

Asia-Pacific Cloud Analytics Market by Solution (Hosted Data Warehouse Solutions, Cloud BI Tools, Enterprise Information Management, Enterprise Performance Management, Governance, Risk Management & Compliance), by Verticals, by Geography - Analysis and Forecast to 2019

<https://marketpublishers.com/r/A512B63F836EN.html>

Date: May 2015

Pages: 91

Price: US\$ 2,650.00 (Single User License)

ID: A512B63F836EN

Abstracts

The APAC cloud analytics market is estimated to grow at a CAGR of 30.3% from 2014 to 2019. Although Japan holds the largest share in the APAC cloud analytics market, China is expected to grow considerably. The growth of cloud analytics market in this region is driven by technological advancements and the availability of useful data accessible on web. However, cloud analytics is time consuming sometimes when the tools for efficient data extraction and analysis are not present. The APAC cloud analytics market has been segmented and forecast on the basis of solutions such as cloud BI tools, hosted data warehouse solutions, complex event processing enterprise, performance management, governance, risk and compliance, analytics solutions. Also, it has been segmented on the basis of industry verticals such as BFSI, healthcare, media & entertainment, telecommunication, consumer goods & retail, business & consulting, education & research, manufacturing & energy. The market has been further segmented on the basis of organization sizes such as Enterprises, Small and Medium Businesses (SMBs). The APAC cloud analytics market has been segmented on the basis of major countries in this region such as Japan, China, and Australia & New Zealand. Factors like increase in usage of social media to analyze the consumer behavior by the organization to design the strategies accordingly and the rapid growth in the tech-savvy population are driving the growth of the cloud analytics market in SMBs in this region.

Geographically, APAC is estimated to command a moderate share by 2014 of the global cloud analytics market, but the potential of expansion of this share is very high considering the developing stage of the APAC countries. Japan holds a share of 37% of the overall APAC cloud analytics market, by 2014. The APAC cloud analytics market is primarily driven by the technological advancement and extensive use of social media in this region.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging- and high-growth segments of the APAC Cloud Analytics market, high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on cloud analytics solutions offered by the top 10 players in the APAC cloud analytics market.

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the APAC cloud analytics market.

Market Development: Comprehensive information about lucrative emerging markets. The report analyses the markets for various APAC text analytics solutions across geographies.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the APAC cloud

analytics solutions.

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in APAC cloud analytics market.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF CLOUD ANALYTICS MARKET
- 2.2 ARRIVING AT THE ASIA-PACIFIC CLOUD ANALYTICS MARKET VALUE
 - 2.2.1 TOP-DOWN APPROACH
 - 2.2.2 BOTTOM-UP APPROACH
 - 2.2.3 DEMAND SIDE APPROACH
 - 2.2.4 MACROINDICATOR-BASED APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 CLOUD ANALYTICS MARKET: COMPARISON WITH THE PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND SIDE ANALYSIS

5 ASIA-PACIFIC CLOUD ANALYTICS MARKET, BY SOLUTION

- 5.1 INTRODUCTION
- 5.2 DEMAND SIDE ANALYSIS
- 5.3 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN HOSTED DATA WAREHOUSE SOLUTION, BY GEOGRAPHY, 2013 – 2019 (USD MN)
- 5.4 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN GOVERNANCE, RISK MANAGEMENT & COMPLIANCE, BY GEOGRAPHY, 2013-2019 (USD MN)
- 5.5 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN ENTERPRISE INFORMATION MANAGEMENT, BY GEOGRAPHY, 2013-2019 (USD MN)
- 5.6 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN CLOUD BI TOOLS, BY

GEOGRAPHY, 2013-2019 (USD MN)

5.7 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN ENTERPRISE PERFORMANCE MANAGEMENT, BY GEOGRAPHY, 2013-2019 (USD MN)

6 ASIA-PACIFIC CLOUD ANALYTICS MARKET, BY INDUSTRY VERTICALS

6.1 INTRODUCTION

6.2 DEMAND SIDE ANALYSIS

6.3 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN BFSI, BY GEOGRAPHY, 2013 – 2019 (USD MN)

6.4 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN CONSUMER GOODS & RETAIL, BY GEOGRAPHY, 2013 – 2019 (USD MN)

6.5 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN TELECOMMUNICATIONS, BY GEOGRAPHY, 2013 – 2019 (USD MN)

6.6 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2013 – 2019 (USD MN)

6.7 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2013 – 2019 (USD MN)

6.8 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN GOVERNMENT, BY GEOGRAPHY, 2013 – 2019 (USD MN)

6.9 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN BUSINESS & CONSULTING SERVICES, BY GEOGRAPHY, 2013 – 2019 (USD MN)

