

Asia Pacific Well Intervention Market by Service Type (Logging & Bottom Hole Survey, Tubing/Packer Failure & Repair, Stimulation, Artificial Lift, Others), by Application (Onshore & Offshore), and by Country - Analysis & Forecast To 2019

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Abstracts

Asia-Pacific well intervention services market is estimated to grow at a CAGR of 3.5% from 2014 to 2019. Geographically, Asia-Pacific is segmented as China, Australia, India, Indonesia, Malaysia, and others. China holds a larger share in Asia-Pacific well intervention market of 23% in 2013 followed by India with 21% of the market share. Asia-Pacific well intervention services market holds a high potential for growth in future due to the new explorations activities and discoveries of oilfields particularly in China and India.

In 2014, logging & bottom hole survey held the largest market share of 19% within Asia-Pacific well intervention services market followed by tubing/packer failure & repair with 17% of the share.

In this report, Asia-Pacific well intervention services market is also segmented on the basis of its applications, such as onshore and offshore.

The report has profiled the leading players of this market along with their developments (new products and services launches, contracts and agreements, collaborations, and joint ventures) over the past few years and strategies adopted by them to sustain and strengthen their position in Asia-Pacific well intervention market. Baker Hughes Inc. (U.S.), Halliburton Co. (U.S.), Schlumberger Ltd. (U.S.), and Weatherford International PLC (Ireland) are some of the key players engaged in this market.

Reasons to Buy the Report:

From an insightful perspective, this research report is focused on various levels of analysis—industry analysis, market share analysis of top players, supply chain analysis, and company profiles which together discussed the basic views on the competitive landscape, usage patterns, and emerging and high-growth segments of Asia-Pacific well intervention services market. It has also focused on high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both the established firms as well as the new entrants/smaller firms to measure the pulse of the market, which in turn will help the firms to garner a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and Development: Detailed insight on upcoming technologies, research and development activities, and new product launches in Asia-Pacific well intervention services market. Usage pattern/penetration rate (in-depth trend analysis) of products (segment wise), and purchasing data.

Market Development: Comprehensive information about the lucrative and emerging markets. The report analyzes the markets of Asia-Pacific well intervention across geographies, exploring new distribution channels, new clientele base, and different pricing policies.

Market Diversification: Exhaustive information about the new products, untapped geographies, recent developments, and investments decisions in Asia-Pacific well intervention services market. The detailed description regarding the related and unrelated diversification pertaining to this market.

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players is forecasted till 2019. To develop business strategies and manufacturing capabilities of the leading players, and to enhance the bottom line of the companies in Asia-Pacific well intervention services market.

Product/ Brand Perception Analysis: Comprehensive study of customer's perception and behavior through our inbuilt social connect tool (digital marketing language) by checking the virility and tonality of blogs

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF WELL INTERVENTION MARKET
- 2.2 ARRIVING AT THE WELL INTERVENTION MARKET SIZE
 - 2.2.1 TOP-DOWN APPROACH
 - 2.2.2 BOTTOM-UP APPROACH
 - 2.2.3 DEMAND SIDE APPROACH
 - 2.2.4 MACRO INDICATOR-BASED APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 ASIA-PACIFIC WELL INTERVENTION MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND SIDE ANALYSIS

5 ASIA-PACIFIC WELL INTERVENTION MARKET, BY APPLICATION

- 5.1 INTRODUCTION
- 5.2 ASIA-PACIFIC WELL INTERVENTION MARKET IN ONSHORE, BY COUNTRY
- 5.3 ASIA-PACIFIC WELL INTERVENTION MARKET IN OFFSHORE, BY COUNTRY

