

# **Alcohol Ethoxylate Market by Application (Household & Personal Care, Pharmaceutical, Oilfield, Agrochemicals, and Others) & Geographies — Global Market Trends, Forecasts to 2019**

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## **Abstracts**

The report covers the important alcohol ethoxylate global market. It further divides the market on the basis of applications, and geography. The market data for these applications is given with respect to volume (kilotons) and value (\$Million). The market value of alcohol ethoxylate was valued at \$5,124.9 million in 2014 and is projected to grow at a CAGR of about 3.5% from 2014 to 2019. The data mentioned in the report is based on the global demand for alcohol ethoxylate.

The total market for global alcohol ethoxylate has been analyzed based on the current proceedings in the industry at the commercial level. The study provides value chain analysis with respect to alcohol ethoxylate raw materials, manufacturers, and end users. The value chain describes the key contributors to the materials market at different stages from product development to end use. It represents the top players, contributing to the global alcohol ethoxylate industry.

The drivers and inhibitors of the market are also illustrated in the report. This gives an idea about the key drivers such as rising demand from end-user industries, increasing demand of low-rinse detergents, shift in consumer lifestyles, and development of eco friendly products.

The global alcohol ethoxylate market is also classified based on different applications such as household & personal care, pharmaceutical, oilfield, agrochemicals, and others.

The key companies in this market BASF SE (Germany), Huntsman Corporation (U.S.),

Clariant AG (Switzerland), Stepan Company (Illinois), Shell Chemicals (Netherlands), Sasol Ltd (South Africa), Ineos Group (Switzerland), India Glycols (India), The Dow Chemical Company (U.S.), and Others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and thereby serving the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions have been the most preferred strategies by the top players in the year 2012 & 2013.

Europe emerged to be the driving factor for this market, contributing to 33.1% of the global demand in terms of consumption in 2014.

The report also presents a competitive landscape covering different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by the leading alcohol ethoxylate companies in the past few years. Furthermore, different alcohol ethoxylate market participants are also profiled in the report.

Scope of the report:

This research report categorizes the global market for alcohol ethoxylate on the basis of applications, end-user industries, and geography along with forecasting volume, value, and analyzing trends in each of the submarkets.

On the basis of Applications:

Household & Personal Care

Pharmaceutical

Oilfield

Agrochemicals

Others

Each application is described in detail in the report with volume and revenue forecasts for each application.

On the basis of Geography:

Asia-Pacific

Europe

North America

Latin America

Middle East and Africa

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