

Yerba Mate Tea Market, Global Outlook and Forecast 2022-2028

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Abstracts

Yerba mate is a species of the holly genus (Ilex), with the botanical name Ilex paraguariensis A. St.-Hil. Mate tea is traditionally consumed in central and southern regions of South America, primarily in Paraguay, as well as in Argentina, Uruguay, southern and central-western Brazil, the Gran Chaco of Bolivia and southern Chile.

This report contains market size and forecasts of Yerba Mate Tea in Global, including the following market information:

Global Yerba Mate Tea Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Yerba Mate Tea market was valued at 1657.6 million in 2021 and is projected to reach US\$ 2213.9 million by 2028, at a CAGR of 4.2% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Powder Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Yerba Mate Tea include Pure Leaf Naturals, Guayaki, Yuyo Drinks Ltd., ECOTEAS, Mate Factor, Establecimiento Las Maras and Kraus, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Yerba Mate Tea

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Yerba Mate Tea Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Yerba Mate Tea Market Segment Percentages, by Type, 2021 (%)

Powder

Liquid Concentrate

Leaves

Global Yerba Mate Tea Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Yerba Mate Tea Market Segment Percentages, by Application, 2021 (%)

Food & Beverage

Functional Foods

Cosmetics & Personal Care

Dietary Supplements

Others

Global Yerba Mate Tea Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Yerba Mate Tea Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Yerba Mate Tea revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Yerba Mate Tea revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Pure Leaf Naturals

Guayaki

Yuyo Drinks Ltd.

ECOTEAS

Mate Factor

Establecimiento Las Maras

Kraus

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