6.10 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN RESEARCH & EDUCATION, BY GEOGRAPHY, 2013 – 2019 (USD MN)

6.11 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN ENERGY, BY GEOGRAPHY, 2013 – 2019 (USD MN)

7 CLOUD ANALYTICS-ASIA-PACIFIC, BY GEOGRAPHY

7.1 INTRODUCTION

7.2 JAPAN CLOUD ANALYTICS

7.3 JAPAN CLOUD ANALYTICS, BY INDUSTRY VERTICAL

7.3.1 JAPAN CLOUD ANALYTICS MARKET, BY SOLUTION

7.4 CHINA CLOUD ANALYTICS

7.5 CHINA CLOUD ANALYTICS, BY INDUSTRY VERTICAL

7.5.1 CHINA CLOUD ANALYTICS MARKET, BY SOLUTION

7.6 AUSTRALIA & NEW ZEALAND CLOUD ANALYTICS MARKET

7.7 AUSTRALIA & NEW ZEALAND CLOUD ANALYTICS, BY INDUSTRY VERTICAL

7.7.1 AUSTRALIA & NEW ZEALAND CLOUD ANALYTICS MARKET, BY SOLUTION

8 CLOUD ANALYTICS MARKET: COMPETITIVE LANDSCAPE

8.1 COMPANY PRESENCE IN ASIA-PACIFIC CLOUD ANALYTICS MARKET

8.2 MERGERS & ACQUISITIONS

8.3 EXPANSIONS

8.4 INVESTMENTS

8.5 JOINT VENTURES

9 COMPANY PROFILES

(Overview, Financials, Products & Services, Strategy, and Developments)*

9.1 INTERNATIONAL BUSINESS MACHINES CORPORATION (IBM)

9.2 ORACLE CORPORATION

9.3 SAP SE

9.4 SAS INSTITUTE INC.

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

10 APPENDIX

10.1 CUSTOMIZATION OPTIONS

10.1.1 CLOUD ANALYTICS SOLUTIONS AND SEGMENTS MATRIX

10.1.2 CLOUD ANALYTICS COMPETITIVE BENCHMARKING

10.1.3 CLOUD ANALYTICS VENDOR LANDSCAPING

10.1.4 CLOUD ANALYTICS R&D WATCH

10.1.5 CLOUD ANALYTICS CLIENT TRACKER

10.1.6 CLOUD ANALYTICS VERTICAL ANALYSIS

10.1.7 CLOUD ANALYTICS MARKET DATA TRACKER

10.2 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

10.2.1 RT SNAPSHOTS

LIST OF TABLE

Table 1 PEER MARKET SHARE, BY VALUE, 2014 (USD MN)

Table 2 APAC CLOUD ANALYTICS MARKET, 2014 (USD MN)

Table 3 APAC CLOUD ANALYTICS MARKET, MACRO INDICATOR, BY GEOGRAPHY

(USD MN)

Table 4 COMPARISON WITH ANALYTICS PARENT MARKET, 2013 – 2019 (USD MN)

Table 5 ASIA-PACIFIC CLOUD ANALYTICS MARKET: DRIVERS AND INHIBITORS

Table 6 ASIA-PACIFIC CLOUD ANALYTICS MARKET, BY INDUSTRY VERTICAL,
2013 – 2019 (USD MN)

Table 7 ASIA-PACIFIC CLOUD ANALYTICS MARKET, BY SOLUTION, GEOGRAPHY
WISE, 2014 (USD MN)

Table 8 ASIA-PACIFIC CLOUD ANALYTICS MARKET: COMPARISON WITH ICT
EXPENDITURE (VERTICALS), 2013 – 2019 (USD MN)

Table 9 ASIA-PACIFIC CLOUD ANALYTICS MARKET, BY INDUSTRY SOLUTION,
2013 – 2019 (USD MN)

Table 10 ASIA-PACIFIC CLOUD ANALYTICS MARKET: SOLUTION COMPARISON
WITH ANALYTICS MARKET, 2013-2019 (USD MN)

Table 11 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN HOSTED DATA WARE
HOUSE SOLUTIONS, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Table 12 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN ASIA-PACIFIC
GOVERNANCE, RISK MANAGEMENT & COMPLIANCE, BY GEOGRAPHY, 2013 –
2019 (USD MN)

Table 13 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN ASIA-PACIFIC
ENTERPRISE INFORMATION MANAGEMENT, BY GEOGRAPHY, 2013 – 2019 (USD
MN)

