

# Window Film Market in China - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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## Abstracts

Window film is a thin sheet of window coating to deliver a range of high-value benefits, which can be installed on interior glass surfaces or exterior glass surfaces in residential & commercial buildings, automobiles, boats and marine applications. Window film comes in a range of shades from visually clear to darker shades of grey and bronze, the durability and performance of these products are determined by the quality and type of component used. Window film provides many benefits, from energy savings to UV protection.

This report contains market size and forecasts of Window Film in China, including the following market information:

China Window Film Market Revenue, 2015-2020, 2021-2026, (\$ millions)

China Window Film Market Consumption, 2015-2020, 2021-2026, (K sqm)

China Window Film Production Capacity, 2015-2020, 2021-2026, (K sqm)

Top Five Competitors in China Window Film Market 2019 (%)

The global Window Film market was valued at 2612.2 million in 2019 and is projected to reach US\$ 2818 million by 2026, at a CAGR of 1.9% during the forecast period. While the Window Film market size in China was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Window Film manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Window Film production and consumption in China

Total Market by Segment:

China Window Film Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K sqm)  
China Window Film Market Segment Percentages, By Type, 2019 (%)

Solar Control Film

Safety / Security Film

Decorative Film

Spectrally Selective Film

China Window Film Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K sqm)

China Window Film Market Segment Percentages, By Application, 2019 (%)

Commercial

Residential

Automotive

Others

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Window Film Market Competitors Revenues in China, by Players 2015-2020 (Estimated), (\$ millions)

Total Window Film Market Competitors Revenues Share in China, by Players 2019 (%)

Total China Window Film Market Competitors Sales, by Players 2015-2020 (Estimated), (K sqm)

Total China Window Film Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Eastman

3M

Solar Gard-Saint Gobain

Madico

Johnson

Hanita Coating

Haverkamp

Sekisui S-Lec

Garware SunControl

Wintech

Erickson International

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Window Film Market Definition
- 1.2 Market Segments
  - 1.2.1 Segment by Type
  - 1.2.2 Segment by Application
- 1.3 China Window Film Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 COVID-19 IMPACT: CHINA WINDOW FILM OVERALL MARKET SIZE**

- 2.1 China Window Film Market Size: 2020 VS 2026
- 2.2 China Window Film Revenue, Prospects & Forecasts: 2015-2026
- 2.3 China Window Film Sales (Consumption): 2015-2026

### **3 COMPANY LANDSCAPE**

- 3.1 Top Window Film Players in China (including Foreign and Local Companies)
- 3.2 Top China Window Film Companies Ranked by Revenue
- 3.3 China Window Film Revenue by Companies (including Foreign and Local Companies)
- 3.4 China Window Film Sales by Companies (including Foreign and Local Companies)
- 3.5 China Window Film Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Window Film Companies in China, by Revenue in 2019
- 3.7 China Manufacturers Window Film Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Window Film Players in China
  - 3.8.1 List of China Tier 1 Window Film Companies
  - 3.8.2 List of China Tier 2 and Tier 3 Window Film Companies

### **4 SIGHTS BY PRODUCT**

- 4.1 Overview

- 4.1.1 By Type - China Window Film Market Size Markets, 2020 & 2026
- 4.1.2 Solar Control Film
- 4.1.3 Safety / Security Film
- 4.1.4 Decorative Film
- 4.1.5 Spectrally Selective Film
- 4.2 By Type - China Window Film Revenue & Forecasts
  - 4.2.1 By Type - China Window Film Revenue, 2015-2020
  - 4.2.2 By Type - China Window Film Revenue, 2021-2026
  - 4.2.3 By Type - China Window Film Revenue Market Share, 2015-2026
- 4.3 By Type - China Window Film Sales & Forecasts
  - 4.3.1 By Type - China Window Film Sales, 2015-2020
  - 4.3.2 By Type - China Window Film Sales, 2021-2026
  - 4.3.3 By Type - China Window Film Sales Market Share, 2015-2026
- 4.4 By Type - China Window Film Price (Manufacturers Selling Prices), 2015-2026

