

Americas Polyether Polyol Market by Application (Flexible Foams, Rigid Foams, Others), by Geography (U.S., Brazil, Rest of Americas) - Analysis & Forecast (2013-2020)

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Abstracts

The report studies the overall Americas polyether polyols market and its segments derived on the basis of applications and countries. The market data for these segments is provided in terms of volume (kilotons) and value (USD million). The market size of polyether polyols was estimated to be \$3,238.5 million in 2014, and is projected to grow with a CAGR of around 6.8% from 2014 to 2020. The important applications include flexible foams, rigid foams, and others (CASE). The flexible foams segment has the highest share among the applications of polyether polyols in Americas, especially in the U.S. and is expected to witness rapid growth in future.

The report on Americas polyether polyols market highlights the value chain analysis with respect to polyether polyols raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end use. It represents the top players that are contributing to the Americas polyether polyols industry.

The report further highlights as the market drivers and inhibitors as well as the upcoming market opportunities. The key drivers include budding demand for derivatives, growing automotive industry, and the increasing coating and construction activities. The inhibitors for market growth are maturity of the product and its relation with the crude oil price trend. As key application industries, such as the construction, automotive, and electronics industries gradually recover from the impacts of global recession, the demand for polyether polyols is expected to increase in Americas.

The key companies in this market are Perstorp AB (Sweden), The Dow Chemical Company (U.S.), Bayer AG (Germany), and others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and thereby serving the customers more effectively. Investments in capacity expansion, followed by acquisitions, were the most preferred strategies by the top players in 2013 & 2014. In addition, new product/technology launches and agreements were also adopted by the companies to grow in this market.

The U.S. accounted for about the highest consumption of 71% in 2014. The market for polyether polyols in Brazil is expected to register the highest growth rate among all countries in this region.

The report also presents a competitive landscape of the market, highlighting different strategies and developments including mergers & acquisitions, expansions, and agreements undertaken by the leading market players in recent years. It also includes in-depth profiles of the leading market players.

Scope of the Report

On the Basis of Applications:

Flexible Foams

Rigid Foams

Others (CASE)

On the Basis of Countries:

U.S.

Brazil

Rest of Americas

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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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