

Wireless & Bluetooth Speakers Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/WB7D18C12790EN.html>

Date: March 2022

Pages: 110

Price: US\$ 3,250.00 (Single User License)

ID: WB7D18C12790EN

Abstracts

Wireless speakers are loudspeakers which receive audio signals using radio frequency (RF) waves rather than over audio cables. Bluetooth is a wireless technology standard for exchanging data between fixed and mobile devices over short distances using short-wavelength UHF radio waves in the industrial, scientific and medical radio bands, from 2.400 to 2.485 GHz, and building personal area networks (PANs).

This report contains market size and forecasts of Wireless & Bluetooth Speakers in global, including the following market information:

Global Wireless & Bluetooth Speakers Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Wireless & Bluetooth Speakers Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Wireless & Bluetooth Speakers companies in 2021 (%)

The global Wireless & Bluetooth Speakers market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Battery-powered Speakers Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Wireless & Bluetooth Speakers include Sonos, JBL,

Sony, Samsung, UE Boom, Bose, Bowers & Wilkins, Flare and Tribit, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Wireless & Bluetooth Speakers manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Wireless & Bluetooth Speakers Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Wireless & Bluetooth Speakers Market Segment Percentages, by Type, 2021 (%)

Battery-powered Speakers

Rechargeable Speakers

Others

Global Wireless & Bluetooth Speakers Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Wireless & Bluetooth Speakers Market Segment Percentages, by Application, 2021 (%)

Supermarkets/Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

Global Wireless & Bluetooth Speakers Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions) & (K Units)

Global Wireless & Bluetooth Speakers Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Wireless & Bluetooth Speakers revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Wireless & Bluetooth Speakers revenues share in global market, 2021 (%)

Key companies Wireless & Bluetooth Speakers sales in global market, 2017-2022

(Estimated), (K Units)

Key companies Wireless & Bluetooth Speakers sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Sonos

JBL

Sony

Samsung

UE Boom

Bose

Bowers & Wilkins

Flare

Tribit

Denon

IKEA

Marshall

Soundcast

Edifier

Ultimate Ears

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