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Asia-Pacific Biopesticides Market by Source (Microbial, Biorational), by Application (Permanent Crop, Arable Crop), By End-Use (Seed Treatment, On Farm, Post-Harvest), by Sub-Market, by Formulation, by Geography - Analysis & Forecast to 2019

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Abstracts

The Asia-Pacific biopesticides market is estimated to grow at a CAGR of 15.0% from 2014 to 2019. The remarkable biotechnological growth, which has witnessed a new growth paradigm in the Asia-Pacific region, is driving the Asia-Pacific biopesticides market. These developments have led to the production of better and effective biocontrol agents. Advanced molecular biology has enabled the evolution of commercial applications of this technology into viable production of microbials that have been significantly used as biopesticides, and also help in production of these ex situ and eases the development of these as a product.

In this report, the Asia-Pacific biopesticides market has been broadly discussed on the basis of end-use, formulation, submarket, and source. The bioinsecticides segment is estimated to grow at the fastest CAGR from 2014 to 2019, among all submarkets. An in-depth analysis of the biopesticides market has been conducted in terms of the submarkets, such as bioinsecticides, biofungicides, bioherbicides, and bionematicides.

China is the largest biopesticides market in Asia-Pacific, having accounted for a share of 35.0% of the overall market, followed by the market in India. The market in China is also expected to grow at the fastest CAGR during the forecast period of 2014 to 2019. This is due to the growing acceptance of these as replacement to the existing chemical pesticides.

Novozymes A/S (Denmark) holds a major share of the Asia-Pacific biopesticides market

as of 2014. The other key players of the market include Bayer AG (Germany), Isagro S.p.A (Italy), and Koppert B.V. (Netherlands), among others. These companies are developing market strategies such as mergers & acquisitions, joint ventures, new product developments, and expansion to increase their market share in the Asia-Pacific biopesticides market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the Asia-Pacific biopesticides market; high-growth countries and their respective regulatory policies; government initiatives; and market drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater share of the concerned market. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on biopesticides offered by the top 10 players in the Asia-Pacific market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the Asia-Pacific biopesticides market

Market Development: Comprehensive information about lucrative emerging markets; the report analyzes the markets for various applications of biopesticides across the Asia-Pacific region

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the Asia-Pacific biopesticides market

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Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players of the Asia-Pacific biopesticides market

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12.2 MARRONE BIO INNOVATIONS INC.

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12.3 NOVOZYMES A/S
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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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