

Asia-Pacific N - Butanol Market By Applications (Butyl Acrylate, Butyl Acetate, Glycol Ethers, and Others) & Geography - Global Trends & Forecasts to 2019

<https://marketpublishers.com/r/A465F1E33DAEN.html>

Date: March 2015

Pages: 68

Price: US\$ 2,650.00 (Single User License)

ID: A465F1E33DAEN

Abstracts

The Asia-Pacific n-butanol market is estimated to grow at a CAGR of 7.7% during the forecast period of 2014 to 2019. China holds the largest share of the Asia-Pacific n-butanol market, while the Indian segment is expected to grow at the fastest CAGR of 10.8% during the given forecast period.

In this report, the Asia-Pacific n-butanol market has been broadly classified on the basis of application and country. The application segment of the market is categorized into butyl acrylate, glycol ether, butyl acetate, direct solvents, plasticizers, and others. On the basis of country, the market has been segmented into China, Japan, and India, among others.

The butyl acrylate is the fastest-growing application segment in China. It is projected to grow at a CAGR of 8.1% from 2014 to 2019, followed by the butyl acetate segment, which is projected to grow at a CAGR of over 7% during the forecast period, 2014 to 2019. Butyl acrylate is a clear colorless liquid with a characteristic fruity odor. It is easily miscible with most organic solvents. It is readily polymerized and displays a wide range of properties dependent upon the selection of the monomer and reaction conditions. Butyl acrylate is a fundamental solvent, which is used for a variety of domestic and industrial applications such as adhesives, chemical intermediate, coatings, leather, plasticizers, textiles, and water treatment.

The Asia-Pacific n-butanol market is a highly concentrated market with a number of global key players. As of 2014, the Asia-Pacific n-butanol market is majorly dominated by Formosa Plastics Corporation, BASF SE, China National Petroleum Corporation, Sinopec Ltd., and Yancon Cathay Coal Chemicals. Acquisitions and expansions are the

major strategies adopted by most market players to achieve growth in the n-butanol market in Asia-Pacific.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together provide the basic views on the competitive landscape; emerging and high-growth segments of the n-butanol market; high-growth countries & their respective regulatory policies; government initiatives; and market drivers, restraints, and opportunities.

The report will enrich both the established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms to garner a greater share of the Asia-Pacific n-butanol market. Firms that purchase the report could use any one or a combination of five strategies that include market penetration, product development/innovation, market development, market diversification, and competitive assessment to strengthen their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on n-butanol offered by top players in the n-butanol market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the n-butanol market

Market Development: Comprehensive information of lucrative emerging markets and production technologies, across regions

Market Diversification: Exhaustive information of new products, untapped geographies, recent developments, and investments in the n-butanol market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players of the n-butanol market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF N-BUTANOL MARKET
- 2.2 ARRIVING AT THE N-BUTANOL MARKET SIZE
 - 2.2.1 INGREDIENT BASED APPROACH
 - 2.2.2 BOTTOM-UP APPROACH
 - 2.2.3 DEMAND SIDE APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 MARKET DRIVERS AND INHIBITORS
- 4.3 KEY MARKET DYNAMICS
- 4.4 DEMAND SIDE ANALYSIS

5 ASIA-PACIFIC N-BUTANOL MARKET, BY APPLICATION

- 5.1 N-BUTANOL IN BUTYL ACRYLATE, BY COUNTRY
- 5.2 N-BUTANOL IN GLYCOL ETHER, BY COUNTRY
- 5.3 N-BUTANOL IN BUTYL ACETATE, BY COUNTRY
- 5.4 N-BUTANOL IN DIRECT SOLVENT, BY COUNTRY
- 5.5 N-BUTANOL IN PLASTICIZERS, BY COUNTRY
- 5.6 N-BUTANOL IN OTHERS, BY COUNTRY

6 ASIA-PACIFIC N-BUTANOL MARKET, BY COUNTRY

- 6.1 INTRODUCTION
- 6.2 CHINA N-BUTANOL MARKET

- 6.2.1 CHINA N-BUTANOL MARKET, BY APPLICATION
- 6.3 JAPAN N-BUTANOL MARKET
 - 6.3.1 JAPAN N-BUTANOL MARKET, BY APPLICATION
- 6.4 INDIA N-BUTANOL MARKET
 - 6.4.1 INDIA N-BUTANOL MARKET, BY APPLICATION

