

# **Asian Computerized Physician Order Entry Market by Product (Integrated Revenue Cycle Management and Standalone Revenue Cycle Management), by Deployment (On Premise, Web Based and Cloud - Based), by Component (Hardware, Software and Service) –Forecast to 2019**

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## **Abstracts**

The Asian Computerized Physician Order Entry market is estimated to register a CAGR of 7.0% between 2014 and 2019. Although Japan holds the largest share in the Computerized Physician Order Entry market, India is projected to register the highest CAGR of 7.1% during the forecast period in this regional market. The increasing demand of efficient and integrated healthcare IT systems and initiatives by government bodies for implementation of these systems in healthcare facilities are the leading growth factors for the Asian CPOE market. In addition, emerging economies, for example India, are creating growth opportunities for this market in Asia.

In this report, the Asian Computerized Physician Order Entry market has been classified by type, component, deployment, and end-users. The type segment is further categorized into integrated and standalone computerized physician order entry. Component segment is classified into hardware, software, and services. Deployment is further classified into on-premise, web-based, and cloud-based systems, while end-users segment is classified into office-based physician, hospitals, emergency healthcare service providers, and nurses.

Japan held the largest share of 35.2% of the Asian Computerized Physician Order Entry market in 2014, followed by China. The Computerized Physician Order Entry market in Japan is primarily driven by factors including technological advancements and

increasing government initiatives. India is estimated to register the highest CAGR of 7.1% between 2014 and 2019. Factors including large population base, rising incidences of chronic diseases, and increasing healthcare awareness are propelling the growth of the Computerized Physician Order Entry market in India.

The Asian Computerized Physician Order Entry market is a competitive market with a number of market players, including Allscripts (U.S.), Athenahealth (U.S.), Cerner Corporation (U.S.), Carestream Health Inc. (U.S.), eClinicalWorks LLC (U.S.), Epic Systems (U.S.), GE Healthcare (U.K.), McKesson Corporation (U.S.), Philips Healthcare (Netherlands), Practice Fusion (U.S.), and Siemens Healthcare AG (Germany) serving the users with varied offerings. New product launches and partnerships, agreements, collaborations, and joint ventures are the key strategies adopted by most market players to achieve growth in the Computerized Physician Order Entry market.

### **Scope of the Report:**

From an insight perspective, this research report has focuses on various levels of analysis—industry analysis (industry trends, and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the Computerized Physician Order Entry, regulatory policies in different regions/countries, government initiatives, drivers, restraints, and upcoming opportunities in the market.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater share of the market. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on offerings of the top 10 market players

**Product Development/Innovation:** Detailed insights on upcoming technologies, research and development activities, and new product launches in the market

Market Development: Comprehensive information about lucrative emerging markets

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the Computerized Physician Order Entry market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the Computerized Physician Order Entry market

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