

Asia-Pacific Phthalic Anhydride Market and Derivatives (Plasticizers, Unsaturated Polyester Resins, and Alkyd Resins) by Application & Geography - Trends & Forecast to 2019

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Abstracts

The report covers the Asia-Pacific phthalic anhydride market on the basis of application and geography. The market data is given with respect to volume (KT) and value (USD Million). The market value of phthalic anhydride was estimated to be \$4, 222.4 million in 2014 and is projected to grow at a CAGR of 5.9% from 2014 to 2019. The data mentioned in the report are based on the Asia-Pacific demand for the phthalic anhydride.

The Asia-Pacific phthalic anhydride Market has been analyzed based on the current proceedings in the industry at the commercial level. The study provides the value chain analysis with respect to phthalic anhydride raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end-use. It represents the top players who are contributing to the growth of the Asia-Pacific phthalic anhydride industry.

The impact of different market factors, such as drivers, restraints, and opportunities is also illustrated in the report. This gives an idea about the key drivers such as the rising demand from developing economies and capacity expansion in Asia-Pacific; and restraints such as diminishing demand for phthalate-based plasticizers, cost pressures, and shifting preference for sustainable plasticizers.

The Asia-Pacific phthalic anhydride market is also classified based on different applications. The important applications include plasticizers, unsaturated polyester resins, and alkyd resins, among others. Furthermore, plasticizers are expected to show

rapid growth in the future in Asia-Pacific.

The key companies in this market are Aekyung Petrochemical Co., Ltd. (Korea), IG Petrochemicals Ltd. (India), Nan Ya Plastics Corporation (Taiwan), Shandong Hongxin Chemicals Co. Ltd. (China), and Shanghai Coking & Chemical Corporation (China), among others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage in the market, thereby serving the customers more effectively. Investments for the expansion of plant capacities were among the most preferred strategies of the top players in the market, between 2012 and 2014. Their strategy to capture the market in developing economies includes expansions and agreements.

China is the biggest contributor to the Asia-Pacific market, contributing 61% of the regional demand in 2014. China is the leading country in the consumption of phthalic anhydride mainly due to the rising applications in the building & construction and automotive industries.

The report also presents a competitive landscape covering different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by the leading phthalic anhydride companies in the past few years. Furthermore, the major participants of the Asia-Pacific phthalic anhydride market have also been profiled in the report.

Scope of the Report

The Asia-Pacific phthalic anhydride market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the Basis of Applications:

Plasticizers

Unsaturated Polyester Resins (UPR)

Alkyd Resins

Others

On the Basis of Country:

China

India

Taiwan

South Korea

Japan

Thailand

Others

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*(Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company)

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