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Asia Pacific Learning Management Systems Market by Product (Management -Content, Student, Performance, Collaboration, Admin), by User (Academic, Corporate), by Vertical (BFSI, Govt, Healthcare, Retail, Telecom), by Geography - Analysis and Forecast to 2019

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Abstracts

As organizations across various verticals gradually understand the essence of a continuous learning, solution providers are diving deep into the personalized learning environment and are exploring opportunities in the APAC Learning Management Systems (LMS) Market. Although, there are various pure-play players in this market, there are various others who are expanding their present portfolio beyond the e-learning offerings to cater to the changing market needs.

The APAC learning management systems market encompasses market players' offerings, such as software & hardware and facilities, web browsers, broadband services, and learning systems. The market players in the ecosystem add capabilities to build a robust and user-friendly learning system by providing software, such as readers, office tools; hardware and facilities, such as interactive boards, projectors, audio systems, desktops; web browsers and broadband services for seamless connectivity. The learning management systems providers leverage on their partner channels in the ecosystem to enrich their product portfolio. They are also collaborating with the content providers, such as publishers to provide their clients access to their rich and exhaustive content. Prominent vendors in the APAC learning management systems market are Pearson PLC, Educomp, Blackboard Inc, Desire2Learn Corporation, SumTotal Systems, White House Business Solutions Pvt. Ltd., and Cornerstone OnDemand.

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Even though the education technology market is flooded with a range of offerings from various vendors, there still are opportunities in the social learning, mobile learning, and adaptive learning market space to ensure personalized, flexible, and continuous learning environment. Since LMS applications enable features, such as course authoring, content designing, delivery, performance evaluation, administration, and collaboration, compliance with the industry standards is a must to facilitate customization and integration support.

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