

# Asia-Pacific N - Butanol Market By Applications (Butyl Acrylate, Butyl Acetate, Glycol Ethers, and Others) & Geography - Global Trends & Forecasts to 2019

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## Abstracts

The Asia-Pacific n-butanol market is estimated to grow at a CAGR of 7.7% during the forecast period of 2014 to 2019. China holds the largest share of the Asia-Pacific n-butanol market, while the Indian segment is expected to grow at the fastest CAGR of 10.8% during the given forecast period.

In this report, the Asia-Pacific n-butanol market has been broadly classified on the basis of application and country. The application segment of the market is categorized into butyl acrylate, glycol ether, butyl acetate, direct solvents, plasticizers, and others. On the basis of country, the market has been segmented into China, Japan, and India, among others.

The butyl acrylate is the fastest-growing application segment in China. It is projected to grow at a CAGR of 8.1% from 2014 to 2019, followed by the butyl acetate segment, which is projected to grow at a CAGR of over 7% during the forecast period, 2014 to 2019. Butyl acrylate is a clear colorless liquid with a characteristic fruity odor. It is easily miscible with most organic solvents. It is readily polymerized and displays a wide range of properties dependent upon the selection of the monomer and reaction conditions. Butyl acrylate is a fundamental solvent, which is used for a variety of domestic and industrial applications such as adhesives, chemical intermediate, coatings, leather, plasticizers, textiles, and water treatment.

The Asia-Pacific n-butanol market is a highly concentrated market with a number of global key players. As of 2014, the Asia-Pacific n-butanol market is majorly dominated by Formosa Plastics Corporation, BASF SE, China National Petroleum Corporation, Sinopec Ltd., and Yancon Cathay Coal Chemicals. Acquisitions and expansions are the

major strategies adopted by most market players to achieve growth in the n-butanol market in Asia-Pacific.

#### Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together provide the basic views on the competitive landscape; emerging and high-growth segments of the n-butanol market; high-growth countries & their respective regulatory policies; government initiatives; and market drivers, restraints, and opportunities.

The report will enrich both the established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms to garner a greater share of the Asia-Pacific n-butanol market. Firms that purchase the report could use any one or a combination of five strategies that include market penetration, product development/innovation, market development, market diversification, and competitive assessment to strengthen their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on n-butanol offered by top players in the n-butanol market

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product launches in the n-butanol market

**Market Development:** Comprehensive information of lucrative emerging markets and production technologies, across regions

**Market Diversification:** Exhaustive information of new products, untapped geographies, recent developments, and investments in the n-butanol market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players of the n-butanol market

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