

Asia-Pacific Image Sensor Market by Technology (CMOS, CCD and Contact Image Sensor) and by Application (Medical, Automotive, Defense & Aerospace, Consumer, Surveillance, Industrial and Others) and by Country - Analysis And Forecast to 2019

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Abstracts

The APAC image sensor market was valued at \$3.42 billion in 2014 and is expected to reach a value of \$4.57 billion by 2019, at a CAGR of 5.9% during the forecast period of 2014 to 2019.

An image sensor is a device used to convert the optical image presented by lens into an electrical signal, which is mostly used in digital cameras, camera modules, and other imaging devices. The growth of the image sensor market in APAC is being driven by several applications such as the growing demand for camera enabled mobile phones. Cameras have become one of the important parameters for mobile device manufacturers as the purchasing decision of the end-user depends on the type of camera or its pixels size in the mobile phone. In this report, the image sensor market covers applications such as consumer electronics, industrial, automotive & transportation, healthcare, security & surveillance, and aerospace & defence. The consumer electronics segment held the largest share in the image sensor market in 2014.

Furthermore, the market has also been segmented on the basis of technology. The technology segment includes the CMOS image sensor and CCD image sensor. The CMOS image sensor market held the largest share in the technology segment in 2014. Rising demand for camera-enabled mobile phones exhibits a high growth potential for

this market. CMOS image sensor is has been further sub-segmented into FSI and BSI technology. BSI technology is expected to dominate the CMOS image sensor market. Image sensor has also been segmented on the basis of spectrum (visible and invisible spectrum), array type (linear and area array), and scanning methods (progressive and interlace method).

The image sensor market is competitive in nature, marked with new product developments and mergers & acquisitions. New product launches and mergers & acquisitions are the key strategies adopted by the market players to ensure their growth in the market. The main companies operating in the APAC image sensor market and extensively covered in this report include Sony, Samsung Electronics, Aptina Imaging Corporation, Toshiba Corporation and Omnivision Technologies.

Scope of the Report:

Image Sensor Market, By Application

Consumer Electronics

Medical

Defense & Aerospace

Surveillance

Industrial

Automotive

Image Sensor Market, By Type

CMOS Image Sensor

CCD Image Sensor

Contact Image Sensor

Image Sensor Market, By Geography

China

India

Japan

South Korea

Taiwan

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