

Window Digital Signage Market - Global Outlook and Forecast 2022-2028

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Abstracts

Digital signage is a sub segment of signage. Digital displays use technologies such as LCD, LED and Projection to display content such as digital images, video, streaming media, web pages, weather data, restaurant menu, or text. They can be found in public spaces, transportation systems, museums, stadiums, retail stores, hotels, restaurants, and corporate buildings etc., to provide wayfinding, exhibitions, marketing and outdoor advertising.

This report contains market size and forecasts of Window Digital Signage in global, including the following market information:

Global Window Digital Signage Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Window Digital Signage Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Window Digital Signage companies in 2021 (%)

The global Window Digital Signage market was valued at 2596.1 million in 2021 and is projected to reach US\$ 4460.5 million by 2028, at a CAGR of 8.0% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

2000-2500 Nits Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Window Digital Signage include Samsung Electronics,

LG Electronics, Hyundai IT, PixelFLEX, Shenzhen HUAKE, Nummax, Philips, Toshiba and NEC Display and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Window Digital Signage manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Window Digital Signage Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Window Digital Signage Market Segment Percentages, by Type, 2021 (%)

2000-2500 Nits

3000-4000 Nits

Others

Global Window Digital Signage Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Window Digital Signage Market Segment Percentages, by Application, 2021 (%)

Indoor Use

Outdoor Use

Global Window Digital Signage Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Window Digital Signage Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Window Digital Signage revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Window Digital Signage revenues share in global market, 2021 (%)

Key companies Window Digital Signage sales in global market, 2017-2022 (Estimated),
(K Units)

Key companies Window Digital Signage sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Samsung Electronics

LG Electronics

Hyundai IT

PixelFLEX

Shenzhen HUAKE

Nummax

Philips

Toshiba

NEC Display

DynaScan

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