

# **Asia-Pacific Agriculture Films Market By Type [LDPE, LLDPE, HDPE, EVA, Reclaim], By Application [Greenhouse (Classic, Macro Tunnels & Low Tunnels), Silage (Stretch Wrap, Sheet & Bags), Mulch (Transparent & Black)]– Analysis and Forecast to 2020**

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## **Abstracts**

The Asia-Pacific agriculture films market is growing due to factors, such as increase in the efforts for improving agricultural output, increase in the area under controlled-environment agriculture, and growing demand for agriculture films from the dairy industry. However, high cost of installation of agriculture films, adverse effects of plastics on the environment, and increased usage of biodegradable films in the emerging countries are the factors restraining the growth of the Asia-Pacific agriculture films market. Continuous developments in the countries such as China and India are paving new opportunities for the growth of the Asia-Pacific agriculture films market.

On the basis of type, the Asia-Pacific agriculture films market has been segmented into LDPE, LLDPE, HDPE, EVA, and reclaim, among others. Among types, the LLDPE segment led the Asia-Pacific agriculture films market in 2014. It was followed by the LDPE segment. The reclaim segment is projected to be the fastest-growing segment of the agriculture films market in the Asia-Pacific region during the forecast period. On the basis of application, the market has been segmented into greenhouse (classic, macro tunnels & low tunnels), silage (silage wrap, sheet & bags), and mulch (transparent & black). By geography, the Asia-Pacific agriculture films market has been segmented into China, India, Japan, and rest of the Asia-Pacific.

Both, bottom-up and top-down approaches were used to arrive at the market size, in terms of value and volume. Extensive secondary research was conducted to understand the market insights and trends, which were further validated through primary

interviews.

In terms of volume, the Asia-Pacific agriculture films market is projected to reach 2,629.7 KT by 2020, at a CAGR of 6.2% from 2015 to 2020. China led the Asia-Pacific agriculture films market in 2014. Increasing investments in research & development activities are among the factors contributing towards the growth of agriculture films market in the Asia-Pacific region.

This report provides both, qualitative and quantitative analyses of the Asia-Pacific agriculture films market. It also contains detailed information on the market dynamics, trends, and competitive strategies preferred by the key market players. The report includes information on the factors driving and restraining the growth of the Asia-Pacific agriculture films market. The report also studies opportunities for new entrants in the market.

The key players operating in the Asia-Pacific agriculture films market are investing increasingly to expand their geographical presence. Mergers and acquisitions are the key strategies adopted by these market players to strengthen their position in the market. Companies such as Amcor Ltd. (Australia), Berry Plastics Group, Inc. (U.S.), Kuraray Co., Ltd. (Japan), BASF SE (Germany), The Dow Chemical Company (U.S.), RKW SE (Germany), A. Schulman, Inc. (U.S.), Sumitomo Chemical Co., Ltd. (Japan), and Exxon Mobil Corporation (U.S.), have been profiled in the report.

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