

Asia Pharmacy Information Systems Market By Type (Inpatient PIS, Outpatient PIS), By Component (Hardware, Software, Services), By Deployment (Web Based, On-Premise, Cloud Based), By End-User – Analysis & Forecast To 2019

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Abstracts

The Asian pharmacy information systems market is estimated to grow at a CAGR of 8.3% from 2014 to 2019. In 2014, Japan held a larger share of around 28.4% of the Asian pharmacy information systems market, followed by China. The Asian market holds a high potential for growth in future due to a number of forces favoring this market. These include government and venture capitalist investments, technological advancements, and increase number of healthcare instrument manufacturers. However, high costs of implementation have an adverse effect on the pharmacy information systems market.

In this report, the Asian pharmacy information systems market is broadly classified on the basis of product types, components, deployment, and end users. The products segment is segmented into inpatient pharmacy information systems and outpatient pharmacy information systems. Based on end users, the pharmacy information systems market is categorized into hospitals, office-based physicians, emergency healthcare service providers, and other end users.

Geographically, the market is divided into Japan, China, India, the Republic of Korea, and the Rest of Asia. Japan commanded the largest share of 28.4% of the Asian pharmacy information systems market in 2014, followed by China. The market in China is estimated to grow at a CAGR of 8.9% during the forecast period from 2014 to 2019.

The report has profiled the leading players of this market along with company

developments (new product launches, partnerships, and joint ventures) over the past few years and strategies adopted by them to sustain and strengthen their position in market. The key players in the Asian pharmacy information systems market are Allscripts Healthcare Solutions, Inc. (U.S.), Cerner Corporation (U.S.), Swisslog (Switzerland), athenaHealth, Inc. (U.S.), and McKesson Corporation (U.S.)

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the pharmacy information system, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the Asian pharmacy information system market. Usage pattern/ penetration rate (in-depth trend analysis) of products (Segment wise) and purchasing data.

Comprehensive coverage of Product approvals and Product recalls.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for pharmacy information system across geographies, exploit new clientele base and different pricing policies.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the pharmacy information system market. Detailed description regarding the related and unrelated diversification pertaining to this market.

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecasted till 2019. Develop business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the pharmacy information system market.

Product/ Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs.

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