

# **Asia Pacific Perimeter Security Market by Vertical (Critical Infrastructure, Defense & Government, Transportation, Commercial Facilities, Sensitive Areas) by Type (System & Service), by Country - Trends & Forecasts Till 2019**

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## **Abstracts**

The APAC perimeter security market is estimated to grow at a CAGR of 11.3% from 2014 to 2019. Although the countries of Australia and New Zealand (ANZ) hold the larger shares in the region's perimeter security market, China and Japan are expected to grow considerably. The growth of the perimeter security market in this region is driven by the need for security against terrorist activities, the increasing government regulations, and requirement of reducing manpower cost. However, the economic slowdown has proved to be a hurdle in the growth of the perimeter security solutions market. Most industries and organizations are reluctant to install perimeter security technologies as a result of their unwillingness to incur additional costs for such high-end security solutions.

The APAC perimeter security market is segmented and forecast on the basis of industry verticals such as defence and government, critical infrastructure, transportation, commercial facilities, sensitive areas, and others. The market is further segmented on the basis of systems and services such as intrusion detection system, video surveillance system, system integration & consulting services, managed services, and others. The APAC perimeter security market is also segmented on the basis of major countries in this region such as ANZ, China, and Japan.

Geographically, APAC is estimated to command share of 6.1% in 2014 of the global perimeter security market. The ANZ holds the major share of 27.1% in the overall APAC perimeter security market, in 2014. The APAC perimeter security market is primarily

driven by the technological advancements and extensive need of security against terrorists and offenders in this region.

As of 2014, the APAC perimeter security market was dominated by Axis, Schneider Electric, Xtralis, and Honeywell International. New product launches, partnerships, acquisitions and collaborations are the major strategies adopted by the most of the players to achieve growth in this market.

#### Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging- and high-growth segments of the APAC perimeter security market, high-growth countries and their respective drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on APAC perimeter security systems & services offered by the top 5 players in the APAC market

**Product Development/Innovation:** Detailed insights on upcoming technologies, research and development activities, and new product launches in the APAC perimeter security market

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyses the markets for various APAC perimeter security across geographies

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments in the APAC perimeter security market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in APAC perimeter security market

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\*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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