

Asia-Pacific 2 - Ethylhexanol Market (2 - EH) by Applications (Plasticizers, 2 - EH Acrylate, 2 - EH Nitrate, and Others) & Countries - Trends and Forecasts to 2019

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Abstracts

The Asia-Pacific 2-EH market is estimated to grow at a CAGR of 4.4% from 2014 to 2019. China holds the largest share of the 2-EH market in Asia-Pacific, while the Taiwan segment is expected to grow at the fastest CAGR of 7.0% during the given forecast period.

In this report, the Asia-Pacific 2-EH market has been broadly classified on the basis of application, ingredient, and country. The major applications of 2-EH include plasticizers, 2-EH acrylate, and 2-EH nitrate, among others (including solvents).

The 2-EH nitrate market is expected to be the fastest-growing segment in the Asia-Pacific 2-EH application markets, projected to grow at the fastest CAGR of 9.0% from 2014 to 2019. Factors such as increasing 2-EH plant capacity, adoption of the LP Oxo Technology, and the stringent emission norms are pushing the demand for high-performance fuels, which further is driving this segment at a significant pace.

The Asia-Pacific 2-EH market is a competitive market with a number of market players. As of 2014, the Asia-Pacific 2-EH market is majorly dominated by Sinopec Limited, LG Chem Limited, Tianjin Soda Plant, Shandong Jianlan Chemical Company, Daqing Petrochemical Company, and Nan Ya Plastics Corp. The expansion of plant capacities, agreements, contracts, and joint ventures are the major strategies adopted by these major players to achieve growth in the Asia-Pacific 2-EH market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together provide the basic views on the competitive landscape; emerging and high-growth segments of the 2-EH market; high-growth countries & their respective regulatory policies; government initiatives; and market drivers, restraints, and opportunities.

The report will enrich both the established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms garner a greater share in the Asia-Pacific 2-EH market. Firms that purchase the report could use any one or a combination of five strategies that include market penetration, product development/innovation, market development, market diversification, and competitive assessment to strengthen their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on 2-EH offered by top players in the 2-EH market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the 2-EH market

Market Development: Comprehensive information of lucrative emerging markets. The report analyzes the markets for various 2-EH technologies at regional and country levels

Market Diversification: Exhaustive information of new products, untapped geographies, recent developments, and investments in the 2-EH market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the 2-EH market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF 2-EH MARKET
- 2.2 ARRIVING AT THE 2-EH MARKET SIZE
 - 2.2.1 TOP-DOWN APPROACH
 - 2.2.2 BOTTOM-UP APPROACH
 - 2.2.3 DEMAND SIDE APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 MARKET DRIVERS AND INHIBITORS
- 4.3 KEY MARKET DYNAMICS
- 4.4 DEMAND SIDE ANALYSIS

5 ASIA-PACIFIC 2-EH MARKET, BY APPLICATION

- 5.1 INTRODUCTION
- 5.2 ASIA-PACIFIC 2-EH IN PLASTICIZERS, BY GEOGRAPHY
- 5.3 ASIA-PACIFIC 2-EH MARKET IN 2-EH ACRYLATE, BY GEOGRAPHY
- 5.4 ASIA-PACIFIC 2-EH MARKET IN 2-EH NITRATE, BY GEOGRAPHY
- 5.5 ASIA-PACIFIC 2-EH MARKET IN OTHER APPLICATIONS, BY GEOGRAPHY

