

Africa Oilfield Services Market by Type (Coiled Tubing Services, Well Completion, Drilling Fluids, Drilling Services, Oil Country Tubular Goods, Wireline services, Others), by Application (Onshore, Offshore), by Country - Analysis and Forecast to 2019

<https://marketpublishers.com/r/A6B30984890EN.html>

Date: April 2015

Pages: 94

Price: US\$ 2,650.00 (Single User License)

ID: A6B30984890EN

Abstracts

The oilfield services market in Africa is estimated to grow at a CAGR of 4.5.3% from 2014 to 2019. In the report, the market is segmented on the basis of countries into Algeria, Angola, Egypt, Nigeria, and others. Angola held the largest share of 26.9% of the African oilfield services market in 2014, followed by Nigeria. The African oilfield services market holds a high potential for growth in future owing to the frequent drilling & completion activities. In addition, increased investment for exploration & production will also drive the market in coming years.

Among the different type of services available in the market, coiled tubing services is expected to grow at the highest CAGR of 7.4% during the forecast period of 2014-2019.

The report includes profiles of the leading market players of this region, along with the strategic developments (new product launches and partnerships, agreements, collaborations, and joint ventures) undertaken by the companies in recent years to sustain and strengthen their position in the market. Baker Hughes Inc. (U.S.), National Oilwell Varco Inc. (U.S.), Expro International Group Holdings Ltd. (U.K.), Superior Energy Services Inc. (U.S.), Weatherford International Plc (Ireland), and Halliburton Co. (U.S.) are some of the key players engaged in this market.

Reasons to Buy the Report:

From an insight perspective, this research report focuses on various levels of

analysis—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging and high-growth market segments, high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and Development: Detailed insights on upcoming technologies, research & development activities, and new product launches in the African oilfield services market. Usage pattern/ penetration rate (in-depth trend analysis) of products (segment wise) and purchasing data.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for oilfield services across geographies, new distribution channels, and new clientele base & different pricing policies.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investment decisions in the oilfield services market. Detailed description regarding the related and unrelated diversification pertaining to this market.

Competitive Assessment: In-depth assessment of market shares and company share analysis of the key players forecasted till 2019.

Product/Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language), checking the virality and tonality of blogs.

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*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

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