

Asia Pacific Nitrogenous Fertilizer Market By Type (Ammonia, Ammonium Nitrate, Ammonium Sulphate, Calcium Ammonium Nitrate, Urea and Others), By Application and By Country - Trends and Forecast Upto 2019

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Abstracts

The Asia-Pacific nitrogenous fertilizers market is estimated to grow at CAGR of 2.1% from 2014 to 2019. The increase in the population has created greater demand for food supply in Asia- Pacific. To serve the rising population with limited arable land farmers need to increase per hectare production of farm produce. This in turn leads to the rising use of fertilizers in Asia- Pacific.

The report consists of an in-depth study of Asia-Pacific nitrogenous fertilizers market and its application in grain and oilseeds, fruits and vegetables and other crops, Grain and oilseed has a high share of 60.29% in the total Asia-Pacific nitrogenous fertilizers market.

China is the largest country in this region with 47.2% market share in the Asia-Pacific nitrogenous fertilizers market. The key nitrogenous fertilizers producers have been targeting both Japan and India, as the growth potential for the nitrogenous fertilizers market is high in these countries.

Sinofert Holdings Limited (China) contributed the largest share to the highly fragmented Asia-Pacific nitrogenous fertilizers market. The other companies present in the Asia-Pacific market are Eurochem (Switzerland), Bunge (U.S.), and Agrium Inc. (Canada)

Reasons to Buy the Report:

From an insider's perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, company profiles, which together discuss the basic views on the competitive landscape, emerging- and high-growth segments of the Asia-Pacific nitrogenous fertilizers market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which will help the firms in garnering a greater market share. Firms purchasing the report could use any one or a combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: A Comprehensive information on nitrogenous fertilizers offered by the top 10 players in the Asia-Pacific nitrogenous fertilizers market .

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the Asia-Pacific nitrogenous fertilizers market.

Market Development: A detailed report which analyzes lucrative emerging markets for various nitrogenous fertilizers across Asia-Pacific.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the Asia-Pacific nitrogenous fertilizers market.

Competitive Assessment: An in-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the Asia-Pacific nitrogenous fertilizers market.

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