

# **Asia-Pacific Polytetrafluoroethylene (PTFE) Market By Form (Granular, Fine, Aqueous Dispersion, Micronized), By Application (Industrial Coating, Coating, Filled PTFE), By End Industry (Chemical Automotive, Medical, Food, Textile & Other), By Country - Trends & Forecasts to 2019**

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## **Abstracts**

The report divides the market on the basis of applications, geography, and its types. The market data for these types is given with respect to volume (kilo tons) and value (\$Million). The market value for PTFE was estimated to be \$700 million in 2014 and is projected to grow at a CAGR of about 7% from 2014 to 2019. The data mentioned in the report is based on the Asia-Pacific demand for PTFE.

The total Asia-Pacific PTFE market has been analyzed, to provide an idea of the current proceedings in the industry at the commercial level. The study provides the value chain analysis with respect to PTFE raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end-use. It represents the top players that contribute to the Asia-Pacific PTFE industry.

The impact of different market factors, such as drivers, restraints, and opportunities has also been illustrated in the report. This gives an idea of key drivers such as the growing consumption in the automotive industry, the industrial boom in APAC & emerging markets for different applications, availability of cheaper raw materials, while the restraints include matured market conditions of East-Asia and declining production capacities in Europe due to high priced raw materials. The economic slowdown in Europe and U.S. also affected the economy of other developed countries that are of key

importance for the commercial success of new materials and its end-user market.

The Asia-Pacific PTFE market is also classified based on different applications. The important applications include industrial goods, coatings, filled PTFE, and others. The chemical processing and mechanical industries are expected to display rapid growth in future.

The key companies in this market include Dongyue Group Ltd (China), Asahi Glass Fluorochemical Ltd (Japan), Gujrat Fluorochemical Ltd. (India), Shanghai 3F New Material Co. Ltd.(China), and others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and thereby serve the customers effectively. Investments in the expansion of plant capacities, followed by acquisitions were the most preferred strategies by top players in 2012 and 2013 that drive the demand for PTFE. Their strategy to capture the market in developing economies includes expansions and agreements.

The Asia-Pacific region emerged to be the driving factor for this market, contributing to about 45% of the global demand in terms of consumption in 2014. China is the leading country in the consumption of PTFE, due to the availability of cheaper raw materials and low labor costs. The important emerging economies such as Korea, India, etc., are further lined up for a brighter future in this market.

The report also presents a competitive landscape that covers different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by leading PTFE companies in the past few years. Furthermore, different PTFE market participants have also been profiled in the report.

### **Scope of the report**

The Asia-Pacific PTFE market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the basis of types:

Fine Powder

Granular

Aqueous Dispersion

Micronized Powder

On the basis of applications:

Industrial Goods

Coatings

Filled PTFE

Others

Each application has been described in detail in the report with volume and revenue forecasts for each application.

On the basis of geography:

China

Japan

South Korea

India

Others

The market is further analyzed for key countries in each of these regions.

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