6 ASIA-PACIFIC WELL INTERVENTION MARKET, BY TYPE

- 6.1 INTRODUCTION
- 6.2 ASIA-PACIFIC WELL INTERVENTION MARKET: TYPE COMPARISON WITH

PARENT MARKET

7 ASIA-PACIFIC WELL INTERVENTION MARKET, BY COUNTRY

7.1 INTRODUCTION

7.2 CHINA WELL INTERVENTION MARKET

7.2.1 CHINA WELL INTERVENTION MARKET, BY APPLICATION

7.3 INDIA WELL INTERVENTION MARKET

7.3.1 INDIA WELL INTERVENTION MARKET, BY APPLICATION

7.4 INDONESIA WELL INTERVENTION MARKET

7.4.1 INDONESIA WELL INTERVENTION MARKET, BY APPLICATION

7.5 MALAYSIA WELL INTERVENTION MARKET

7.5.1 MALAYSIA WELL INTERVENTION MARKET, BY APPLICATION

7.6 AUSTRALIA WELL INTERVENTION MARKET

7.6.1 AUSTRALIA WELL INTERVENTION MARKET, BY APPLICATION

8 ASIA-PACIFIC WELL INTERVENTION MARKET: COMPETITIVE LANDSCAPE

8.1 ASIA-PACIFIC WELL INTERVENTION MARKET: COMPANY SHARE ANALYSIS

8.2 COMPANY PRESENCE IN WELL INTERVENTION MARKET, BY TYPE

8.3 MERGERS & ACQUISITIONS

8.4 EXPANSIONS

8.5 JOINT VENTURES

8.6 NEW PRODUCT LAUNCH

8.7 NEW TECHNOLOGY LAUNCH

8.8 AGREEMENT

8.9 OTHER

9 ASIA-PACIFIC WELL INTERVENTION MARKET, BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)*

9.1 BAKER HUGHES INC.

9.2 SCHLUMBERGER LTD.

9.3 HALLIBURTON CO.

9.4 WEATHERFORD INTERNATIONAL PLC

9.5 SUPERIOR ENERGY SERVICES, INC.

9.6 TRICAN WELL SERVICE LTD.

9.7 KEY ENERGY SERVICES, INC.

9.8 FMC TECHNOLOGIES, INC.

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

10 APPENDIX

10.1 CUSTOMIZATION OPTIONS

10.1.1 PRODUCTS AND SERVICES BENCHMARKING ANALYSIS

10.1.2 REGULATORY FRAMEWORK

10.1.3 IMPACT ANALYSIS

10.1.4 CURRENT INDUSTRY CHALLENGES

10.1.5 HISTORICAL DATA AND TRENDS

10.1.6 WELL INTERVENTION IN DEPTH VALUE CHAIN ANALYSIS

10.2 RELATED REPORTS

10.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

10.3.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

Table 1 WELL INTERVENTION MARKET PEER MARKET SIZE, 2013 (USD MN)

Table 2 ASIA PACIFIC WELL INTERVENTION MARKET, BY APPLICATION, 2013 (USD MN)

Table 3 ASIA-PACIFIC WELL INTERVENTION MARKET: MACRO INDICATORS, BY COUNTRY, 2013

Table 4 ASIA-PACIFIC WELL INTERVENTION MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (USD MN)

Table 5 ASIA-PACIFIC WELL INTERVENTION MARKET: DRIVERS AND INHIBITORS

Table 6 ASIA-PACIFIC WELL INTERVENTION MARKET, BY APPLICATION, 2013 – 2019 (USD MN)

Table 7 ASIA-PACIFIC WELL INTERVENTION MARKET, BY TYPE, 2013 - 2019 (USD MN)

Table 8 ASIA –PACIFIC WELL INTERVENTION MARKET: COMPARISON WITH APPLICATION MARKETS, 2013 - 2019 (USD MN)

Table 9 ASIA-PACIFIC WELL INTERVENTION MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Table 10 ASIA-PACIFIC WELL INTERVENTION MARKET IN ONSHORE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 11 ASIA-PACIFIC WELL INTERVENTION MARKET IN OFFSHORE, BY COUNTRY, 2013 - 2019 (USD MN)

Table 12 ASIA-PACIFIC OFFSHORE WELL INTERVENTION MARKET, BY TYPE, 2013 - 2019 (USD MN)

Table 13 ASIA-PACIFIC WELL INTERVENTION MARKET, BY SERVICE TYPE, 2013 - 2019 (USD MN)

Table 14 ASIA-PACIFIC WELL INTERVENTION MARKET: TYPE COMPARISON WITH PARENT MARKET, 2013–2019 (USD MN)

Table 15 ASIA-PACIFIC WELL INTERVENTION MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Table 16 CHINA WELL INTERVENTION MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 17 INDIA WELL INTERVENTION MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Table 18 INDONESIA WELL INTERVENTION MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Table 19 MALAYSIA WELL INTERVENTION MARKET, BY APPLICATION, 2013 -

2019 (USD MN)

Table 20 AUSTRALIA WELL INTERVENTION MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Table 21 WELL INTERVENTION MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Table 22 ASIA-PACIFIC WELL INTERVENTION MARKET: MERGERS & ACQUISITIONS