6 ASIA-PACIFIC 2-EH MARKET, BY GEOGRAPHY

- 6.1 INTRODUCTION
- 6.2 CHINA 2-EH MARKET
 - 6.2.1 CHINA 2-EH MARKET, BY APPLICATION

6.3 JAPAN 2-EH MARKET

6.3.1 JAPAN 2-EH MARKET, BY APPLICATION

6.4 SOUTH KOREA 2-EH MARKET

6.4.1 SOUTH KOREA 2-EH MARKET, BY APPLICATION

6.5 TAIWAN 2-EH MARKET

6.5.1 TAIWAN 2-EH MARKET, BY APPLICATION

6.6 INDIA 2-EH MARKET

6.6.1 INDIA 2-EH MARKET, BY APPLICATION

7 2-EH MARKET: COMPETITIVE LANDSCAPE

7.1 2-EH MARKET: COMPANY SHARE ANALYSIS

7.2 EXPANSIONS

7.3 INVESTMENTS

7.4 JOINT VENTURES

8 ASIA-PACIFIC 2-EH MARKET, BY COMPANY (OVERVIEW, FINANCIALS, PRODUCTS & SERVICES, STRATEGY, AND DEVELOPMENTS)

8.1 SINOPEC LIMITED

8.2 LG CHEM LTD.

8.3 TIANJIN SODA PLANT

8.4 SHANDONG JIANLAN CHEMICAL CO. LTD.

8.5 DAQING PETROCHEMICAL COMPANY (Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company)

9 APPENDIX

9.1 CUSTOMIZATION OPTIONS

9.1.1 TECHNICAL ANALYSIS

9.1.2 LOW-COST SOURCING LOCATIONS

9.1.3 IMPACT ANALYSIS

9.1.4 TRADE ANALYSIS

9.1.5 HISTORICAL DATA AND TRENDS

9.2 RELATED REPORTS

9.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

9.3.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

- Table 1 ASIA-PACIFIC 2-EH MARKET, BY APPLICATION, 2014 (KT)
- Table 2 ASIA-PACIFIC 2-EH MARKET: DRIVERS AND INHIBITORS
- Table 3 ASIA-PACIFIC 2-EH MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Table 4 ASIA-PACIFIC 2-EH MARKET, BY APPLICATION, 2013-2019 (KT)
- Table 5 ASIA-PACIFIC 2-EH MARKET: COMPARISON WITH APPLICATION MARKETS, 2013-2019 (USD MN)
- Table 6 ASIA-PACIFIC 2-EH MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Table 7 ASIA-PACIFIC 2-EH MARKET, BY APPLICATION, 2013-2019 (KT)
- Table 8 ASIA-PACIFIC 2-EH MARKET IN PLASTICIZERS, BY GEOGRAPHY, 2013-2019 (USD MN)
- Table 9 ASIA-PACIFIC 2-EH MARKET IN PLASTICIZERS, BY GEOGRAPHY, 2013-2019 (KT)
- Table 10 ASIA-PACIFIC 2-EH MARKET IN 2-EH ACRYLATE, BY GEOGRAPHY, 2013-2019 (USD MN)
- Table 11 ASIA-PACIFIC 2-EH MARKET IN 2-EH ACRYLATE, BY GEOGRAPHY, 2013-2019 (KT)
- Table 12 ASIA-PACIFIC 2-EH MARKET IN 2-EH NITRATE, BY GEOGRAPHY, 2013-2019 (USD MN)
- Table 13 ASIA-PACIFIC 2-EH MARKET IN 2-EH NITRATE, BY GEOGRAPHY, 2013-2019 (KT)
- Table 14 ASIA-PACIFIC 2-EH MARKET IN OTHER APPLICATIONS, BY GEOGRAPHY, 2013-2019 (USD MN)
- Table 15 ASIA-PACIFIC 2-EH MARKET IN OTHER APPLICATIONS, BY GEOGRAPHY, 2013-2019 (KT)
- Table 16 ASIA-PACIFIC 2-EH MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)
- Table 17 ASIA-PACIFIC 2-EH MARKET, BY GEOGRAPHY, 2013-2019 (KT)
- Table 18 CHINA 2-EH MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Table 19 CHINA 2-EH MARKET, BY APPLICATION, 2013-2019 (KT)
- Table 20 JAPAN 2-EH MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Table 21 JAPAN 2-EH MARKET, BY APPLICATION, 2013-2019 (KT)
- Table 22 SOUTH KOREA 2-EH MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Table 23 SOUTH KOREA 2-EH MARKET, BY APPLICATION, 2013-2019 (KT)
- Table 24 TAIWAN 2-EH MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Table 25 TAIWAN 2-EH MARKET, BY APPLICATION, 2013-2019 (KT)
- Table 26 INDIA 2-EH MARKET, BY APPLICATION, 2013-2019 (USD MN)

