

Asian Dental Lasers Market by Product (Soft-Tissue Lasers, Hard/Soft Tissue Lasers), by End-User (Hospitals, Dental Clinics) & by Geography (China, India, Japan, South Korea, Rest of Asia) - Analysis and Forecast to 2019

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Abstracts

The Asian dental lasers market is expected to grow at a CAGR of 6.6% from 2014 to 2019.

Japan holds the highest share in the Asian dental lasers market, and is expected to grow at a CAGR of 5.8% during the forecast period. The Asian dental lasers market holds a high potential for growth in future, due to a number of forces favoring its market growth. Incessant rise in aging population in the developing countries is propelling the growth of the dental lasers market. According to the Asian Development Bank (ADB) Report, rapidly shifting demographics, declining birth rates, and increasing life expectancies, will shape the economic direction of developing countries in Asia. With increase in the aged population, the number of individuals suffering from oral problems is expected to rise, which in turn is driving the growth of the Asian dental lasers market.

In this report, the dental lasers market is broadly classified on the basis of type, end-user, and geography. Dental lasers have several advantages over the traditional dental drill. These devices are used for the treatment of gum diseases, and to preserve tooth loss that might result from standardized dental treatment. They regenerate bone and ligament tissue, reduce gum bleeding, seal periodontal pockets, and eliminate gum cutting and other surgery discomforts.

The report has profiled leading players of this market, along with recent developments (new product launches and partnerships, agreements, collaborations, and joint

ventures) and key growth strategies. AMD Lasers (U.S.), Biolase, Inc. (U.S.), Fotona D.D.(Slovenia), Ivoclar Vivadent AG (Liechtenstein), Danaher(U.S.), Sirona Dental Systems Inc. (U.S.), Syneron Medical Ltd (Israel), and The Yoshida Dental Mfg. Co. Ltd., (Japan)are some of the key players engaged in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging and high-growth segments of the dental lasers market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help firms, garner a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the Asian dental lasers market. Usage pattern/ penetration rate (in-depth trend analysis) of products (Segment wise) and purchasing data. Comprehensive coverage of product approvals, patent analysis, pipeline products, and product recalls.

Market Development: Comprehensive information about lucrative markets

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the dental lasers market. Detailed description regarding the related and unrelated diversification pertaining to this market.

Competitive Assessment: In-depth assessment of market shares and company share analysis

Product/ Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language), by checking the virality and tonality of blogs.

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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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