

Americas Polyether Polyol Market by Application (Flexible Foams, Rigid Foams, Others), by Geography (U.S., Brazil, Rest of Americas) - Analysis & Forecast (2013-2020)

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Abstracts

The report studies the overall Americas polyether polyols market and its segments derived on the basis of applications and countries. The market data for these segments is provided in terms of volume (kilotons) and value (USD million). The market size of polyether polyols was estimated to be \$3,238.5 million in 2014, and is projected to grow with a CAGR of around 6.8% from 2014 to 2020. The important applications include flexible foams, rigid foams, and others (CASE). The flexible foams segment has the highest share among the applications of polyether polyols in Americas, especially in the U.S. and is expected to witness rapid growth in future.

The report on Americas polyether polyols market highlights the value chain analysis with respect to polyether polyols raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end use. It represents the top players that are contributing to the Americas polyether polyols industry.

The report further highlights as the market drivers and inhibitors as well as the upcoming market opportunities. The key drivers include budding demand for derivatives, growing automotive industry, and the increasing coating and construction activities. The inhibitors for market growth are maturity of the product and its relation with the crude oil price trend. As key application industries, such as the construction, automotive, and electronics industries gradually recover from the impacts of global recession, the demand for polyether polyols is expected to increase in Americas.

The key companies in this market are Perstorp AB (Sweden), The Dow Chemical Company (U.S.), Bayer AG (Germany), and others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and thereby serving the customers more effectively. Investments in capacity expansion, followed by acquisitions, were the most preferred strategies by the top players in 2013 & 2014. In addition, new product/technology launches and agreements were also adopted by the companies to grow in this market.

The U.S. accounted for about the highest consumption of 71% in 2014. The market for polyether polyols in Brazil is expected to register the highest growth rate among all countries in this region.

The report also presents a competitive landscape of the market, highlighting different strategies and developments including mergers & acquisitions, expansions, and agreements undertaken by the leading market players in recent years. It also includes in-depth profiles of the leading market players.

Scope of the Report

On the Basis of Applications:

Flexible Foams

Rigid Foams

Others (CASE)

On the Basis of Countries:

U.S.

Brazil

Rest of Americas

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF POLYETHER POLYOLS MARKET
- 2.2 ARRIVING AT THE AMERICAS POLYETHER POLYOLS MARKET SIZE
 - 2.2.1 TOP-DOWN APPROACH
 - 2.2.2 BOTTOM-UP APPROACH
 - 2.2.3 DEMAND SIDE APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 MARKET DRIVERS AND INHIBITORS
- 4.3 KEY MARKET DYNAMICS
- 4.4 DEMAND SIDE ANALYSIS

5 POLYETHER POLYOLS MARKET, BY APPLICATION

- 5.1 INTRODUCTION
- 5.2 AMERICAS POLYETHER POLYOLS IN FLEXIBLE FOAM, BY GEOGRAPHY
- 5.3 AMERICAS POLYETHER POLYOLS IN RIGID FOAM, BY GEOGRAPHY
- 5.4 AMERICAS POLYETHER POLYOLS IN OTHER APPLICATIONS, BY GEOGRAPHY

6 POLYETHER POLYOLS MARKET, BY GEOGRAPHY

- 6.1 INTRODUCTION
- 6.2 U.S. POLYETHER POLYOLS MARKET
 - 6.2.1 U.S. POLYETHER POLYOLS MARKET, BY APPLICATION

6.3 BRAZIL POLYETHER POLYOLS MARKET

6.3.1 BRAZIL POLYETHER POLYOLS MARKET, BY APPLICATION

7 POLYETHER POLYOLS MARKET: COMPETITIVE LANDSCAPE

7.1 POLYETHER POLYOL MARKET: COMPANY SHARE ANALYSIS

7.2 MERGERS & ACQUISITIONS

7.3 AGREEMENT/JOINT VENTURE

7.4 NEW PRODUCT/TECHNOLOGY LAUNCH

7.5 EXPANSION

7.6 OTHER DEVELOPMENTS

8 POLYETHER POLYOLS MARKET, BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)*

8.1 THE DOW CHEMICAL COMPANY

8.2 HUNTSMAN CORPORATION

8.3 BAYER AG

8.4 ROYAL DUTCH SHELL PLC

8.5 STEPAN COMPANY

8.6 BASF SE

8.7 PERSTORP AB

8.8 VERTELLUS SPECIALTIES INC.

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

9 APPENDIX

9.1 CUSTOMIZATION OPTIONS

9.1.1 TECHNICAL ANALYSIS

9.1.2 LOW-COST SOURCING LOCATIONS

9.1.3 REGULATORY FRAMEWORK

9.1.4 IMPACT ANALYSIS

9.1.5 TRADE ANALYSIS

9.1.6 HISTORICAL DATA AND TRENDS

9.2 RELATED REPORTS

9.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

9.3.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

Table 1 AMERICAS POLYETHER POLYOLS PEER MARKET SIZE, 2013 (USD MN)

