

Africa Well Completion Equipment and Services Market, by Type (Packers, Sand Control Tools, Multi-Stage Frac Tools, Linear Hangers, Smart Wells, Safety Valves, and Others), by Country- Trends & Forecasts to 2019

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Abstracts

The Africa well completion equipment and services market is estimated to grow at a CAGR of 7.4% from 2014 to 2019. Geographically, Africa is segmented into Angola, Egypt, Libya, Nigeria, and Others. Angola held the largest market share of around 26.5% in 2013, followed by Egypt. The Africa well completion equipment and services market holds high growth potential in the future due to a number of reasons such as frequent drilling activities.

The Africa well completion equipment and services market has also been segmented based on application. The two major application of the market are onshore and offshore. The onshore application is expected to grow at a CAGR of 8.1% from 2014 to 2019 to reach a market value of \$666.4 million by 2019.

This report has profiled the leading players of this market along with developments (New product launches and partnerships, agreements, collaborations, and joint ventures) done by companies over the past few years, and strategies adopted by them to sustain and strengthen their position in the Africa well completion equipment and services market. Baker Hughes Inc. (U.S.), Schlumberger Ltd. (U.S.), Weatherford International Plc. (Ireland), and Halliburton Company (U.S.) are some of the key players of this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the Africa well completion equipment and services market, high-growth regions & countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the Africa well completion equipment and services market. Usage pattern/ penetration rate (in-depth trend analysis) of products (segment-wise) and purchasing data.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for well completion equipment and services across countries, exploit new distribution channels, and new clientele base & different pricing policies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the well completion equipment and services market. Detailed description regarding the related and unrelated diversification pertaining to this market.

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecast till 2018. Develop business strategies and manufacturing capabilities of leading players enhance the bottomline of the companies in the well completion equipment and services market.

Product/ Brand Perception Analysis: Comprehensive study of customers' perception and behavior through our inbuilt social connect tool (digital marketing

language).

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