

# **Asia-Pacific Polyether Polyols Market by Application (Flexible Foam, Rigid Foam, Others), by Country (China, Japan, India, South Korea & Rest of Asia - Pacific) – Analysis and Forecast to 2020**

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## **Abstracts**

The report covers the polyether polyol market in the Asia-Pacific region on the basis of application and geography. The Asia-Pacific polyether polyol was estimated to be \$4,638.5 million in 2012, and is projected to grow at a CAGR of 8.5% from 2014 to 2020. The data mentioned in the report is based on the overall demand for polyether polyol in the Asia-Pacific region.

The Asia-Pacific polyether polyol is analyzed in order to acquire an idea about the current proceedings in the industry at commercial level. The study provides value chain analysis with respect to polyether polyol raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end-use.

This market report also gives an overview of varied market dynamics, such as drivers, restraints, and upcoming opportunities. Key drivers of the polyether polyol market include increasing demand among end-user applications, ideal ingredient for coating applications, and growing demand of these chemicals observed across Asian countries.

The APAC polyether polyol market is also classified on the basis of different applications into flexible foam, rigid foam, and others (adhesives, sealants & elastomers).

The key companies in this market are Expanded Polymer Systems Pvt. Ltd. (India), Manali Petrochemicals Ltd. (India), Cargill Incorporated (U.S.), Bayer Material Science

Ag (Germany), and Royal Dutch Shell Plc (Hague) among others. These companies are consistently focusing on expanding their production capacity to achieve a competitive edge over others, thereby serving potential customers in a more effective manner. Investments made in the expansion of plant capacities, followed by acquisitions were among the most preferred strategies adopted by top players in this market.

China is considered to be the most dominant country in the Asia-Pacific polyether polyol market, contributing 65% of the overall demand of polyether polyol in this region. This growth is mainly attributed to the availability of cheaper raw materials and low labor cost.

The report also presents competitive landscape of key market players, in addition to company profiles, financials, growth strategies, and recent developments.

Scope of the report:

The Asia-Pacific polyether polyol market is covered in detail in this report.

On the basis of application:

Flexible Foam

Rigid Foam

Others (Adhesives, Sealants, & Elastomers)

On the basis of geography:

China

South Korea

Japan

India

Rest of APAC



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