

# Asia Pacific Coiled Tubing Market by Services (Well Intervention, Drilling & others), By Application (Onshore &Offshore), By Countries - Regional Trend & Forecast to 2019

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# **Abstracts**

"Asia-Pacific Coiled Tubing Service Market by Type (Well Intervention, Drilling, and Others), by Application (Onshore and Offshore), by Country (China, India, Kazakhstan, Australia, and Others) Analysis and Forecast Till 2019"

The coiled tubing services market is estimated to grow at a CAGR of 5.1% from 2014 to 2019. Geographically, Asia-Pacific has been segmented into China, India, Kazakhstan, Australia, and Others. China held the largest share of 28.9% in 2014 in the Asia-Pacific coiled tubing services market. The coiled tubing service market in Asia-Pacific holds a high potential for growth in the future due to a number of forces favoring this market. The parent market of coiled tubing service is the well intervention market. Generally, well intervention services include completion and cleaning services.

Rapidly growing demand for large diameter coiled tubing provides new opportunities to the coiled tubing market.

In this report, the coiled tubing services market has been segmented on the basis of its services, countries, and applications. The coiled tubing services market has been segmented by type into well intervention, drilling, and others. Country-wise segmentation in the report includes China, India, Kazakhstan, Australia, and others.

The report has profiled the leading players of this market along with the developments (new product launches, mergers & acquisitions, and expansions) undertaken by the companies over the past few years and the strategies adopted by them to sustain and



strengthen their position in the Asia-Pacific coiled tubing services market. The top players of the market include Baker Hughes Inc. (U.S.), Halliburton Company (U.S.), Superior Energy Services, Inc. (U.S.), and Schlumberger Ltd. (U.S.).

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging-and high-growth segments of the Europe non-invasive & minimally invasive cardiac output monitoring devices market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and Development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the Europe non-invasive & minimally invasive cardiac output monitoring devices market. Usage pattern/ penetration rate (in-depth trend analysis) of products (segment wise) and purchasing data

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for non-invasive & minimally invasive cardiac output monitoring devices across geographies, exploit new distribution channels, and new clientele base & different pricing policies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the non-invasive & minimally invasive cardiac output monitoring devices market. Detailed description regarding the related and unrelated diversification pertaining to this



market.

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players projected till 2018. Develop business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the non-invasive & minimally invasive cardiac output monitoring devices market.

Product/ Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs.



# Contents

#### 1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

- 1.2 MARKET SEGMENTATION AND COVERAGE
- 1.3 STAKEHOLDERS

# 2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF THE COILED TUBING MARKET
  - 2.1.1 TOP-DOWN APPROACH
  - 2.1.2 BOTTOM-UP APPROACH
  - 2.1.3 DEMAND SIDE APPROACH
  - 2.1.4 MACROINDICATOR-BASED APPROACH
- 2.2 ASSUMPTIONS

## **3 EXECUTIVE SUMMARY**

#### **4 MARKET OVERVIEW**

4.1 INTRODUCTION4.2 COILED TUBING SERVICE MARKET: COMPARISON WITH PARENT MARKET4.3 MARKET DRIVERS AND INHIBITORS4.4 DEMAND SIDE ANALYSIS

## **5 COILED TUBING SERVICE MARKET, BY APPLICATION**

5.1 INTRODUCTION

## 6 COILED TUBING SERVICE MARKET, BY TYPE

- 6.1 INTRODUCTION6.2 COILED TUBING SERVICE MARKET, TYPE COMPARISON WITH PARENT MARKET
- 6.3 ASIA-PACIFIC COILED TUBING SERVICE MARKET, BY COUNTRY
- 6.4 ASIA-PACIFIC DRILLING MARKET, BY COUNTRY
- 6.5 SNEAK VIEW: ASIA-PACIFIC COILED TUBING SERVICE MARKET, BY TYPE



#### 7 COILED TUBING SERVICE MARKET, BY COUNTRY

7.1 INTRODUCTION
7.2 VENDOR SIDE ANALYSIS
7.3 CHINA COILED TUBING SERVICE MARKET
7.3.1 CHINA COILED TUBING SERVICE MARKET, BY APPLICATION
7.3.2 CHINA COILED TUBING SERVICE MARKET, BY TYPE
7.4 INDIA COILED TUBING SERVICE MARKET
7.4.1 INDIA COILED TUBING SERVICE MARKET, BY APPLICATION
7.4.2 INDIA COILED TUBING SERVICE MARKET, BY TYPE
7.5 KAZAKHSTAN COILED SERVICE TUBING MARKET
7.5.1 KAZAKHSTAN COILED TUBING SERVICE MARKET, BY APPLICATION
7.5.2 KAZAKHSTAN COILED TUBING SERVICE MARKET, BY TYPE
7.6 AUSTRALIA COILED TUBING SERVICE MARKET, BY APPLICATION
7.6.2 AUSTRALIA COILED TUBING SERVICE MARKET, BY APPLICATION