7 ASIA-PACIFIC N-BUTANOL MARKET: COMPETITIVE LANDSCAPE

- 7.1 ASIA-PACIFIC N-BUTANOL MARKET: COMPANY SHARE ANALYSIS
- 7.2 AGREEMENTS & COLLABORATIONS
- 7.3 EXPANSIONS

8 ASIA-PACIFIC N-BUTANOL MARKET, BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)*

- 8.1 BASF SE
- 8.2 FORMOSA PLASTICS CORPORATION
- 8.3 CHINA NATIONAL PETROLEUM CORPORATION
- 8.4 SINOPEC LIMITED
- 8.5 YANCON CATHAY COAL LIMITED

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

9 APPENDIX

- 9.1 CUSTOMIZATION OPTIONS
 - 9.1.1 TECHNICAL ANALYSIS
 - 9.1.2 LOW-COST SOURCING LOCATIONS
 - 9.1.3 REGULATORY FRAMEWORK
 - 9.1.4 IMPACT ANALYSIS
 - 9.1.5 TRADE ANALYSIS
 - 9.1.6 HISTORICAL DATA AND TRENDS
- 9.2 RELATED REPORTS
- 9.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
 - 9.3.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

Table 1 ASIA-PACIFIC N-BUTANOL APPLICATION MARKET, 2014 (KT)

Table 2 ASIA-PACIFIC N-BUTANOL MARKET: DRIVERS AND INHIBITORS

Table 3 ASIA-PACIFIC N-BUTANOL MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 4 ASIA-PACIFIC N-BUTANOL MARKET, BY APPLICATION, 2013-2019 (KT)

Table 5 ASIA-PACIFIC N-BUTANOL MARKET: COMPARISON WITH APPLICATION MARKETS, 2013-2019 (USD MN)

Table 6 ASIA-PACIFIC N-BUTANOL MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 7 ASIA-PACIFIC N-BUTANOL MARKET, BY APPLICATION, 2013-2019 (KT)

Table 8 ASIA-PACIFIC N-BUTANOL IN BUTYL ACRYLATE, BY COUNTRY, 2013-2019 (USD MN)

Table 9 ASIA-PACIFIC N-BUTANOL IN BUTYL ACRYLATE, BY COUNTRY, 2013-2019 (KT)

Table 10 ASIA-PACIFIC N-BUTANOL IN GLYCOL ETHER, BY COUNTRY, 2013-2019 (USD MN)

Table 11 ASIA-PACIFIC N-BUTANOL IN GLYCOL ETHER, BY COUNTRY, 2013-2019 (KT)

Table 12 ASIA-PACIFIC N-BUTANOL IN BUTYL ACETATE, BY COUNTRY, 2013-2019 (USD MN)

Table 13 ASIA-PACIFIC N-BUTANOL IN BUTYL ACETATE, BY COUNTRY, 2013-2019 (KT)

Table 14 ASIA-PACIFIC N-BUTANOL IN DIRECT SOLVENT, BY COUNTRY, 2013-2019 (USD MN)

Table 15 ASIA-PACIFIC N-BUTANOL IN DIRECT SOLVENT, BY COUNTRY, 2013-2019 (KT)

Table 16 ASIA-PACIFIC N-BUTANOL IN PLASTICIZERS, BY COUNTRY, 2013-2019 (USD MN)

Table 17 ASIA-PACIFIC N-BUTANOL IN PLASTICIZERS, BY COUNTRY, 2013-2019 (KT)

Table 18 ASIA-PACIFIC N-BUTANOL IN OTHERS, BY COUNTRY, 2013-2019 (USD MN)

Table 19 ASIA-PACIFIC N-BUTANOL IN OTHERS, BY COUNTRY, 2013-2019 (KT)

Table 20 ASIA-PACIFIC N-BUTANOL MARKET, BY COUNTRY, 2013-2019 (USD MN)

Table 21 ASIA-PACIFIC N-BUTANOL MARKET, BY COUNTRY, 2013-2019 (KT)

Table 22 CHINA N-BUTANOL MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 23 CHINA N-BUTANOL MARKET, BY APPLICATION, 2013-2019 (KT)

Table 24 JAPAN N-BUTANOL MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 25 JAPAN N-BUTANOL MARKET, BY APPLICATION, 2013-2019 (KT)

Table 26 INDIA N-BUTANOL MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 27 INDIA N-BUTANOL MARKET, BY APPLICATION, 2013-2019 (KT)

Table 28 ASIA-PACIFIC N-BUTANOL MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Table 29 ASIA-PACIFIC N-BUTANOL MARKET: AGREEMENTS & COLLABORATIONS