Table 2 AMERICAS POLYETHER POLYOLS APPLICATION MARKET, 2014 (KT)

Table 3 AMERICAS POLYETHER POLYOLS MARKET: DRIVERS AND INHIBITORS

Table 4 AMERICAS POLYETHER POLYOLS MARKET, BY APPLICATION, 2013-2020 (USD MN)

Table 5 AMERICAS POLYETHER POLYOLS MARKET, BY APPLICATION, 2013-2020 (KT)

Table 6 AMERICAS POLYETHER POLYOLS MARKET, BY GEOGRAPHY 2013-2020 (USD MN)

Table 7 AMERICAS POLYETHER POLYOLS MARKET, BY GEOGRAPHY, 2013-2020 (KT)

Table 8 AMERICAS POLYETHER POLYOLS MARKET: BY APPLICATION 2013-2020 (USD MN)

Table 9 AMERICAS POLYETHER POLYOLS MARKET, BY APPLICATION, 2013-2020 (USD MN)

Table 10 AMERICAS POLYETHER POLYOLS MARKET, BY APPLICATION, 2013-2020 (KT)

Table 11 AMERICAS POLYETHER POLYOLS IN FLEXIBLE FOAM, BY GEOGRAPHY, 2013-2020 (USD MN)

Table 12 AMERICAS POLYETHER POLYOLS IN FLEXIBLE FOAM, BY GEOGRAPHY, 2013-2020 (KT)

Table 13 AMERICAS POLYETHER POLYOLS MARKET IN RIGID FOAM, BY GEOGRAPHY, 2013-2020 (USD MN)

Table 14 AMERICAS POLYETHER POLYOLS MARKET IN RIGID FOAM, BY GEOGRAPHY, 2013-2020 (KT)

Table 15 AMERICAS POLYETHER POLYOLS IN OTHER APPLICATIONS, BY GEOGRAPHY, 2013-2020 (USD MN)

Table 16 AMERICAS POLYETHER POLYOLS IN OTHER APPLICATIONS, BY GEOGRAPHY, 2013-2020 (KT)

Table 17 AMERICAS POLYETHER POLYOLS MARKET, BY GEOGRAPHY, 2013-2020 (USD MN)

Table 18 AMERICAS POLYETHER POLYOLS MARKET, BY GEOGRAPHY, 2013-2020 (KT)

Table 19 U.S. POLYETHER POLYOLS MARKET, BY APPLICATION, 2013-2020 (USD MN)

Table 20 U.S. POLYETHER POLYOLS MARKET, BY APPLICATION, 2013-2020 (KT)
Table 21 BRAZIL POLYETHER POLYOLS MARKET, BY APPLICATION, 2013-2020 (USD MN)
Table 22 BRAZIL POLYETHER POLYOLS MARKET, BY APPLICATION, 2013-2020 (KT)
Table 23 POLYETHER POLYOLS MARKET: COMPANY SHARE ANALYSIS, 2014 (%)
Table 24 AMERICAS POLYETHER POLYOLS MARKET: MERGERS & ACQUISITIONS
Table 25 AMERICAS POLYETHER POLYOLS MARKET: AGREEMENT/JOINT VENTURE
Table 26 AMERICAS POLYETHER POLYOLS MARKET: NEW TECHNOLOGY LAUNCH
Table 27 AMERICAS POLYETHER POLYOLS MARKET: EXPANSION
Table 28 AMERICAS POLYETHER POLYOLS MARKET: OTHER DEVELOPMENTS
Table 29 THE DOW CHEMICAL COMPANY: KEY OPERATIONS DATA, 2009-2013 (USD MN)
Table 30 THE DOW CHEMICAL COMPANY: KEY FINANCIALS, 2009-2013 (USD MN)
Table 31 HUNTSMAN CORPORATION: KEY OPERATIONS DATA, 2010-2014 (USD MN)
Table 32 HUNTSMAN CORPORATION: KEY FINANCIALS, 2009-2013 (USD MN)
Table 33 BAYER AG: KEY OPERATIONS DATA, 2009-2013 (USD MN)
Table 34 BAYER AG: KEY FINANCIALS, 2009-2013 (USD MN)
Table 35 ROYAL DUTCH SHELL: KEY OPERATIONS DATA, 2009-2013(USD MN)
Table 36 ROYAL DUTCH SHELL: KEY FINANCIALS, 2009-2013 (USD MN)
Table 37 STEPAN COMPANY: KEY OPERATIONS DATA, 2009-2013 (USD MN)
Table 38 STEPAN COMPANY: KEY FINANCIALS, 2009-2013 (USD MN)
Table 39 BASF SE: KEY OPERATIONS DATA, 2009-2013 (USD MN)
Table 40 BASF SE: KEY FINANCIALS, 2009-2013 (USD MN)
Table 41 PERSTORP AB: KEY OPERATIONS DATA, 2009-2013 (USD MN)
Table 42 PERSTORP AB: KEY FINANCIALS, 2009-2013 (USD MN)

