

Yoga Accessories Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/Y1A8088E798AEN.html>

Date: March 2022

Pages: 67

Price: US\$ 3,250.00 (Single User License)

ID: Y1A8088E798AEN

Abstracts

This has led companies to focus on an innovation-based approach, leading to product premiumization. In addition to yoga mats that are made from natural jute and rubber, new product launches include mats designed with antimicrobial additives that prevent molds and mildew.

This report contains market size and forecasts of Yoga Accessories in Global, including the following market information:

Global Yoga Accessories Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Yoga Accessories market was valued at 19690 million in 2021 and is projected to reach US\$ 27750 million by 2028, at a CAGR of 5.0% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Yoga Mat Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Yoga Accessories include Barefoot Yoga Co., JadeYoga, Lululemon Athletica, Manduka and Sequential Brands Group, inc, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Yoga Accessories

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Yoga Accessories Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Yoga Accessories Market Segment Percentages, by Type, 2021 (%)

Yoga Mat

Yoga Ball

Other Accessories

Global Yoga Accessories Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Yoga Accessories Market Segment Percentages, by Application, 2021 (%)

Offline Distribution Channel

Online Distribution Channel

Global Yoga Accessories Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Yoga Accessories Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Yoga Accessories revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Yoga Accessories revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Barefoot Yoga Co.

JadeYoga

Lululemon Athletica

Manduka

Sequential Brands Group, inc

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