Table 30 ASIA-PACIFIC N-BUTANOL MARKET: EXPANSIONS

Table 31 BASF SE: KEY OPERATIONS DATA, 2009-2013 (USD MN)

Table 32 BASF SE: KEY FINANCIALS, 2009-2013 (USD MN)

Table 33 FORMOSA PLASTICS CORPORATION: KEY OPERATIONS DATA, 2010-2013 (USD MN)

Table 34 CHINA NATIONAL PETROLEUM CORPORATION: KEY OPERATIONS DATA, 2009-2013 (USD MN)

Table 35 SINOPEC LIMITED: KEY OPERATIONS DATA, 2009-2013 (USD MN)

List Of Figures

LIST OF FIGURES

Figure 1 ASIA-PACIFIC N-BUTANOL MARKET: SEGMENTATION & COVERAGE

Figure 2 N-BUTANOL MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 INGREDIENT-BASED APPROACH

Figure 5 BOTTOM-UP APPROACH

Figure 6 DEMAND SIDE APPROACH

Figure 7 ASIA-PACIFIC N-BUTANOL MARKET: SNAPSHOT

Figure 8 N-BUTANOL MARKET: GROWTH ASPECTS

Figure 9 ASIA-PACIFIC N-BUTANOL MARKET, BY APPLICATION, 2014 VS 2019

Figure 10 ASIA-PACIFIC N-BUTANOL MARKET, BY APPLICATION, 2014-2019 (USD MN)

Figure 11 ASIA-PACIFIC N-BUTANOL MARKET, BY APPLICATION, 2014-2019 (KT)

Figure 12 ASIA-PACIFIC N-BUTANOL MARKET IN BUTYL ACRYLATE, BY COUNTRY, 2013-2019 (USD MN)

Figure 13 ASIA-PACIFIC N-BUTANOL MARKET IN GLYCOL ETHER, BY COUNTRY, 2013-2019 (USD MN)

Figure 14 ASIA-PACIFIC N-BUTANOL MARKET IN BUTYL ACETATE, BY COUNTRY, 2013-2019 (USD MN)

Figure 15 ASIA-PACIFIC N-BUTANOL MARKET IN DIRECT SOLVENT, BY COUNTRY, 2013-2019 (USD MN)

Figure 16 ASIA-PACIFIC N-BUTANOL MARKET IN PLASTICIZERS, BY COUNTRY, 2013-2019 (USD MN)

Figure 17 ASIA-PACIFIC N-BUTANOL MARKET IN OTHERS, BY COUNTRY, 2013-2019 (USD MN)

Figure 18 ASIA-PACIFIC N-BUTANOL MARKET: GROWTH ANALYSIS, BY COUNTRY, 2014-2019 (USD MN)

Figure 19 ASIA-PACIFIC N-BUTANOL MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014-2019 (KT)

Figure 20 CHINA N-BUTANOL MARKET OVERVIEW, 2014 & 2019 (%)

Figure 21 CHINA N-BUTANOL MARKET, BY APPLICATION, 2013-2019 (USD MN)

Figure 22 CHINA N-BUTANOL MARKET: APPLICATION SNAPSHOT

Figure 23 JAPAN N-BUTANOL MARKET OVERVIEW, 2014 & 2019 (%)

Figure 24 JAPAN N-BUTANOL MARKET, BY APPLICATION, 2013-2019 (USD MN)

Figure 25 JAPAN N-BUTANOL MARKET: APPLICATION SNAPSHOT

Figure 26 INDIA N-BUTANOL MARKET OVERVIEW, 2014 & 2019 (%)

Figure 27 INDIA N-BUTANOL MARKET, BY APPLICATION, 2013-2019 (USD MN)

Figure 28 INDIA N-BUTANOL MARKET: APPLICATION SNAPSHOT

Figure 29 N-BUTANOL MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Figure 30 BASF SE: REVENUE MIX, 2014 (%)

Figure 31 BASF SE: REVENUES, 2009-2013 (USD MN)

Figure 32 FORMOSA PLASTICS CORPORATION: REVENUE MIX, 2013 (%)

Figure 33 FORMOSA PLASTICS CORPORATION: REVENUES, 2009-2013 (USD MN)

Figure 34 SINOPEC LIMITED: REVENUE MIX, 2013 (%)

Figure 35 SINOPEC LIMITED: REVENUES, 2009-2013 (USD MN)

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