## **5 SIGHTS BY APPLICATION**

- 5.1 Overview
  - 5.1.1 By Application - China Window Film Market Size, 2020 & 2026
  - 5.1.2 Commercial
  - 5.1.3 Residential
  - 5.1.4 Automotive
  - 5.1.5 Others
- 5.2 By Application - China Window Film Revenue & Forecasts
  - 5.2.1 By Application - China Window Film Revenue, 2015-2020
  - 5.2.2 By Application - China Window Film Revenue, 2021-2026
  - 5.2.3 By Application - China Window Film Revenue Market Share, 2015-2026
- 5.3 By Application - China Window Film Sales & Forecasts
  - 5.3.1 By Application - China Window Film Sales, 2015-2020
  - 5.3.2 By Application - China Window Film Sales, 2021-2026
  - 5.3.3 By Application - China Window Film Sales Market Share, 2015-2026
- 5.4 By Application - China Window Film Price (Manufacturers Selling Prices), 2015-2026

## **6 MANUFACTURERS & BRANDS PROFILES**

- 6.1 Eastman
  - 6.1.1 Eastman Corporate Summary
  - 6.1.2 Eastman Business Overview

- 6.1.3 Eastman Window Film Major Product Offerings
- 6.1.4 Eastman Sales and Revenue in China (2015-2020)
- 6.1.5 Eastman Key News
- 6.2 3M
  - 6.2.1 3M Corporate Summary
  - 6.2.2 3M Business Overview
  - 6.2.3 3M Window Film Major Product Offerings
  - 6.2.4 3M Sales and Revenue in China (2015-2020)
  - 6.2.5 3M Key News
- 6.3 Solar Gard-Saint Gobain
  - 6.3.1 Solar Gard-Saint Gobain Corporate Summary
  - 6.3.2 Solar Gard-Saint Gobain Business Overview
  - 6.3.3 Solar Gard-Saint Gobain Window Film Major Product Offerings
  - 6.3.4 Solar Gard-Saint Gobain Sales and Revenue in China (2015-2020)
  - 6.3.5 Solar Gard-Saint Gobain Key News
- 6.4 Madico
  - 6.4.1 Madico Corporate Summary
  - 6.4.2 Madico Business Overview
  - 6.4.3 Madico Window Film Major Product Offerings
  - 6.4.4 Madico Sales and Revenue in China (2015-2020)
  - 6.4.5 Madico Key News
- 6.5 Johnson
  - 6.5.1 Johnson Corporate Summary
  - 6.5.2 Johnson Business Overview
  - 6.5.3 Johnson Window Film Major Product Offerings
  - 6.5.4 Johnson Sales and Revenue in China (2015-2020)
  - 6.5.5 Johnson Key News
- 6.6 Hanita Coating
  - 6.6.1 Hanita Coating Corporate Summary
  - 6.6.2 Hanita Coating Business Overview
  - 6.6.3 Hanita Coating Window Film Major Product Offerings
  - 6.6.4 Hanita Coating Sales and Revenue in China (2015-2020)
  - 6.6.5 Hanita Coating Key News
- 6.7 Haverkamp
  - 6.6.1 Haverkamp Corporate Summary
  - 6.6.2 Haverkamp Business Overview
  - 6.6.3 Haverkamp Window Film Major Product Offerings
  - 6.4.4 Haverkamp Sales and Revenue in China (2015-2020)
  - 6.7.5 Haverkamp Key News

## 6.8 Sekisui S-Lec

- 6.8.1 Sekisui S-Lec Corporate Summary
- 6.8.2 Sekisui S-Lec Business Overview
- 6.8.3 Sekisui S-Lec Window Film Major Product Offerings
- 6.8.4 Sekisui S-Lec Sales and Revenue in China (2015-2020)
- 6.8.5 Sekisui S-Lec Key News

## 6.9 Garware SunControl

- 6.9.1 Garware SunControl Corporate Summary
- 6.9.2 Garware SunControl Business Overview
- 6.9.3 Garware SunControl Window Film Major Product Offerings
- 6.9.4 Garware SunControl Sales and Revenue in China (2015-2020)
- 6.9.5 Garware SunControl Key News

