing to the medical and technological advances in the country.

The report has profiled the leading players of this market along with their developments (new product launches, partnerships, and joint ventures) over the past few years, and strategies adopted by them to sustain and strengthen their position in the market. The key players in the Asian departmental PACS market are Agfa Healthcare (Belgium), Carestream Health (U.S.), GE Healthcare (U.K.), Philips Healthcare (The Netherlands), McKesson Corporation (U.S.), FujiFilm Healthcare (Japan), Siemens Healthcare (Germany), and others.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging and high-growth segments of the departmental PACS market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies for strengthening their market share.

Product Analysis and Development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the Asian departmental PACS market. Usage pattern/penetration rate (in-depth trend analysis) of products (segment wise) and purchasing data. Comprehensive coverage of Product approvals and Product recalls.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for departmental PACS across geographies, exploit new clientele base and different pricing policies.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the departmental PACS market. Detailed description regarding the related and unrelated diversification pertaining to this market.

Competitive Assessment: In-depth assessment of market shares and company

share analysis of the key players forecasted till 2019. Develop business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the Asian departmental PACS market.

Product/Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs.

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