Table 14 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN ASIA-PACIFIC CLOUD BI
TOOLS, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Table 15 ASIA-PACIFIC CLOUD ANALYTICS MARKET ENTERPRISE
PERFORMANCE MANAGEMENT, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Table 16 ASIA-PACIFIC CLOUD ANALYTICS MARKET, BY INDUSTRY VERTICAL,
2013 – 2019 (USD MN)

Table 17 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN BFSI, BY GEOGRAPHY,
2013 – 2019 (USD MN)

Table 18 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN CONSUMER GOODS &
RETAIL, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Table 19 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN TELECOMMUNICATIONS,
BY GEOGRAPHY, 2013 – 2019 (USD MN)

Table 20 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN HEALTHCARE AND LIFE
SCIENCES, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Table 21 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN MEDIA AND
ENTERTAINMENT, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Table 22 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN GOVERNMENT, BY
GEOGRAPHY, 2013 – 2019 (USD MN)

Table 23 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN BUSINESS & CONSULTING SERVICES, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Table 24 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN RESEARCH & EDUCATION, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Table 25 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN ENERGY, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Table 26 ASIA-PACIFIC CLOUD ANALYTICS MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 27 JAPAN CLOUD ANALYTICS MARKET, BY INDUSTRY VERTICAL, 2013 – 2019 (USD MN)

Table 28 JAPAN CLOUD ANALYTICS MARKET, BY SOLUTION, 2013 – 2019 (USD MN)

Table 29 CHINA CLOUD ANALYTICS MARKET, BY INDUSTRY VERTICAL, 2013 – 2019 (USD MN)

Table 30 CHINA CLOUD ANALYTICS MARKET, BY SOLUTION, 2013 – 2019 (USD MN)

Table 31 AUSTRALIA & NEW ZEALAND CLOUD ANALYTICS MARKET, BY INDUSTRY VERTICAL, 2013 – 2019 (USD MN)

Table 32 AUSTRALIA & NEW ZEALAND CLOUD ANALYTICS MARKET, BY SOLUTION, 2013 – 2019 (USD MN)

Table 33 ASIA-PACIFIC CLOUD ANALYTICS MARKET: MERGERS & ACQUISITIONS

Table 34 ASIA-PACIFIC CLOUD ANALYTICS MARKET: EXPANSIONS

Table 35 ASIA-PACIFIC CLOUD ANALYTICS MARKET: INVESTMENTS

Table 36 ASIA-PACIFIC CLOUD ANALYTICS MARKET: JOINT VENTURES

Table 37 IBM: BY REVENUE (USD MN)

Table 38 IBM REVENUE: BY BUSINESS SEGMENT (USD MN)

Table 39 IBM REVENUE: BY GEOGRAPHIC REVENUE (USD MN)

Table 40 ORACLE CORPORATION: REVENUE, (USD MN)

Table 41 ORACLE CORPORATION: REVENUE, BY BUSINESS SEGMENT (USD MN)

Table 42 ORACLE CORPORATION: REVENUE, BY GEOGRAPHIC SEGMENT (USD MN)

Table 43 SAP: REVENUE, (USD MN)

Table 44 SAP: REVENUE, BY BUSINESS SEGMENT (USD MN)

Table 45 SAP: REVENUE, BY GEOGRAPHIC SEGMENT (USD MN)

Table 46 SAS: REVENUE, BY BUSINESS SEGMENT(USD MN)

List Of Figures

LIST OF FIGURES

Figure 1 ASIA-PACIFIC CLOUD ANALYTICS MARKET: SEGMENTATION & COVERAGE

Figure 2 CLOUD ANALYTICS MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-UP APPROACH

Figure 6 DEMAND SIDE APPROACH

Figure 7 ICT EXPENDITURE

Figure 8 ASIA-PACIFIC CLOUD ANALYTICS MARKET SNAPSHOT

Figure 9 CLOUD ANALYTICS MARKET: GROWTH ASPECTS

Figure 10 ASIA-PACIFIC CLOUD ANALYTICS MARKET, BY INDUSTRY VERTICAL, 2014 VS 2019

Figure 11 ASIA-PACIFIC CLOUD ANALYTICS MARKET, BY SOLUTION, 2014 (USD MN)

Figure 12 APAC CLOUD ANALYTICS MARKET: DEMAND SIDE ANALYSIS, BY VERTICAL, 2014 (USD MN)

Figure 13 ASIA-PACIFIC CLOUD ANALYTICS MARKET, BY INDUSTRY SOLUTION, 2013 – 2019 (USD MN)

Figure 14 ASIA-PACIFIC CLOUD ANALYTICS MARKET: SOLUTION COMPARISON WITH ANALYTICS MARKET, 2013-2019 (USD MN)

Figure 15 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN HOSTED DATA WAREHOUSE SOLUTIONS: COMPARISON WITH CLOUD ANALYTICS MARKET, 2013-2019 (USD MN)