## 6.10 Wintech

- 6.10.1 Wintech Corporate Summary
- 6.10.2 Wintech Business Overview
- 6.10.3 Wintech Window Film Major Product Offerings
- 6.10.4 Wintech Sales and Revenue in China (2015-2020)
- 6.10.5 Wintech Key News

## 6.11 Erickson International

- 6.11.1 Erickson International Corporate Summary
- 6.11.2 Erickson International Window Film Business Overview
- 6.11.3 Erickson International Window Film Major Product Offerings
- 6.11.4 Erickson International Sales and Revenue in China (2015-2020)
- 6.11.5 Erickson International Key News

## 6.12 KDX Optical Material

- 6.12.1 KDX Optical Material Corporate Summary
- 6.12.2 KDX Optical Material Window Film Business Overview
- 6.12.3 KDX Optical Material Window Film Major Product Offerings
- 6.12.4 KDX Optical Material Sales and Revenue in China (2015-2020)
- 6.12.5 KDX Optical Material Key News

## **7 WINDOW FILM PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS**

### 7.1 Window Film Production Capacity and Value in China, Situation Analysis and Prediction, 2015-2026

- 7.1.1 China Window Film Production Capacity, 2015-2026
- 7.1.2 China Window Film Production 2015-2026
- 7.1.3 China Window Film Production Value 2015-2026

### 7.2 Key Local Window Film Manufacturers in China

- 7.2.1 China Key Local Window Film Manufacturers Production Capacity
- 7.2.2 China Key Local Window Film Manufacturers Production
- 7.2.3 China Key Local Window Film Manufacturers Production Value
- 7.2.4 The Proportion of Window Film Production Sold in China and Sold Other Than China by Manufacturers
- 7.3 Window Film Export and Import in China
  - 7.3.1 China Window Film Export Market
  - 7.3.2 China Window Film Source of Imports

## **8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS**

- 8.1 PESTLE Analysis for China Window Film Market
- 8.2 Market Opportunities & Trends
- 8.3 Market Drivers
- 8.4 Market Restraints

## **9 COVID-19 IMPACT ON WINDOW FILM SUPPLY CHAIN ANALYSIS**

- 9.1 Supply Chain Analysis
- 9.2 Upstream Market Analysis
- 9.3 Downstream and Clients Market Analysis
- 9.4 Marketing Channels Analysis
  - 9.4.1 Marketing Channels
  - 9.4.2 Window Film Distributors and Sales Agents in China

## **10 CONCLUSION**

## **11 APPENDIX**

- 11.1 Note
- 11.2 Examples of Clients
- 11.3 Disclaimer



## List Of Tables

### LIST OF TABLES

- Table 1. Key Players of Window Film in China
- Table 2. Top Players in China, Ranking by Revenue (2019)
- Table 3. China Window Film Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. China Window Film Revenue Share by Companies, 2015-2020
- Table 5. China Window Film Sales by Companies, (K sqm), 2015-2020
- Table 6. China Window Film Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Window Film Price (2015-2020) (USD/sqm)
- Table 8. China Manufacturers Window Film Product Type
- Table 9. List of China Tier 1 Window Film Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of China Tier 2 and Tier 3 Window Film Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Window Film Revenue in China (US\$, Mn), 2015-2020
- Table 12. By Type - Window Film Revenue in China (US\$, Mn), 2021-2026
- Table 13. By Type - Window Film Sales in China (K sqm), 2015-2020
- Table 14. By Type - Window Film Sales in China (K sqm), 2021-2026
- Table 15. By Application - Window Film Revenue in China, (US\$, Mn), 2015-2020
- Table 16. By Application - Window Film Revenue in China, (US\$, Mn), 2021-2026
- Table 17. By Application - Window Film Sales in China, (K sqm), 2015-2020
- Table 18. By Application - Window Film Sales in China, (K sqm), 2021-2026
- Table 19. Eastman Corporate Summary
- Table 20. Eastman Window Film Product Offerings
- Table 21. Eastman Window Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)
- Table 22. 3M Corporate Summary
- Table 23. 3M Window Film Product Offerings
- Table 24. 3M Window Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)
- Table 25. Solar Gard-Saint Gobain Corporate Summary
- Table 26. Solar Gard-Saint Gobain Window Film Product Offerings
- Table 27. Solar Gard-Saint Gobain Window Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)
- Table 28. Madico Corporate Summary
- Table 29. Madico Window Film Product Offerings
- Table 30. Madico Window Film Sales (K sqm), Revenue (US\$, Mn) and Average Price

