

Zero Calorie Chips Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/ZDBE26038AD3EN.html>

Date: February 2022

Pages: 72

Price: US\$ 3,250.00 (Single User License)

ID: ZDBE26038AD3EN

Abstracts

Consumer trends that emphasize the importance of low-calorie or zero-calorie snacks will drive the growth of the zero-calorie potato chips market. Increasing medical diseases such as obesity and blood pressure problems will drive the demand for snacks and chips, as consumers will increasingly seek healthy alternative foods. Cassava zero-calorie potato chips are expected to become a popular choice among millennial consumers.

This report contains market size and forecasts of Zero Calorie Chips in global, including the following market information:

Global Zero Calorie Chips Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Zero Calorie Chips Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Zero Calorie Chips companies in 2021 (%)

The global Zero Calorie Chips market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Potato Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Zero Calorie Chips include Popchips, The Kellogg Company, Mission Foods, Tastemorr Snacks, Shearer's Snacks, Herr's Food, ARA

Food Corporation, General Mills and PepsiCo(BFY Brands), etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Zero Calorie Chips manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Zero Calorie Chips Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Zero Calorie Chips Market Segment Percentages, by Type, 2021 (%)

Potato

Tapioca

Others

Global Zero Calorie Chips Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Zero Calorie Chips Market Segment Percentages, by Application, 2021 (%)

Super Markets

Online Stores

Direct to Consumer (DTC)

Global Zero Calorie Chips Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Zero Calorie Chips Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Zero Calorie Chips revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Zero Calorie Chips revenues share in global market, 2021 (%)

Key companies Zero Calorie Chips sales in global market, 2017-2022 (Estimated), (K MT)

Key companies Zero Calorie Chips sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Popchips

The Kellogg Company

Mission Foods

Tastemorr Snacks

Shearer's Snacks

Herr's Food

ARA Food Corporation

General Mills

PepsiCo(BFY Brands)

Frito-Lay North America

Deep River Snacks

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