

# Asia Pacific Drilling Service Market by Service Types (Contract Drilling, Directional Drilling, Lwd and Drilling Waste Management), Applications (Onshore & Offshore) & by Countries – Analysis & Forecast to 2019

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## Abstracts

The APAC drilling services market is segmented on the basis of its applications, services, and countries. The drilling service market has been segmented into Asia-Pacific countries such as Australia, Indonesia, Malaysia, and China, among others.

The drilling service market is estimated to grow at a CAGR of 3.6% from 2014 to 2019. The market has been segmented on the basis of into contract drilling, directional drilling, logging-while-drilling (LWD), and drilling waste management (DWM). In 2014, the contract drilling service segment held the largest market share—84.7%—of the Asia-Pacific drilling service market. It was followed by the directional drilling service.

The report has profiled the leading players in the market along with developments (new product launches, mergers and acquisitions, expansions and partnerships, agreements, collaborations, and joint ventures) done by the companies over the past few years and strategies adopted by them to sustain and strengthen their position in the Asia-Pacific drilling service market. Weatherford International Ltd (Ireland), Schlumberger Ltd (U.S.), and Baker Hughes Inc. (U.S.) are some of the key players operating in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends and Porters analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise

and discuss the basic views on the competitive landscape, usage patterns, emerging and high-growth segments of the Asia-Pacific drilling services market, high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enable both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help them to gain a greater market share. Firms purchasing the report could use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) to gain a stronger foothold in the market.

The report provides insights about the following points:

**Product Analysis and Development:** Detailed insights into upcoming technologies, research and development activities, and new product launches in the Asia-Pacific drilling service market. Usage pattern/penetration rate (in-depth trend analysis) of products (segment wise) and purchasing data

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the markets for drilling services across geographies, new distribution channels, and different pricing policies

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investment decisions in the drilling service market. Detailed descriptions of the related and unrelated diversifications pertaining to this market

**Competitive Assessment:** In-depth assessment of market shares and a company share analysis of key players forecast till 2019. It helps companies to develop business strategies and provides information regarding manufacturing capabilities of leading players in the drilling services market.

**Product/ Brand Perception Analysis:** Comprehensive study of customers' perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs

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