- Table 27 INDIA 2-EH MARKET, BY APPLICATION, 2013-2019 (KT)
Table 28 2-EH MARKET: COMPANY SHARE ANALYSIS, 2014 (%)
Table 29 ASIA-PACIFIC 2-EH MARKET: EXPANSIONS
Table 30 ASIA-PACIFIC 2-EH MARKET: INVESTMENTS
Table 31 ASIA-PACIFIC 2-EH MARKET: JOINT VENTURES
Table 32 SINOPEC LIMITED: KEY FINANCIALS, 2009-2013 (USD MN)

List Of Figures

LIST OF FIGURES

- Figure 1 APAC 2-EH MARKET: SEGMENTATION & COVERAGE
- Figure 2 2-EH MARKET: INTEGRATED ECOSYSTEM
- Figure 3 RESEARCH METHODOLOGY
- Figure 4 TOP-DOWN APPROACH
- Figure 5 BOTTOM-UP APPROACH
- Figure 6 DEMAND SIDE APPROACH
- Figure 7 ASIA-PACIFIC 2-EH MARKET: SNAPSHOT
- Figure 8 2-EH MARKET: GROWTH ASPECTS
- Figure 9 ASIA-PACIFIC 2-EH MARKET, BY APPLICATION, 2014 VS 2019
- Figure 10 ASIA-PACIFIC 2-EH MARKET: APPLICATION MARKET SCENARIO
- Figure 11 ASIA-PACIFIC 2-EH MARKET, BY APPLICATION, 2014 & 2019 (USD MN)
- Figure 12 ASIA-PACIFIC 2-EH MARKET, BY APPLICATION, 2014 & 2019 (KT)
- Figure 13 ASIA-PACIFIC 2-EH MARKET IN PLASTICIZERS, BY GEOGRAPHY, 2013-2019 (USD MN)
- Figure 14 ASIA-PACIFIC 2-EH MARKET IN 2-EH ACRYLATE, BY GEOGRAPHY, 2013-2019 (USD MN)
- Figure 15 ASIA-PACIFIC 2-EH MARKET IN 2-EH NITRATE, BY GEOGRAPHY, 2013-2019 (USD MN)
- Figure 16 ASIA-PACIFIC 2-EH MARKET IN OTHER APPLICATIONS, BY GEOGRAPHY, 2013-2019 (USD MN)
- Figure 17 ASIA-PACIFIC 2-EH MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2013-2019 (USD MN)
- Figure 18 ASIA-PACIFIC 2-EH MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2013-2019 (KT)
- Figure 19 CHINA 2-EH MARKET OVERVIEW, 2014 & 2019 (%)
- Figure 20 CHINA 2-EH MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Figure 21 CHINA 2-EH MARKET: APPLICATION SNAPSHOT
- Figure 22 JAPAN 2-EH MARKET OVERVIEW, 2014 & 2019 (%)
- Figure 23 JAPAN 2-EH MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Figure 24 JAPAN 2-EH MARKET: APPLICATION SNAPSHOT
- Figure 25 SOUTH KOREA 2-EH MARKET OVERVIEW, 2014 & 2019 (%)
- Figure 26 SOUTH KOREA 2-EH MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Figure 27 SOUTH KOREA 2-EH: APPLICATION SNAPSHOT
- Figure 28 TAIWAN 2-EH MARKET OVERVIEW, 2014 & 2019 (%)
- Figure 29 TAIWAN 2-EH MARKET, BY APPLICATION, 2013-2019 (USD MN)

Figure 30 TAIWAN 2-EH MARKET: APPLICATION SNAPSHOT

Figure 31 INDIA 2-EH MARKET OVERVIEW, 2014 & 2019 (%)

Figure 32 INDIA 2-EH MARKET, BY APPLICATION, 2013-2019 (USD MN)

Figure 33 INDIA 2-EH: APPLICATION SNAPSHOT

Figure 34 ASIA-PACIFIC 2-EH MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Figure 35 SINOPEC: REVENUE MIX, 2013 (%)

Figure 36 SINOPEC COMPANY REVENUES, 2009-2013 (USD MN)

Figure 37 LG CHEM LTD: REVENUE MIX, 2013 (%)

Figure 38 LG CHEM LTD. REVENUE MIX, 2013 (%)

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