

# **Asia Revenue Cycle Management System (RCM) Market by Product (Integrated RCM, Standalone RCM), by Deployment (On-Premise, Web-Based, Cloud- Based), by Component (Software, Hardware, Services), by End-User, by Geography - Analysis and Forecast to 2019**

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## **Abstracts**

The Asia revenue cycle management system (RCM) market is projected to grow at a CAGR of 7.5% from 2014 to 2019. Japan holds the largest share of 28.1% in the Asia revenue cycle management system (RCM) market, followed by China. The Asia RCM market holds a high potential for growth in future due to a number of forces favoring this market. The consolidation of healthcare providers, initiatives undertaken by governmental bodies for implementing RCM solutions, and decrease in reimbursements are driving its market growth. However, limited investments in healthcare IT, fragmented end-user market, and high costs are acting as major restraining factors hindering the growth of the Asia RCM market.

In this report, the revenue cycle management system market is segmented on the basis of its product, deployment, component, end-user, and geography. By type, this market is segmented into integrated RCM systems and standalone RCM systems. On the basis of deployment, the market is categorized into on-premise, web-premise, and cloud-premise, while according to component the market is sub-divided into hardware, software, and services. End-users of this market include academics, ambulatory care solutions, hospitals, medical and diagnostic laboratories, and office based physicians.

Geographically, the market is divided into Japan, China, India, Republic of Korea (ROK), and Rest of Asia (RoA).

The report has profiled leading players of this market, along with recent developments (new product launches and partnerships, agreements, collaborations, and joint ventures) and key growth strategies adopted by them to sustain and strengthen their position in the Asia revenue cycle management system (RCM) market. Quest Diagnostics (U.S.), Cerner Corporation (U.S.), McKesson Corporation (U.S.), Athenahealth, Inc. (U.S.), Allscripts Healthcare Solutions, Inc. (U.S.), eClinicalWorks LLC (U.S.), CareCloud Corporation (U.S.), The SSI Groups, Inc. (U.S.), GE Healthcare (U.K.), Epic Systems (U.S.), Siemens Healthcare (Germany), Kareo, Inc. (U.S.) are some of the key players engaged in this market.

### **Reasons to Buy the Report:**

From an insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging and high-growth segments of the Asia revenue cycle management system (RCM) market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help firms, garner a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

### **The report provides insights on the following pointers:**

**Product Analysis and development:** Detailed insights on upcoming technologies, research and development activities, and new product launches in the Asia revenue cycle management system (RCM) market

**Market Development:** Comprehensive information about lucrative markets. The report analyzes the revenue cycle management system (RCM) market across geographies, exploit new distribution channels, new clientele base and different pricing policies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions

Competitive Assessment: In-depth assessment of market shares and company share analysis of key players

Product/ Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language), checking the virality and tonality of blogs

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