

Asia-Pacific Internal Trauma Fixation Devices Market by Type (Internal Trauma Fixation Plates, Screws, Rod Wires & Pins, Fusion Nails) & by End-User (Hospital, Orthopedic Clinics, and Other End-Users) - Analysis and Forecast To 2019

<https://marketpublishers.com/r/A7A9ED67A5AEN.html>

Date: April 2015

Pages: 107

Price: US\$ 2,650.00 (Single User License)

ID: A7A9ED67A5AEN

Abstracts

The APAC Internal Trauma Fixation Devices market is estimated to grow at a CAGR of 6.7% from 2014 to 2019. Factors, such as technological advancement, rising incidences of road accidents, increasing aging population, and availability of cheap labor are driving the internal trauma fixation devices market. Moreover, continuous technological up-gradation is creating new growth opportunities for the APAC internal trauma fixation devices market.

However, competitive pricing, high threat from substitutes are major challenge to the companies in this region.

In this report, the APAC internal trauma fixation devices market has been broadly classified on the basis of products. The internal trauma fixation devices market segment is accounted for largest market share of 88.6% in the APAC trauma fixation devices market. Factors such as increasing number of trauma cases and increasing demand for devices with less downtime are driving the growth of this market.

Stryker Corporation (U.S.), DePuy Synthes Companies of Johnson & Johnson (U.S.), Zimmer Holdings, Inc. (U.S.), Smith & Nephew Plc (U.K.), Tornier, Inc. (France), Mathys AG (U.K) Waldemar Link Gmbh & Co. KG (Germany), Aesculap AG (B. Braun Melsungen AG) (Germany), Biomet, Inc. (U.S.), and Japan Medical Dynamic Marketing, Inc. (Japan) are some of the companies operating in this market. New product launches and partnerships, agreements, collaborations, and joint ventures are the major

strategies adopted by most market players to strengthen their position in the APAC internal trauma fixation devices market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—, market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging- and high-growth segments of the APAC Internal Trauma Fixation Devices market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on Internal Trauma Fixation Devices and its sub markets offered by the top players in the APAC Internal Trauma Fixation Devices Market

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the APAC Internal Trauma Fixation Devices market.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various Internal trauma fixation and its child markets across geographies.

Market Diversification: Exhaustive information about new products, untapped Countries, recent developments, and investments in the APAC Internal Trauma Fixation Devices market.

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in APAC Internal

Trauma Fixation Devices market.

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