Table 23 ASIA-PACIFIC WELL INTERVENTION MARKET: EXPANSIONS

Table 24 ASIA-PACIFIC WELL INTERVENTION MARKET: JOINT VENTURES

Table 25 ASIA-PACIFIC WELL INTERVENTION SERVICES MARKET: NEW PRODUCT LAUNCH

Table 26 ASIA-PACIFIC WELL INTERVENTION MARKET: NEW TECHNOLOGY LAUNCH

Table 27 ASIA-PACIFIC WELL INTERVENTION MARKET: AGREEMENT

Table 28 ASIA-PACIFIC WELL INTERVENTION MARKET: OTHER

Table 29 BAKER HUGHES INC.: KEY FINANCIALS, 2009 - 2013 (USD MN)

Table 30 BAKER HUGHES INC.: REVENUE BY BUSINESS SEGMENT, 2009 - 2013 (USD MN)

Table 31 BAKER HUGHES INC.: REVENUE BY GEOGRAPHICAL SEGMENT, 2009 - 2013 (USD MN)

Table 32 BAKER HUGHES INC.: RELATED DEVELOPMENTS

Table 33 SCHLUMBERGER LTD.: KEY FINANCIALS, 2010-2013 (USD MN)

Table 34 SCHLUMBERGER LTD.: REVENUE, BY BUSINESS SEGMENT, 2010-2013 (USD MN)

Table 35 SCHLUMBERGER LTD.: REVENUE, BY GEOGRAPHICAL SEGMENT, 2010 - 2013 (USD MN)

Table 36 SCHLUMBERGER LTD.: RELATED DEVELOPMENTS

Table 37 HALLIBURTON CO.: KEY FINANCIALS, 2009-2013 (USD MN)

Table 38 HALLIBURTON CO.: REVENUE, BY BUSINESS SEGMENT, 2009-2013 (USD MN)

Table 39 HALLIBURTON CO.: REVENUE, BY GEOGRAPHICAL SEGMENT, 2009 - 2013 (USD MN)

Table 40 HALLIBURTON CO.: RELATED DEVELOPMENTS

Table 41 WEATHERFORD INTERNATIONAL PLC.: KEY FINANCIALS, 2009 - 2013 (USD MN)

Table 42 WEATHERFORD INTERNATIONAL PLC.: REVENUE, BY BUSINESS SEGMENT, 2009-2013 (USD MN)

Table 43 WEATHERFORD INTERNATIONAL PLC.: REVENUE, BY GEOGRAPHIC SEGMENT, 2009 - 2013 (USD MN)

Table 44 WEATHERFORD INTERNATIONAL PLC.: RELATED DEVELOPMENTS

Table 45 SUPERIOR ENERGY SERVICES INC.: KEY FINANCIALS, 2009 - 2013 (USD MN)

Table 46 SUPERIOR ENERGY SERVICES INC.: REVENUE, BY BUSINESS SEGMENT, 2009 - 2013 (USD MN)

Table 47 SUPERIOR ENERGY SERVICES INC.: REVENUE, BY GEOGRAPHICAL SEGMENT, 2009-2013 (USD MN)

Table 48 SUPERIOR ENERGY SERVICES INC.: RELATED DEVELOPMENTS

Table 49 TRICAN WELL SERVICE LTD.: KEY FINANCIALS, 2009-2013 (USD MN)

Table 50 TRICAN WELL SERVICE LTD.: REVENUE BY GEOGRAPHICAL SEGMENT, 2009-2013 (USD MN)

Table 51 TRICAN WELL SERVICE LTD.: RELATED DEVELOPMENTS

Table 52 KEY ENERGY SERVICES, INC: KEY FINANCIALS, 2009 - 2013 (USD MN)

Table 53 KEY ENERGY SERVICES, INC.: RELATED DEVELOPMENTS

Table 54 FMC TECHNOLOGIES, INC.: KEY FINANCIALS, 2009 - 2013 (USD MN)

Table 55 FMC TECHNOLOGIES, INC.: REVENUE BY GEOGRAPHICAL SEGMENT, 2009-2013 (USD MN)

Table 56 FMC TECHNOLOGIES, INC.: RELATED DEVELOPMENTS

List Of Figures

LIST OF FIGURES

Figure 1 ASIA-PACIFIC WELL INTERVENTION MARKET: SEGMENTATION & COVERAGE

Figure 2 WELL INTERVENTION MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-UP APPROACH

Figure 6 DEMAND SIDE APPROACH

Figure 7 MACRO INDICATOR-BASED APPROACH

Figure 8 ASIA-PACIFIC WELL INTERVENTION MARKET SNAPSHOT

Figure 9 WELL INTERVENTION MARKET: GROWTH ASPECTS

Figure 10 ASIA-PACIFIC WELL INTERVENTION MARKET: COMPARISON WITH PARENT MARKET, 2013 - 2019 (USD MN)

