

Asia Pacific Spine Surgery Devices Market by Products (Non-Fusion Implants, Spinal Fusion & Fixation Devices, Spine Biologics, Spine Bone Stimulators, Vertebral Compression Fracture Treatment Devices), by End-User, by Geography -Analysis and Forecast to 2019

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Abstracts

The APAC Spine Surgery Devices Market is expected to reach \$2,223.1 million by 2019, at a CAGR of 10.5% from 2014 to 2019. This is mainly due to the increasing incidents of spinal deformities, such as disc compression amongst the aging population in the Asia-Pacific region, and the popularity of non-fusion devices, such as artificial spinal disc and nucleus. The increasing demand from the aging population, along with the advancement in medical technology, is driving the demand for the spine surgery device market in this region.

In this report, the spine surgery devices market is broadly segmented into four classes such as fusion, non-fusion, spinal decompression, and spine biologics. The fusion category can be divided into spine fusion and fixation and spinal bone stimulators. Non-fusion segment consists of motion preservation technologies, such as dynamic stabilization, artificial discs, annual repair and nucleus replacement. The vertebral compression factures treatment category includes market for vertebroplasty and kyphoplasty kits. Spinal decompression segment consists of niche markets, such as corpectomy, disectomy, foraminotomy/forminectomy, and laminotomy/laminectomy. Allogarfts, bone morphonenetic proteins, demineralised bone matrix, bone substitutes, and machined bones together contribute to the overall category of spine biologics.

The APAC Spine Surgery Devices market is a competitive market with a number of



market players. As of 2014, this market is estimated to be dominated by the Stryker Corporation (U.S.), DePuy Synthes Companies of Johnson & Johnson (U.S.), Zimmer Holdings, Inc. (U.S.), Smith & Nephew Plc (U.K.), Tornier, Inc. (France), and Biomet, Inc. (U.S.). New product launches, mergers & acquisitions, agreements, and approvals are the major strategies adopted by most of these market players to achieve growth in the APAC spine surgery devices market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis, such as market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging- and high-growth segments of the APAC spine surgery devices market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

This report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or a combination of the five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) to strengthen their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on fusion, non-fusion, spinal decompression and spine biologics offered by the top players in the Asia-Pacific Spine Surgery Devices Market is provided

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the Spine Surgery Devices market are provided

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various fusion implants, non-fusion implants, spinal decompression implants and spine biologics across geographies is provided

Market Diversification: Exhaustive information about new products, untapped



Countries, recent developments, and investments in the APAC spine surgery devices market is provided

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in APAC spine surgery devices market is provided



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