

# **Asia-Pacific Acrylonitrile Butadiene Styrene (ABS) market: Applications (Consumer Goods & Appliances, Electrical & Electronics, Transportation, and Others), and Country (China, Japan, Korea, Taiwan, India) - Forecasts till 2018**

<https://marketpublishers.com/r/A0FA19E584EEN.html>

Date: April 2015

Pages: 73

Price: US\$ 2,650.00 (Single User License)

ID: A0FA19E584EEN

## **Abstracts**

The acrylonitrile butadiene styrene (ABS) market is estimated to grow at a CAGR of 6% from 2013 to 2018. Asia-Pacific accounts for a larger share of the ABS market and it is projected to grow at the highest CAGR of 7% during the projected period.

In this report, the ABS market has been broadly classified on the basis of application and country. The application segment is divided into transportation, consumer goods & appliances, electrical & electronics, and other applications. On the basis of country, the market is segmented into China, Japan, Korea, Taiwan, and India.

The transportation is the fastest-growing segment that is estimated to grow at the highest CAGR of 7.1% from 2013 to 2018. Factors such as growing manufacturing industries and growing automobile sector drive the growth of this market.

The ABS market in Asia-Pacific is competitive as it has a number of market players. As of 2013, ABS market is mainly dominated by Chi Mei Company (CMC), Styrolution (Germany), Formosa Chemicals & Fiber Group (Taiwan). New product launches, partnerships, agreements, collaborations, and joint ventures are the important strategies adopted by most market players to achieve growth in the ABS market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of

analysis—market share of top players, supply chain, and company profiles, which together comprise and discuss basic views on the competitive landscape, and high-growth segments of the acrylonitrile butadiene styrene market, high-growth regions & countries and their respective drivers, restraints, and opportunities.

The report will enrich both the established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms garner a greater market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on ABS offered by top players in the ABS market

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product launches in the ABS market

**Market Development:** Comprehensive information of lucrative emerging markets. The report analyses the markets for various ABS across regions

**Market Diversification:** Exhaustive information of new products, untapped geographies, recent developments, and investments in the ABS market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities o

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