Figure 11 ASIA-PACIFIC WELL INTERVENTION MARKET, BY APPLICATION, 2014 VS 2019

Figure 12 ASIA-PACIFIC WELL INTERVENTION MARKET, BY SERVICES TYPE, 2014 – 2019 (USD MN)

Figure 13 WELLINTERVENTION: APPLICATION MARKET SCENARIO

Figure 14 ASIA-PACIFIC WELL INTERVENTION MARKET, BY APPLICATION, 2014 - 2019 (USD MN)

Figure 15 ASIA-PACIFIC WELL INTERVENTION MARKET IN ONSHORE, BY COUNTRY, 2013 - 2019 (USD MN)

Figure 16 ASIA-PACIFIC WELL INTERVENTION MARKET IN OFFSHORE, BY COUNTRY, 2013 - 2019 (USD MN)

Figure 17 ASIA-PACIFIC OFFSHORE WELL INTERVENTION MARKET, BY TYPE, 2013 -2019 (USD MN)

Figure 18 ASIA-PACIFIC WELL INTERVENTION MARKET, BY SERVICES TYPE, 2013 – 2019 (USD MN)

Figure 19 ASIA-PACIFIC WELL INTERVENTION MARKET: TYPE COMPARISON WITH PARENT MARKET, 2013–2019(USD MN)

Figure 20 ASIA-PACIFIC WELL INTERVENTION MARKET: GROWTH ANALYSIS, BY COUNTRY, 2014-2019 (USD MN)

Figure 21 CHINA WELL INTERVENTION MARKET OVERVIEW, 2014 & 2019 (%)

Figure 22 CHINA WELL INTERVENTION MARKET, BY APPLICATION, 2013-2019 (USD MN)

Figure 23 CHINA WELL INTERVENTION MARKET: APPLICATION SNAPSHOT

Figure 24 INDIA WELL INTERVENTION MARKET OVERVIEW, 2014 & 2019 (%)

Figure 25 INDIA WELL INTERVENTION MARKET, BY APPLICATION, 2013-2019
(USD MN)

Figure 26 INDIA WELL INTERVENTION MARKET: APPLICATION SNAPSHOT

Figure 27 INDONESIA WELL INTERVENTION MARKET OVERVIEW, 2014 & 2019 (%)

Figure 28 INDONESIA WELL INTERVENTION MARKET, BY APPLICATION, 2013 -
2019 (USD MN)

Figure 29 INDONESIA WELL INTERVENTION MARKET: APPLICATION SNAPSHOT

Figure 30 MALAYSIA WELL INTERVENTION MARKET OVERVIEW, 2014 & 2019

Figure 31 MALAYSIA WELL INTERVENTION MARKET, BY APPLICATION, 2013-2019
(USD MN)

Figure 32 MALAYSIA WELL INTERVENTION MARKET: APPLICATION SNAPSHOT

Figure 33 AUSTRALIA WELL INTERVENTION MARKET OVERVIEW, 2014 & 2019

Figure 34 AUSTRALIA WELL INTERVENTION MARKET, BY APPLICATION,
2013-2019 (USD MN)

Figure 35 AUSTRALIA WELL INTERVENTION MARKET: APPLICATION SNAPSHOT

Figure 36 ASIA-PACIFIC WELLINTERVENTION MARKET: COMPANY SHARE
ANALYSIS, 2013 (%)

Figure 37 ASIA-PACIFIC WELL INTERVENTION: COMPANY PRODUCT COVERAGE,
BY TYPE, 2013

Figure 38 BAKER HUGHES INC. (U.S.): REVEUE MIX, 2013 (%)

Figure 39 SCHLUMBERGER LTD.: REVENUE MIX, 2013 (%)

Figure 40 HALLIBURTON CO.: REVENUE MIX: 2013 (%)

Figure 41 WEATHERFORD INTERNATIONAL PLC: REVENUE MIX: 2013 (%)

Figure 42 SUPERIOR ENERGY SERVICES INC.: REVENUE MIX: 2013 (%)

Figure 43 TRICAN WELL SERVICE LTD.: REVENUE MIX: 2013 (%)

Figure 44 KEY ENERGY SERVICES, INC.: REVENUE MIX: 2013 (%)

Figure 45 FMC TECHNOLOGIES, INC.: REVENUE MIX, 2013 (%)

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