#### 8 COILED TUBING SERVICE MARKET: COMPETITIVE LANDSCAPE

- 8.1 COILED TUBING SERVICE MARKET: COMPANY SHARE ANALYSIS
- 8.2 MERGERS AND ACQUISITIONS
- 8.3 EXPANSIONS
- 8.4 CONTRACTS AND AGREEMENTS
- 8.5 JOINT VENTURES
- 8.6 NEW PRODUCT DEVELOPMENTS
- 8.7 NEW TECHNOLOGIES

## **9 COMPANY PROFILES**

- 9.1 SCHLUMBERGER LTD.
  - 9.1.1 OVERVIEW
  - 9.1.2 KEY FINANCIALS
  - 9.1.3 PRODUCT AND SERVICE OFFERINGS
  - 9.1.4 RELATED DEVELOPMENTS
  - 9.1.5 MMM VIEW
- 9.2 HALLIBURTON COMPANY
  - 9.2.1 OVERVIEW
  - 9.2.2 KEY FINANCIALS
  - 9.2.3 PRODUCT AND SERVICE OFFERINGS



- 9.2.4 RELATED DEVELOPMENTS
- 9.2.5 MMM VIEW
- 9.3 WEATHERFORD INTERNATIONAL PLC
  - 9.3.1 OVERVIEW
  - 9.3.2 KEY FINANCIALS
  - 9.3.3 PRODUCT AND SERVICE OFFERINGS
  - 9.3.4 RELATED DEVELOPMENTS
  - 9.3.5 MMM VIEW
- 9.4 SUPERIOR ENERGY SERVICES INC.
- 9.4.1 OVERVIEW
- 9.4.2 KEY FINANCIALS
- 9.4.3 PRODUCT AND SERVICE OFFERINGS
- 9.4.4 RELATED DEVELOPMENTS
- 9.4.5 MMM VIEW
- 9.5 NABORS INDUSTRIES LTD.
  - 9.5.1 OVERVIEW
  - 9.5.2 KEY FINANCIALS
  - 9.5.3 PRODUCT AND SERVICE OFFERINGS
  - 9.5.4 RELATED DEVELOPMENTS
  - 9.5.5 MMM VIEW
- 9.6 ARCHER SOLUTIONS INC.
  - 9.6.1 OVERVIEW
  - 9.6.2 KEY FINANCIALS
  - 9.6.3 PRODUCT AND SERVICE OFFERINGS
  - 9.6.4 RELATED DEVELOPMENTS
  - 9.6.5 MMM VIEW
- 9.7 BAKER HUGHES INC.
  - 9.7.1 OVERVIEW
  - 9.7.2 KEY FINANCIALS
  - 9.7.3 PRODUCTS AND SERVICES OFFERINGS
  - 9.7.4 RELATED DEVELOPMENTS
  - 9.7.5 MMM VIEW

## **10 APPENDIX**

- **10.1 CUSTOMIZATION OPTIONS** 
  - 10.1.1 PRODUCTS & SERVICES BENCHMARKING ANALYSIS
  - 10.1.2 REGULATORY FRAMEWORK
  - 10.1.3 IMPACT ANALYSIS



10.1.4 CURRENT INDUSTRY CHALLENGES
10.1.5 HISTORICAL DATA & TRENDS
10.1.6 OILFIELD SERVICES IN DEPTH VALUE CHAIN ANALYSIS
10.2 RELATED REPORTS
10.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
10.3.1 RT SNAPSHOTS





# **List Of Tables**

#### LIST OF TABLES

Table 1 ASIA-PACIFIC COILED TUBING PEER MARKET SIZE, 2013 (USD MN) Table 2 ASIA-PACIFIC COILED TUBING MARKET: NUMBER OF NEW WELLS, BY COUNTRY, 2013

Table 3 ASIA-PACIFIC COILED TUBING SERVICE MARKET: COMPARISON WITH PARENT MARKET, 2013–2019 (USD MN)

Table 4 ASIA-PACIFIC COILED TUBING SERVICE MARKET: DRIVERS AND INHIBITORS

Table 5 ASIA-PACIFIC COILED TUBING SERVICE MARKET, BY TYPE, 2013–2019 (USD MN)

Table 6 ASIA-PACIFIC COILED TUBING SERVICE MARKET: COMPARISON WITH APPLICATION MARKETS, 2013–2019 (USD MN)

Table 7 ASIA-PACIFIC COILED TUBING SERVICE MARKET IN ONSHORE, BY COUNTRY, 2013–2019 (USD MN)