Figure 16 ASIA-PACIFIC GOVERNANCE, RISK MANAGEMENT & COMPLIANCE: COMPARISON WITH CLOUD ANALYTICS, 2013 – 2019 (USD MN)

Figure 17 ASIA-PACIFIC ENTERPRISE INFORMATION MANAGEMENT: COMPARISON WITH CLOUD ANALYTICS, 2013 – 2019 (USD MN)

Figure 18 ASIA-PACIFIC CLOUD BI TOOLS: COMPARISON WITH CLOUD ANALYTICS, 2013 – 2019 (USD MN)

Figure 19 ASIA-PACIFIC ENTERPRISE PERFORMANCE MANAGEMENT: COMPARISON WITH CLOUD ANALYTICS, 2013 – 2019 (USD MN)

Figure 20 CLOUD ANALYTICS: INDUSTRY VERTICALS SCENARIO

Figure 21 ASIA-PACIFIC CLOUD ANALYTICS MARKET, BY INDUSTRY VERTICAL, 2013– 2019, (USD MN)

Figure 22 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN BFSI, BY GEOGRAPHY,

2013 – 2019(USD MN)

Figure 23 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN CONSUMER GOODS & RETAIL, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Figure 24 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN TELECOMMUNICATIONS, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Figure 25 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Figure 26 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Figure 27 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN GOVERNMENT, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Figure 28 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN BUSINESS & CONSULTING SERVICES, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Figure 29 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN RESEARCH & EDUCATION, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Figure 30 ASIA-PACIFIC CLOUD ANALYTICS MARKET IN ENERGY, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Figure 31 ASIA-PACIFIC CLOUD ANALYTICS MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Figure 32 JAPAN CLOUD ANALYTICS OVERVIEW, 2014 & 2019 (%)

Figure 33 JAPAN CLOUD ANALYTICS MARKET, BY INDUSTRY VERTICAL, 2013 – 2019 (USD MN)

Figure 34 JAPAN CLOUD ANALYTICS: SNAPSHOT BY INDUSTRY VERTICAL

Figure 35 JAPAN CLOUD ANALYTICS MARKET, BY SOLUTION, 2013 – 2019 (USD MN)

Figure 36 JAPAN CLOUD ANALYTICS MARKET SHARE, BY SOLUTION, 2014–2019 (%)

Figure 37 CHINA CLOUD ANALYTICS OVERVIEW, 2014 & 2019 (%)

Figure 38 CHINA CLOUD ANALYTICS MARKET, BY INDUSTRY VERTICAL, 2013 – 2019 (USD MN)

Figure 39 CHINA CLOUD ANALYTICS MARKET OVERVIEW, 2014 & 2019 (%)

Figure 40 CHINA CLOUD ANALYTICS MARKET, BY SOLUTION, 2013 – 2019 (USD MN)

Figure 41 CHINA CLOUD ANALYTICS MARKET SHARE, BY SOLUTION, 2013 – 2019 (%)

Figure 42 AUSTRALIA & NEW ZEALAND CLOUD ANALYTICS OVERVIEW, 2014 & 2019 (%)

Figure 43 AUSTRALIA & NEW ZEALAND CLOUD ANALYTICS MARKET, BY INDUSTRY VERTICAL, 2013 – 2019 (USD MN)

Figure 44 AUSTRALIA & NEW ZEALAND CLOUD ANALYTICS OVERVIEW, 2014 & 2019 (%)

Figure 45 AUSTRALIA & NEW ZEALAND CLOUD ANALYTICS MARKET, BY SOLUTION, 2013 – 2019 (USD MN)

Figure 46 AUSTRALIA & NEW ZEALAND CLOUD ANALYTICS MARKET SHARE, BY SOLUTION, 2013 – 2019 (%)

Figure 47 CLOUD ANALYTICS: COMPANY WISE PRODUCT AND SOLUTIONS COVERAGE

Figure 48 IBM CORPORATION, REVENUE MIX, 2014 (%)

Figure 49 ORACLE CORPORATION REVENUE MIX, 2014 (%)

Figure 50 SAP CORPORATION REVENUE MIX, 2014 (%)

Figure 51 SAS CORPORATION REVENUE MIX, 2013 (%)

I would like to order

Product name: Asia-Pacific Cloud Analytics Market by Solution (Hosted Data Warehouse Solutions, Cloud BI Tools, Enterprise Information Management, Enterprise Performance Management, Governance, Risk Management & Compliance), by Verticals, by Geography - Analysis and Forecast to 2019

Product link: <https://marketpublishers.com/r/A512B63F836EN.html>

Price: US\$ 2,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A512B63F836EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970