

Asian Advanced Wound Care Market by Method (Dressing, Graft), By Application (Surgical Wound, Ulcer), by End-User (In-Patient & Out-Patient), & by Geography - Analysis & Forecast to 2019

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Abstracts

The Asian Advanced Wound Care market is estimated to grow at a CAGR of 3.8% from 2014 to 2019. Japan hold the largest share in the Asian Advanced Wound Care market, and is expected to grow at the CAGR of 3.6% during the forecast period of 2014 to 2019.

In this report, the Asian advanced wound care market has been broadly classified on the basis of application, method, geography and end-users. The application segment is divided into, surgical wounds, ulcers and other wounds, where ulcers are further segmented into diabetic foot ulcers, venous ulcers, pressure ulcers and arterial ulcers. The method segment includes dressings and grafts, where dressings are further categorized into antimicrobial dressings, foam dressings, gauze, hydrocolloids collagen, film dressings, hydrogels, composites, alginate dressings and grafts are further segmented into composite skin grafts and biologic grafts. Biologic grafts include autografts, allografts and xenografts. The countries included in the report are Japan, China, India, Republic of Korea (RoK) and Rest of Asia (RoA). The end-user includes in-patient facilities and out-patient facilities.

Grafts are the fastest growing segment, estimated to grow at the highest CAGR from 2014 to 2019. Factors such as, rising incidences of chronic wounds due to aging population, increasing incidence of diabetes and lifestyle factors are driving the growth of this market.

The Asian advanced wound care market is a competitive market with a number of

market players. As of 2014, the Asian advanced wound care market was majorly dominated by Smith and Nephew, PLC (U.K.), Molyncke Health Care (Sweden), and ConvaTec, Inc. (U.S.).

New product launches and partnerships, agreements, collaborations, and joint ventures are the major strategies adopted by most market players to achieve growth in the advanced wound care market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging- and high-growth segments of the advanced wound care market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report provides information on established companies as well as new entrants/smaller firms along with the market share. Also, the strategies adopted by the companies such as (market penetration, product development/innovation, market development, market diversification, and competitive assessment) have been covered in the report.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on Asian advanced wound care offered by the top players in the Asian advanced wound care market

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the Asian advanced wound care market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various advanced wound care products across geographies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the advanced wound

care market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the advanced wound care market

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FIGURE 113 ASIA ADVANCED WOUND CARE MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

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