

Winter & Snow Tires Market, Global Outlook and Forecast 2022-2028

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Abstracts

Winter tires are tires designed for use in colder weather, snow and ice. Winter tires have more sipes than summer tires, increasing traction on snow and ice. Tires designed for winter conditions are optimized to drive at temperatures below 7 °C (45 °F). They are an alternative to the use of snow chains.

This report contains market size and forecasts of Winter & Snow Tires in global, including the following market information:

Global Winter & Snow Tires Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Winter & Snow Tires Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Winter & Snow Tires companies in 2021 (%)

The global Winter & Snow Tires market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Studded Type Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Winter & Snow Tires include Toyo Tire, Yokohama, Bridgestone, Michelin, Goodyear, Continental, Hankook, Nizhnekamskshina and Nokian Tyres and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Winter & Snow Tires manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Winter & Snow Tires Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Winter & Snow Tires Market Segment Percentages, by Type, 2021 (%)

Studded Type

Studless Type

Global Winter & Snow Tires Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Winter & Snow Tires Market Segment Percentages, by Application, 2021 (%)

Passenger Tires

Light Truck/SUV Tires

Global Winter & Snow Tires Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Winter & Snow Tires Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Winter & Snow Tires revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Winter & Snow Tires revenues share in global market, 2021 (%)

Key companies Winter & Snow Tires sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Winter & Snow Tires sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Toyo Tire

Yokohama

Bridgestone

Michelin

Goodyear

Continental

Hankook

Nizhnekamskshina

Nokian Tyres

Cooper Tire

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