

Africa Well Intervention Service Market by Types (Logging & Bottom Hole Survey, Tubing/Packer Failure & Repair, Stimulation, Artificial Lift, Others), by Application (Onshore & Offshore), and by Countries - Analysis and Forecast to 2019

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Abstracts

The well intervention services market is estimated to grow at a CAGR of 4% from 2014 to 2019. Geographically, Africa is segmented as Nigeria, Algeria, Angola and others. The African well intervention market holds a high potential for growth in future due to a number of forces favoring this market. Demand for natural gas, proved oil & gas reserves are driving this market.

The emerging investment in shale gas will create further opportunities for the market.

In this report, the African well intervention market is segmented on the basis of its service, type, and application. The well intervention market, by service types are logging & bottom hole survey, tubing/packer failure & repair, stimulation, artificial lift, and others. The different applications of the concerned market are onshore and offshore.

The report has profiled the leading players of this market along with their developments (new product launches, agreements, mergers, and joint ventures) done by the companies over the past few years and strategies adopted by them to sustain and strengthen their position in the African well intervention market. Aker Solutions ASA (Norway), Schlumberger Ltd. (U.S.), Baker Hughes Inc.(U.S.), and Halliburton Co. (U.S.) are some of the key players engaged in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the Africa well intervention market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to estimate the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the African well intervention market. Usage pattern/ penetration rate (in-depth trend analysis) of the products (segment wise) and purchasing data

Market Development: Comprehensive information about lucrative and emerging markets. The report analyzes the markets scenario for African well intervention across geographies, exploit new distribution channels, and new clientele base & different pricing policies

Market Diversification: Exhaustive information about the new products, untapped geographies, recent developments, and investments decisions of the African well intervention market. Detailed description regarding the related and unrelated diversification pertaining to this market

Competitive Assessment: In-depth assessment of market shares, company's share analysis of the key players forecasted till 2018. For developing business strategies and manufacturing capabilities of leading players to enhance the bottom line of the companies in the African well intervention market.

Product/ Brand Perception Analysis: Comprehensive study of customer's perception and behavior through our inbuilt social connect tool (digital marketing

language) and checking the virility and tonality of blogs

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