Table 8 ASIA-PACIFIC COILED TUBING SERVICE MARKET IN OFFSHORE, BY COUNTRY, 2013–2019 (USD MN)

Table 9 ASIA-PACIFIC COILED TUBING SERVICE MARKET, BY TYPE, 2013–2019 (USD MN)

Table 10 ASIA-PACIFIC COILED TUBING SERVICE MARKET: TYPE COMPARISON WITH PARENT MARKET, 2013–2019 (USD MN)

Table 11 ASIA-PACIFIC WELL INTERVENTION MARKET, BY COUNTRY, 2013–2019 (USD MN)

Table 12 ASIA-PACIFIC DRILLING MARKET, BY COUNTRY, 2013–2019 (USD MN) Table 13 ASIA-PACIFIC COILED TUBING SERVICE MARKET, BY COUNTRY, 2013–2019 (USD MN)

Table 14 CHINA COILED TUBING SERVICE MARKET, BY APPLICATION, 2013–2019 (USD MN)

Table 15 CHINA COILED TUBING SERVICE MARKET, BY T, 2013–2019 (USD MN) Table 16 INDIA COILED TUBING SERVICE MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 17 INDIA COILED TUBING SERVICE MARKET, BY TYPE, 2013–2019 (USD MN)

Table 18 KAZAKHSTAN COILED TUBING SERVICE MARKET, BY APPLICATION, 2013–2019 (USD MN)

Table 19 KAZAKHSTAN COILED TUBING SERVICE MARKET, BY TYPE 2013–2019 (USD MN)



Table 20 AUSTRALIA COILED TUBING SERVICE MARKET, BY APPLICATION, 2013–2019 (USD MN)

Table 21 AUSTRALIA COILED TUBING SERVICE MARKET, BY TYPE, 2013–2019 (USD MN)

Table 22 COILED TUBING SERVICE MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Table 23 ASIA-PACIFIC COILED TUBING SERVICE MARKET: MERGERS AND ACQUISITIONS

Table 24 ASIA-PACIFIC COILED TUBING SERVICE MARKET: EXPANSIONS Table 25 ASIA-PACIFIC COILED TUBING SERVICE MARKET: AGREEMENTS Table 26 ASIA-PACIFIC COILED TUBING SERVICE MARKET: JOINT VENTURES Table 27 ASIA-PACIFIC COILED SERVICE MARKET: NEW PRODUCT DEVELOPMENTS

Table 28 ASIA-PACIFIC COILED TUBING SERVICE MARKET: NEW TECHNOLOGIES

Table 29 SCHLUMBERGER LTD.: MARKET REVENUE, BY BUSINESS SEGMENT, 2009–2013 (USD MN)

Table 30 SCHLUMBERGER LTD.: MARKET REVENUE, BY GEOGRAPHIC SEGMENT, 2009–2013 (USD MN)

Table 31 SCHLUMBERGER LTD.: KEY OPERATIONS DATA, 2009–2013 (USD MN) Table 32 HALLIBURTON CO.: MARKET REVENUE, BY GEOGRAPHIC SEGMENT, 2009–2013 (USD MN)

Table 33 HALLIBURTON CO.: MARKET REVENUE, BY BUSINESS SEGMENT, 2009–2013 (USD MN)

Table 34 HALLIBURTON CO.: KEY OPERATIONS DATA, 2009–2013 (USD MN) Table 35 WEATHERFORD INTERNATIONAL PLC.: MARKET REVENUE, BY BUSINESS SEGMENT, 2009–2013 (USD MN)

Table 36 WEATHERFORD INTERNATIONAL PLC.: MARKET REVENUE, BY GEOGRAPHIC SEGMENT, 2009–2013 (USD MN)

Table 37 WEATHERFORD INTERNATIONAL PLC.: KEY OPERATIONS DATA 2009–2013 (USD MN)

Table 38 SUPERIOR ENERGY SERVICES INC.: MARKET REVENUE, BY BUSINESS SEGMENT, 2009–2013 (USD MN)

Table 39 SUPERIOR ENERGY SERVICES.: MARKET REVENUE, BY GEOGRAPHIC SEGMENT, 2009–2013 (USD MN)

Table 40 SUPERIOR ENERGY SERVICES.: KEY OPERATIONS, 2009–2013 (USD MN)

Table 41 NABORS INDUSTRIES: MARKET REVENUE, BY GEOGRAPHIC SEGMENT, 2009–2013 (USD MN)



Table 42 NABORS INDUSTRIES, INC.: KEY OPERATIONS DATA, 2009–2013 (USD MN)

Table 43 ARCHER LIMITED.: KEY OPERATIONS DATA, 2010–2013 (USD MN)Table 44 BAKER HUGHES INC: KEY FINANCIALS, 2009–2013 (USD MN)

