

Asia Pacific Swine Feed Market By Type (Starters, Growers, Sow and Others), By Ingredients (Antibiotics, Antioxidants, Vitamins, Amino Acids, Feed Enzymes and Feed Acidifiers) and By Geography- Trends and Forecast upto 2019

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Abstracts

The Asia-Pacific swine feed market is estimated to grow at CAGR of 5.7% from 2014 to 2019. The countries in Asia-Pacific are emerging markets for pig feed and feed additives because of the increasing pork consumption in the region. The rise in per capita income and changing food habits are the key factors driving the growth of Asia-Pacific swine feed market.

The report consists of an extensive study of the Asia-Pacific swine feed market and its application in starters, pig growers, and sow segments. The report also focuses on the types of additives included in swine feed, such as antibiotics, amino acids, and feed enzymes & feed acidifiers.

China is the leading market with a share of 63.95% of the Asia-Pacific swine feed market. The major swine feed producers have been targeting Vietnam and Japan, both of which are significant markets after China.

The highly fragmented Asia-Pacific swine feed market is led by Chareon Pokphand Foods PCL (Thailand). Other companies operating in this regional market include Archer Daniels Midland Company (U.S.), ABF PLC (U.K.), and Nutreco N.V. (Denmark).

Reasons to Buy the Report:

From an insight perspective, this research report focuses on various levels of

analysis—industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging- and high-growth segments of the Asia-Pacific swine feed market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help them garner a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on swine feeds offered by the top 10 market players

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various swine feeds across Asia-Pacific

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the Asia-Pacific swine feed market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading market players

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