

# Asia-Pacific Joint Reconstruction Devices Market, By Anatomy (Knee Reconstruction Devices, Hip Reconstruction Devices, Shoulder Reconstruction Devices), By End User (Hospitals, Surgical Centers, Orthopedic Clinics), By Geography - Forecasts to 2020

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# Abstracts

The Asia-Pacific joint reconstruction devices market is expected to reach USD 2.89 billion by 2020, at a CAGR of 4.4% from 2015 to 2020. Prevalence of chronic medical conditions, such as osteoarthritis, rheumatoid arthritis, and osteoporosis, increasing aging population, rising number of people suffering from obesity, availability of technologically advanced implant designs, improved healthcare infrastructure, rising healthcare expenditure, and increasing disposable income especially in the emerging economies, such as India and China are the factors fueling growth of the Asia-Pacific joint reconstruction devices market. Moreover, the surgeons are, nowadays, provided with the choices to opt for different implant materials and techniques to provide improved treatment to the patients. Due to increasing advancements in the treatment methods such as minimal invasive surgeries, even the young patients are opting for joint reconstruction devices market during the forecast period.

The report segments the Asia-Pacific joint reconstruction devices market on the basis of anatomy, end user, and geography. The anatomy segment is categorized into knee reconstruction devices, hip reconstruction devices, and shoulder reconstruction devices. The end user segment is categorized into hospitals, surgical centers, and orthopedic clinics. On the basis of geography, the market studies major countries, such as Japan, China, India, Republic of Korea (RoK), Australia, and rest of Asia-Pacific (RoA).

Japan held the largest share of 39.6% in the Asia-Pacific joint reconstruction devices



market in 2014, followed by China. The number of people undergoing joint reconstruction surgeries in this country is continuously increasing due to high rate of adoption of advanced technologies and increased emphasis on hospital automation.

The Asia-Pacific joint reconstruction devices market is a competitive market with a number of market players operating in it. The major players that dominated the Asia-Pacific joint reconstruction devices market report in 2014 are Zimmer Inc. (U.S.), DePuy Synthes (U.S.), Stryker Corporation (U.S.), Smith & Nephew Plc. (U.K.), Tornier, Inc. (U.S.), Corin Group plc, (U.K.), DJO Global, Inc. (U.S.), Exactech, Inc. (U.S.), United Orthopedics Corporation (Taiwan), and Japan MDM, Inc. (Japan).

New product launches, mergers & acquisitions, agreements, and approvals are the major strategies adopted by most of the market players to achieve growth in the Asia-Pacific joint reconstruction devices market.

Reasons to Buy the Report:

From insight perspectives, this research report has focused on various levels of analysis— market share analysis of the top players, supply chain analysis, and company profiles. These insights together comprise and discuss basic views on the competitive landscape, emerging- and high-growth segments of the Asia-Pacific joint reconstruction devices market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help them in garnering increased market shares. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for increasing their market shares.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on knee reconstruction devices, hip reconstruction devices, and shoulder reconstruction devices offered by the top players in the Asia-Pacific joint reconstruction devices market

Product Development/Innovation: Detailed insights on the upcoming technologies, research and development activities, and new product launches in



the Asia-Pacific joint reconstruction devices market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various knee reconstruction devices, hip reconstruction devices, and shoulder reconstruction devices across geographies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the Asia-Pacific joint reconstruction devices market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Asia-Pacific joint reconstruction devices market



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