Table 45 BAKER HUGHES INC: MARKET REVENUE, BY GEOGRAPHIC SEGMENT, 2009–2013 (USD MN)

Table 46 BAKER HUGHES INC: MARKET REVENUE, BY BUSINESS SEGMENT, 2009–2013 (USD MN)



# **List Of Figures**

# LIST OF FIGURES

Figure 1 ASIA-PACIFIC COILED TUBING SERVICE MARKET: SEGMENTATION AND COVERAGE

Figure 2 COILED TUBING MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-UP APPROACH

Figure 6 DEMAND SIDE APPROACH

Figure 7 NUMBER OF NEW WELLS, BY COUNTRY, 2013

Figure 8 ASIA-PACIFIC COILED TUBING SERVICE MARKET SNAPSHOT

Figure 9 ASIA-PACIFIC COILED TUBING SERVICE MARKET, BY COUNTRY, 2013 (USD MN)

Figure 10 ASIA-PACIFIC COILED SERVICES TUBING MARKET, BY APPLICATION, 2014–2019 (USD MN)

Figure 11 ASIA-PACIFIC COILED TUBING SERVICE MARKET IN ONSHORE, BY COUNTRY, 2014–2019 (USD MN)

Figure 12 ASIA-PACIFIC COILED TUBING SERVICE MARKET IN OFFSHORE, BY COUNTRY, 2013–2019 (USD MN)

Figure 13 ASIA-PACIFIC COILED TUBING SERVICE MARKET, BY TYPE, 2014–2019 (USD MN)

Figure 14 COILED TUBING SERVICE MARKET: TYPE COMPARISON WITH PARENT MARKET, 2013–2019 (USD MN)

Figure 15 ASIA-PACIFIC WELL INTERVENTION MARKET, BY COUNTRY, 2013–2019 (USD MN)

Figure 16 ASIA-PACIFIC DRILLING MARKET, BY COUNTRY, 2013–2019 (USD MN) Figure 17 ASIA-PACIFIC COILED TUBING SERVICE MARKET: GROWTH ANALYSIS, BY COUNTRY, 2013–2019 (USD MN)

Figure 18 CHINA COILED TUBING SERVICE MARKET OVERVIEW, 2014 AND 2019 (%)

Figure 19 CHINA COILED TUBING SERVICE MARKET, BY APPLICATION,

2013–2019 (USD MN)

Figure 20 CHINA COILED TUBING SERVICE MARKET, BY TYPE, 2013–2019 (USD MN)

Figure 21 CHINA COILED TUBING SERVICE MARKET SHARE, BY TYPE, 2014–2019 (%)

Figure 22 INDIA COILED TUBING SERVICE MARKET OVERVIEW, 2014 AND 2019



(%)

Figure 23 INDIA COILED TUBING SERVICE MARKET, BY APPLICATION, 2013–2019 (USD MN)

Figure 24 INDIA COILED TUBING SERVICE MARKET, BY TYPE, 2013–2019 (USD MN)

Figure 25 INDIA COILED TUBING SERVICE MARKET SHARE, BY TYPE, 2014–2019 (%)

Figure 26 KAZAKHSTAN COILED TUBING SERVICE MARKET OVERVIEW, 2014 AND 2019 (%)

Figure 27 KAZAKHSTAN COILED TUBING SERVICE MARKET, BY APPLICATION, 2013- 2019 (USD MN)

Figure 28 KAZAKHSTAN COILED TUBING SERVICE MARKET, BY TYPE, 2013–2019 (USD MN)

Figure 29 KAZAKHSTAN COILED TUBING SERVICE MARKET: TYPE SNAPSHOT Figure 30 AUSTRALIA COILED TUBING SERVICE MARKET OVERVIEW, 2014 AND 2019 (%)

Figure 31 AUSTRALIA COILED TUBING SERVICE MARKET, BY APPLICATION, 2013- 2019 (USD MN)

Figure 32 AUSTRALIA COILED TUBING SERVICE MARKET, BY TYPE, 2013–2019 (USD MN)

Figure 33 AUSTRALIA COILED TUBING SERVICE MARKET: TYPE SNAPSHOT Figure 34 COILED TUBING SERVICE MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Figure 35 SCHLUMBERGER LTD: REVENUE MIX, 2013 (%)

Figure 36 HALLIBURTON CO: REVENUE MIX, 2013(%)

Figure 37 WEATHERFORD INTERNATIONAL PLC: REVENUE MIX, 2013(%)

Figure 38 SUPERIOR ENERGY SERVICES INC.: REVENUE MIX, 2013(%)

Figure 39 NABORS INDUSTRIES LTD.: REVENUE MIX, 2013(%)

Figure 40 BAKER HUGHES: REVENUE MIX, 2013 (%)



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