

Asia-Pacific Concrete Admixtures Market: By Type (Superplasticizers, Normal Plasticizers, Accelerating Agents, Waterproofing Admixtures, Others), By Geography - Analysis and Forecast to 2019

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Abstracts

The report covers the Asia-Pacific concrete admixtures market and further divides the market on the basis of type and geography. The market data for these types have been given with respect to value (\$). The concrete admixtures market in Asia-Pacific was valued at \$7.22 billion in 2014 and is projected to grow at a CAGR of about 10.8% from 2014 to 2019. The data mentioned in the report are based on the Asia-Pacific demand for concrete admixtures.

The total market for concrete admixtures has been analyzed based on the current proceedings in the industry, at the commercial level. The study provides value chain analysis with respect to concrete admixture raw materials, manufacturers, and end users. The value chain describes the key contributors to the materials market at different stages - from product development to end use. It represents the top players who are contributing to the growth of the concrete admixtures industry.

The impacts of different market factors, such as drivers and inhibitors, have also been illustrated in the report. This provides insights into the key drivers, such as high demand in developing countries, improving quality & economics of construction, and growing urbanization trends; and inhibitors such as rising costs of unstable economic cycles.

The Asia-Pacific concrete admixtures market has also been classified based on different types. The important types covered in the report are superplasticizers, normal plasticizers, accelerating agents, and waterproofing admixtures, among others.

The key companies in this market are Ashland Inc. (U.S.), BASF SE (Germany), CICO Technologies Ltd. (India), The Dow Chemical Company (U.S.), The Euclid Chemical Company (U.S.), and Pidilite Industries Ltd. (India), among others. These companies are consistently focusing on expanding their production capacities to achieve a competitive advantage and thereby serve the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions, were the most preferred strategies by the top players in 2012 and 2013. Their strategies to capture the markets in developing economies include expansions and agreements.

China is the largest market for concrete admixtures in the Asia-Pacific region, as of 2014, having contributed a share of 76.3% of the total demand.

The report also presents a competitive landscape covering different strategies and developments, such as mergers & acquisitions, expansions, and agreements, undertaken by the leading concrete admixtures companies over the past few years. Furthermore, different concrete admixtures market participants are also profiled in the report.

Scope of the Report:

This research report categorizes the Asia-Pacific concrete admixtures market on the basis of type and geography, along with forecasting volume, value, and analyzing trends in each of the sub-markets.

On the Basis of Type:

Superplasticizers

Normal Plasticizers

Accelerating Agents

Retarding Agents

Air Entraining Agents

Waterproofing

Others

On the Basis of Geography:

China

India

Japan

South Korea

Rest of APAC

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*Details on overview, financials, product & services, strategy, and developments might

not be captured in case of unlisted company

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