List Of Figures

LIST OF FIGURES

Figure 1 AMERICAS POLYETHER POLYOLS MARKET: SEGMENTATION & COVERAGE

Figure 2 POLYETHER POLYOL MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-UP APPROACH

Figure 6 DEMAND SIDE APPROACH

Figure 7 AMERICAS POLYETHER POLYOLS MARKET SNAPSHOT

Figure 8 POLYETHER POLYOLS MARKET: GROWTH ASPECTS

Figure 9 AMERICAS POLYETHER POLYOLS MARKET, BY APPLICATION, 2014 AND 2020

Figure 10 POLYETHER POLYOLS: APPLICATION MARKET SCENARIO

Figure 11 AMERICAS POLYETHER POLYOLS MARKET, BY APPLICATION, 2014-2020 (USD MN)

Figure 12 AMERICAS POLYETHER POLYOLS MARKET, BY APPLICATION, 2014-2019 (KT)

Figure 13 AMERICAS POLYETHER POLYOLS IN FLEXIBLE FOAM, BY GEOGRAPHY, 2014-2020 (USD MN)

Figure 14 AMERICAS POLYETHER POLYOLS MARKET IN RIGID FOAM, BY GEOGRAPHY, 2014-2020 (USD MN)

Figure 15 AMERICAS POLYETHER POLYOLS IN OTHER APPLICATIONS, BY GEOGRAPHY, 2014-2020 (USD MN)

Figure 16 AMERICAS POLYETHER POLYOLS MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014-2020 (USD MN)

Figure 17 AMERICAS POLYETHER POLYOLS MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014-2020 (KT)

Figure 18 U.S. POLYETHER POLYOLS MARKET, BY APPLICATION, 2014-2020 (USD MN)

Figure 19 U.S. POLYETHER POLYOLS MARKET: APPLICATION SNAPSHOT

Figure 20 BRAZIL POLYETHER POLYOLS MARKET, BY APPLICATION, 2014-2020 (USD MN)

Figure 21 BRAZIL POLYETHER POLYOLS MARKET: APPLICATION SNAPSHOT

Figure 22 POLYETHER POLYOLS MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Figure 23 THE DOW CHEMICAL COMPANY, REVENUE MIX, 2013 (%)

Figure 24 THE DOW CHEMICAL COMPANY: REVENUE, 2009-2013 (USD MN)

Figure 25 HUNTSMAN CORPORATION: REVENUE MIX, 2013 (%)

Figure 26 HUNTSMAN CORPORATION: REVENUE, 2010-2014 (USD MN)

Figure 27 BAYER AG: REVENUE MIX, 2013 (%)

Figure 28 BAYER AG: REVENUE, 2009-2013 (USD MN)

Figure 29 ROYAL DUTCH SHELL REVENUE MIX, 2013 (%)

Figure 30 ROYAL DUTCH SHELL: REVENUE, 2009-2013 (USD MN)

Figure 31 STEPAN COMPANY: REVENUE MIX, 2013 (%)

Figure 32 STEPAN COMPANY: REVENUE, 2010-2013 (USD MN)

Figure 33 BASF SE: REVENUE MIX, 2013 (%)

Figure 34 BASF SE: REVENUE, 2009-2013 (USD MN)

Figure 35 PERSTORP AB: REVENUE MIX, 2013 (%)

Figure 36 PERSTORP AB: REVENUE, 2009-2013 (USD MN)

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