

Arthroscopic Devices Market by Product (Arthroscopes, Arthroscopic Hand Instruments, Drill Guide, Fluid Management Devices, Power Saver Systems, Radiofrequency Probe), by End User (Hospitals, Orthopedic Clinics) - Global Forecast to 2019

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Abstracts

The global arthroscopic devices market is estimated to grow at a CAGR of 6.9% from 2014 to 2019. North America accounted for the largest share of this market, growing at a CAGR of 7.1%. The global arthroscopic devices market holds a high growth potential in the future due to increasing strategic expansion of companies and rising geriatric population. However, the lack of reimbursement and unfavorable taxation policies are major factors limiting the growth of the market.

In this report, the global arthroscopic devices market is broadly classified on the basis of end users and types.

Geographically, the market is divided into North America, Europe, Asia-Pacific, and the Rest of the World. North America is estimated to command the largest share of 64.2% of the global arthroscopic devices market in 2014, followed by Europe.

The report has profiled leading market players along with recent company developments (new product launches and partnerships, agreements, collaborations, and joint ventures) and strategies adopted by them to sustain and strengthen their position in the global arthroscopic devices market. Arthrex, Inc., (U.S.), Arthrocare Corporation (U.S.), Biomet, Inc., (U.S.), Conmed Corporation (U.S.), Depuy Synthes Companies (U.S.), Smith & Nephew Plc (U.K.), Stryker Corporation (U.S.), and Tornier

N.V. (Netherlands) are some of the key players engaged in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the arthroscopic devices market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and Development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the global arthroscopic devices market. Usage pattern/penetration rate (in-depth trend analysis) of products (segment-wise) and purchasing data. Comprehensive coverage of product approvals, patent analysis, pipeline products, and product recalls.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for global arthroscopic devices across geographies, exploit new distribution channels, new clientele base, and different pricing policies.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the arthroscopic devices. Detailed description regarding the related and unrelated diversification pertaining to this market.

Competitive Assessment: In-depth assessment of market shares, company

share analysis of the key players forecasted till 2019. Develop business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the arthroscopic devices market.

Product/Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs.

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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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