(USD/sqm) (2015-2020)

Table 31. Johnson Corporate Summary

Table 32. Johnson Window Film Product Offerings

Table 33. Johnson Window Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)

Table 34. Hanita Coating Corporate Summary

Table 35. Hanita Coating Window Film Product Offerings

Table 36. Hanita Coating Window Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)

Table 37. Haverkamp Corporate Summary

Table 38. Haverkamp Window Film Product Offerings

Table 39. Haverkamp Window Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)

Table 40. Sekisui S-Lec Corporate Summary

Table 41. Sekisui S-Lec Window Film Product Offerings

Table 42. Sekisui S-Lec Window Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)

Table 43. Garware SunControl Corporate Summary

Table 44. Garware SunControl Window Film Product Offerings

Table 45. Garware SunControl Window Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)

Table 46. Wintech Corporate Summary

Table 47. Wintech Window Film Product Offerings

Table 48. Wintech Window Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)

Table 49. Erickson International Corporate Summary

Table 50. Erickson International Window Film Product Offerings

Table 51. Erickson International Window Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)

Table 52. KDX Optical Material Corporate Summary

Table 53. KDX Optical Material Window Film Product Offerings

Table 54. KDX Optical Material Window Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)

Table 55. Window Film Production Capacity (K sqm) of Local Manufacturers in China, 2015-2020

Table 56. Window Film Production (K sqm) of Local Manufacturers in China, 2015-2020

Table 57. China Window Film Production Market Share of Local Manufacturers, 2015-2020

Table 58. Window Film Production Value (US\$, Mn) of Local Manufacturers in China,

2015-2020

Table 59. China Window Film Production Value Market Share of Local Manufacturers, 2015-2020

Table 60. The Percentage of Window Film Production Sold in China and Sold Other Than China by Manufacturers

Table 61. The Percentage of Window Film Production Sold in China and Sold Other Than China by Manufacturers

Table 62. Dangeguojia Window Film Sales (Consumption), Production, Export and Import, 2015-2020

Table 63. Raw Materials and Suppliers

Table 64. Window Film Downstream Clients in China

Table 65. Window Film Distributors and Sales Agents in China

## List Of Figures

### LIST OF FIGURES

- Figure 1. Window Film Segment by Type
- Figure 2. Window Film Segment by Application
- Figure 3. Dangeguojia Window Film Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Window Film Market Size in China, (US\$, Mn) & (K sqm): 2020 VS 2026
- Figure 6. China Window Film Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Window Film Sales in China: 2015-2026 (K sqm)
- Figure 8. The Top 3 and 5 Players Market Share by Window Film Revenue in 2019
- Figure 9. By Type - China Window Film Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type - China Window Film Market Share, 2015-2020
- Figure 11. By Type - China Window Film Market Share, 2020-2026
- Figure 12. By Type - China Window Film Price (USD/sqm), 2015-2026
- Figure 13. By Application - Window Film Revenue in China (US\$, Mn), 2020 & 2026
- Figure 14. By Application - China Window Film Market Share, 2015-2020
- Figure 15. By Application - China Window Film Market Share, 2020-2026
- Figure 16. By Application -China Window Film Price (USD/sqm), 2015-2026
- Figure 17. China Window Film Production Capacity (K sqm), 2015-2026
- Figure 18. China Window Film Actual Output (K sqm), 2015-2026
- Figure 19. China Window Film Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of China Window Film Export Destination, 2019
- Figure 21. The Source of Imports of China Window Film, 2019
- Figure 22. PEST Analysis for China Window Film Market in 2020
- Figure 23. Window Film Market Opportunities & Trends in China
- Figure 24. Window Film Market Drivers in China
- Figure 25. Window Film Market Restraints in China
- Figure 26. Window Film Industry Value Chain

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