

Asia Pacific Cyber Security Market By Solution, By Services (Consulting, Design & Integration, Risk & Threat Assessment, Managed Security Services, Training & Education), By Verticals, & By Country- Forecast Till 2020

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Abstracts

Cyber security refers to the protection of systems, networks, and data in a cyberspace. It is not only the protection of software and servers, but also safeguarding against disruption or misdirection of the services an organization provides. With exponential growth in the number of cyber-attacks in the last few years, the demand for strict compliance and security packages has increased to protect confidential data across sectors, such as government, military, public data, Banking Financial Service and Insurance (BFSI), IT and telecom, manufacturing, retail, and others. The Asia-Pacific cyber security market is expected to grow from USD 17.19 billion in 2015 to USD 30.69 billion by 2020, at a Compound Annual Growth Rate (CAGR) of 12.1% from 2015 to 2020.

Asia-Pacific is the fast-growing cyber security market, globally. Several organizations across the region have been investing in this market, due to emerging issues of major security breaches. The increasing severity of cyber-attacks, pervasiveness of online and digital media, and stringent government regulations are anticipated to further propel the growth of the market in the Asia-Pacific region.

In the recent years, the use of cloud has increased, as it facilitates ease of access to information and requires limited IT infrastructure, thus making it cost-effective. However, data loss and data leakage are the two major issues associated with cloud deployment. Furthermore, owing to the rising sophistication of threats, various countries in Asia-Pacific have updated their existing cyber security policies or launched new ones. These

factors are also anticipated to lead to growth in the Asia-Pacific cyber security market.

The key players in this market include Cisco Systems, Inc. (U.S.), Computer Science Corporation (U.S.), Intel Corporation (U.S.), IBM Corporation (U.S.), Symantec Corporation (U.S.), and Trend Micro Inc. (Japan).

Scope of the Report

This research report has categorized the Asia-Pacific cyber security market into the following segments and sub segments:

1. Asia-Pacific Cyber Security Market, By Solution
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 - 1.2. Firewall
 - 1.3. Identity & Access Management
 - 1.4. Security & Vulnerability Management
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