

Asia-Pacific Polycarbonate Market by Applications (Automotive, Consumer, Electrical & Electronic, Medical, Optical Media, Packaging & Sheet & Film) & Geography - Trends & Forecasts to 2019

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Abstracts

The report covers the Asia-Pacific polycarbonate market segmented on the basis of application, and geography. The market data is provided with respect to volume (Kilotons) and value (USD Million). The polycarbonate market was estimated to be \$7,292.8 million in 2014 and is projected to grow at a CAGR of 7.8% from 2014 to 2019.

The impact of different market factors, such as drivers, inhibitors, and opportunities is also illustrated in the report. The Asia-Pacific polycarbonate market is classified based on different applications and geographies. The important applications include consumer goods, sheet/films, automotive, consumer electronics, medical equipments, optical media, packaging, and others (aerospace, gadgets and others). The consumer electronic application segment dominated this market having accounted a share of 23.1% in 2014. The consumer electronics application segment is expected to show rapid growth in the near future.

In the Asia-Pacific region, China is the leading country in the consumption of polycarbonate as it is the manufacturing base of the top multinational and domestic PC manufacturers. It accounted for a market share of 68.3% in 2014 and is expected to grow at a CAGR of 8.3% by 2019.

This report covers the key drivers such as increasing demand across various industries, such as automobile, consumer electronics industry, & adaptability of polycarbonate in major end-user markets such as LED products markets and ID card markets; and inhibitors such as adverse effects of using polycarbonate as packaging material and

hence the material is banned in the Asia-Pacific region.

Different companies operating in this market are also profiled in the report. The key companies in this market are Teijin Limited (Japan), Bayer Material Science AG (China), Samsung SDI Chemicals and Electronics Material Incorporation (South Korea), Mitsubishi Engineering-Plastics Limited (Japan), and others. The report also presents a competitive landscape covering different strategies and developments undertaken by the leading polycarbonate companies in the past few years. Investments in expansion of plant capacities, followed by technological advancement in the manufacturing methods were the most preferred strategies by the top players.

Scope of the report

The report segments the Asia-Pacific polycarbonate market as:

The Asia-Pacific polycarbonate market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the basis of applications:

Automotive

Consumer Goods

Electrical & Electronic

Medical Equipments

Optical Media

Packaging

Sheet Film

Others (Aerospace, Gadgets, and Others)

Each application is described in detail in the report with volume and revenue forecasts

for each application.

On the basis of geography:

China

Japan

India

South Korea

Taiwan

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