

Africa Oilfield Equipment Rental Market by Equipment - Drilling (Drill pipe, Drill Collars) Pressure Control & Flow Control (BOPs, Valves) Forecasting to 2018

<https://marketpublishers.com/r/ACE278829DBEN.html>

Date: April 2015

Pages: 92

Price: US\$ 2,650.00 (Single User License)

ID: ACE278829DBEN

Abstracts

In this report, the oilfield equipment rental (OER) market is segmented on the basis of its equipment, type, pressure & flow control equipment and countries. The market has been segmented on the basis of pressure & flow control equipment, and has been split as BOPs, Valves & manifolds, and others. The oilfield equipment rental market has been further segmented into the African countries, such as Angola, Nigeria, Algeria, Egypt, and rest of the African countries.

The drilling equipment segment of OER market is estimated to grow at a CAGR of 4.7% from 2014 to 2019. In 2014, the market in Angola accounted for the largest market share of 41.2% in the African oilfield equipment rental market, and is projected to grow at a CAGR of 4.7% from 2014 to 2019.

The report has profiled the leading players of the market along with the strategies (new product launch, merger & acquisition, expansion and partnership, agreement, collaboration, and joint venture) adopted by the companies over the last few years to sustain and strengthen their position in the African oilfield equipment rental market. Superior Energy Services (U.S.), Parker Drilling (Quail Tools) (U.S.), and Schlumberger Ltd. (U.S.) are some of the key players engaged in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and Porters analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging-

and high-growth segments of the African oilfield equipment rental market, high-growth countries and their respective regulatory policies, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the African oilfield equipment rental market. Usage pattern/ penetration rate (in-depth trend analysis) of products (segment wise) and purchasing data

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for African oilfield equipment rental across geographies, exploit new distribution channels, and new clientele base & different pricing policies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the African oilfield equipment rental market. Detailed description regarding the related and unrelated diversification pertaining to this market

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecasted till 2019. Develop business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the African oilfield equipment rental market.

Product/ Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs

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