

Yellow Pages Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/Y60AFDFBE3ACEN.html>

Date: March 2022

Pages: 61

Price: US\$ 3,250.00 (Single User License)

ID: Y60AFDFBE3ACEN

Abstracts

The yellow pages are any telephone directory of businesses, organized by category rather than alphabetically by business name, and in which advertising is sold.

This report contains market size and forecasts of Yellow Pages in Global, including the following market information:

Global Yellow Pages Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Yellow Pages market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Newspaper Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Yellow Pages include SBCDO, Verizon, Yell Group, BellSouth, Dex Media, Seat Pagine, NTT Directory, Sensis and PagesJaunes, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Yellow Pages companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Yellow Pages Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Yellow Pages Market Segment Percentages, by Type, 2021 (%)

Newspaper

Webpage

Global Yellow Pages Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Yellow Pages Market Segment Percentages, by Application, 2021 (%)

Company

Individual

Global Yellow Pages Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Yellow Pages Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Yellow Pages revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Yellow Pages revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SBCDO

Verizon

Yell Group

BellSouth

Dex Media

Seat Pagine

NTT Directory

Sensis

PagesJaunes

YP LLC

Superpages

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