

Asia-Pacific Biocides Market By Applications (Paint & Coatings, Disinfection, Water Treatment, Adhesives & Sealants, Personal Care, Wood Preservation, and Others) and by Country - Forecasts till 2020

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Abstracts

In terms of volume, the Asia-Pacific biocides market is projected to grow at a CAGR of 3.7% from 2015 to 2020. Japan accounts for a larger share of 65.7% in the Asia-Pacific biocides market in 2014, and is expected to grow at a CAGR of 3.0% during the forecast period. This growth is primarily driven by increased focus on hygiene and growing concerns over the spread of infectious diseases in both residential and commercial/industrial spaces.

In this report, the Asia-Pacific biocides market has been broadly classified on the basis of application and country. The application segment is divided into paints & coatings, disinfection, water treatment, adhesives & sealants, personal care, wood preservation, metalworking fluids, concrete admixture, plastics, and polymer emulsions, among others. On the basis of country, the market is segmented into Japan, Korea, Australia & New Zealand, Indonesia, Thailand, and Vietnam.

In terms of volume, the paints & coatings segment is the fastest-growing application segment, registering the highest CAGR of 4.7% from 2015 to 2020. Biocides are widely used as additives in the paints & coatings industry, as they are used for paint protection.

In terms of value, Vietnam is the fastest-growing country in the Asia-Pacific biocides market, and is expected to grow at a CAGR of 7.8% from 2015 to 2020.

The Asia-Pacific biocides market is dominated by several market players. The Dow Chemical Company (U.S.), Thor Group Limited (U.K.), Troy Corporation (U.S.), Lonza

Group Limited (Switzerland), Clariant AG (Switzerland), Schülke & Mayr GmbH (Germany), and Ashland Inc., (U.S.), among others are key players in this market. New product launches, partnerships, agreements, and joint ventures are some of the key strategies adopted by market players to sustain their growth in the Asia-Pacific biocides market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—market share of top players, supply chain, and company profiles, which together comprise and discuss basic views on the competitive landscape, emerging- and high-growth segments of the biocides market, and drivers as well as inhibitors.

The report will enrich both the established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help these firms garner a greater market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information offered by top players in the Asia-Pacific biocides market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the Asia-Pacific biocides market

Market Development: Comprehensive information of lucrative emerging markets across varied countries in the Asia-Pacific region

Market Diversification: Exhaustive information of new products, untapped geographies, recent developments, and investments in the Asia-Pacific biocides market

Competitive Assessment: In-depth assessment of market shares, growth strategies, product portfolios, and manufacturing capabilities of leading players in the Asia-Pacific biocides market

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