

# **Asia Pacific Liquefied Petroleum Gas Market by Sources (Refineries, Associated and non - Associated), by Application (Residential/commercial, chemical, industrial and auto gas & Others), by Countries - Regional Trends & Forecast to 2019**

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## **Abstracts**

The Asia-Pacific LPG market was valued at \$73.6 billion in 2013 and is expected to reach \$100.2 billion by 2019, at a CAGR of 5.3% from 2014 to 2019. China is expected to have a market share of 29.2% in the APAC LPG market by 2019, and is projected to grow at a CAGR of 5.7% from 2014 to 2019. The LPG market in the APAC region is segregated and analyzed based on the major countries of the region, such as China, India, Japan, and South Korea. The drivers of the APAC LPG market are the need for lower carbon emissions and energy-efficiency; government promotion of the use of LPG; and ease of use. Some of the constraints of the APAC LPG market include high costs of LPG distribution, potential risks of explosion, and inconsistent LPG prices.

The initiatives taken up by regional governmental organizations to promote the use of LPG, which has lower carbon emissions in comparison with the existing fuel sources, are important drivers of the growth of the APAC LPG market. However, the most important factor that may influence the growth trends of the market is the ease of use of LPG as a fuel. LPG is gaining importance due to its possible uses in various applications. It is a flexible fuel that can effectively replace nearly all regularly used fuels in most applications. Apart from this, the energy efficiency of LPG is expected to certainly aid the growth of the LPG market in future. On the basis of source, the LPG market is divided into refineries, associated gases, and non-associated gases. In terms of volume, the APAC LPG market consumed 86.0 million tons in 2013; and with the growing demand from developing countries for domestic consumption, the volume of LPG consumption is expected to reach 110.2 million tons in the APAC region, by 2019.

This growth is expected to be a rise at a CAGR of 4.2% from 2014 to 2019. Among the sources, the non-associated gases segment is expected to grow at the fastest CAGR of 5.8% from 2014 to 2019.

On the basis of application, the APAC LPG market is divided into commercial, industrial, chemical, and auto gas. The residential/commercial application of LPG is expected to drive the APAC LPG market, followed by the chemical and auto gas segments. This is resultant of the strong demand from developing regions such as Pakistan, Sri Lanka, Afghanistan, and Bangladesh.

Geographically, the APAC region is divided among major LPG-using countries such as China, Japan, India, and South Korea. India and China are expected to grow at CAGRs of 5.9% and 5.7%, respectively, due to factors such as the increase in population, cheap source of resource, and easy availability.

The APAC LPG market is a competitive market with a number of market players with niche technologies. As of 2014, the APAC market is dominated by Sinopec, JX Nippon Petro China, Exxon Mobil Corporation, Royal Dutch Shell, and IOCL, among others. New product launches, partnerships, agreements, collaborations, and joint ventures are the major strategies adopted by most market players to grow in the APAC LPG market.

### **Reasons to Buy the Report:**

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together discuss the basic views on the competitive landscape of the market, along with details of the emerging and high-growth segments of the APAC LPG market; high-growth countries & their respective regulatory policies; government initiatives; and market drivers, restraints, and opportunities.

The report will enrich both the established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms, garner a greater market share. Firms that purchase the report could use any one or a combination of the five strategies mentioned below (market penetration, product development/innovation, market development, market diversification, and competitive assessment) to strengthen their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on the products offered by major players in the APAC LPG market

**Product Development/Innovation:** Detailed insights on the upcoming technologies, research & development activities, and new product launches in the APAC LPG market

**Market Development:** Comprehensive information of lucrative emerging markets, across the major countries of the APAC region

**Market Diversification:** Exhaustive information of new products, untapped geographies, recent developments, and investments in the APAC LPG market

**Competitive Assessment:** In-depth assessment of the market shares, strategies, products, and manufacturing capabilities of the leading players in the APAC LPG market

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