

WiFi Wireless Speakers Market in Brazil - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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Abstracts

Wireless speakers are loudspeakers which receive audio signals using radio frequency (RF) waves rather than over audio cables. The two most popular RF frequencies that support audio transmission to wireless loudspeakers include a variation of WiFi IEEE 802.11 while others depends on Bluetooth to transmit audio data to the receiving speaker.

WiFi is almost as ubiquitous as Bluetooth, but not quite. WiFi is sometimes referred to by its technical label, IEEE 802.11. Most smartphones, tablets and laptops have WiFi onboard. WiFi has a greater range than Bluetooth – perhaps as much as 120 feet indoors, but the actual range may be less. With some planning, WiFi can cover an entire house.

One way to assure maximum coverage is to locate the WiFi router in the center of a house, or where its coverage is most useful. For example, if you want to use wireless speakers mainly in a bedroom and on a patio, place the router central to those locations. If needed, a WiFi bridge can be added to further extend the range. Although a “line of sight” is not needed, walls and partitions will decrease the range. As with Bluetooth, there are differences in WiFi hardware. Some chips can provide more range than others, and are less sensitive to interference. However, WiFi signals can experience interference from devices such as microwave ovens. As with Bluetooth, WiFi has evolved. Version “n” is currently the fastest and has the greatest range, but all types of WiFi can convey audio signals.

Importantly, audio signals can be conveyed via WiFi using a lossless codec; with this method, there is absolutely no loss of audio fidelity as the data signal travels across the WiFi network. The digital bits at the receiver are identical to the bits at the source. One downside is that different wireless systems, while they may all use WiFi, use incompatible data formatting. So, the systems are incompatible; for example, Apple and

Android run into this problem. We'll discuss this in a later installment.

Setting up a WiFi based system can sometimes be tricky. For example, you might need to enter a security password. Some WiFi routers have a WPS (WiFi Protected Setup) feature; this allows secure connection without needing a password. One of the most important considerations when buying a WiFi-based wireless system is to make sure that setup and operation is clearly defined.

The choice of Bluetooth or WiFi is clear. Bluetooth is a universal standard and easy to use. But, its range is quite limited and sound quality is restricted. WiFi systems have a wider range and can offer excellent fidelity. But, different systems that use WiFi are incompatible, and setup may be difficult.

This report contains market size and forecasts of WiFi Wireless Speakers in Brazil, including the following market information:

Brazil WiFi Wireless Speakers Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Brazil WiFi Wireless Speakers Market Consumption, 2015-2020, 2021-2026, (K Units)

Brazil WiFi Wireless Speakers Production Capacity, 2015-2020, 2021-2026, (K Units)

Top Five Competitors in Brazil WiFi Wireless Speakers Market 2019 (%)

The global WiFi Wireless Speakers market was valued at xx million in 2019 and is projected to reach US\$ xx million by 2026, at a CAGR of xx% during the forecast period. While the WiFi Wireless Speakers market size in Brazil was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the WiFi Wireless Speakers manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on WiFi Wireless Speakers production and consumption in Brazil

Total Market by Segment:

Brazil WiFi Wireless Speakers Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K Units)

Brazil WiFi Wireless Speakers Market Segment Percentages, By Type, 2019 (%)

Portable

Stationary

Brazil WiFi Wireless Speakers Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Units)

Brazil WiFi Wireless Speakers Market Segment Percentages, By Application, 2019 (%)

Home Application

Commercial

Automotive

Others

Competitor Analysis

The report also provides analysis of leading market participants including:

Total WiFi Wireless Speakers Market Competitors Revenues in Brazil, by Players 2015-2020 (Estimated), (\$ millions)

Total WiFi Wireless Speakers Market Competitors Revenues Share in Brazil, by Players 2019 (%)

Total Brazil WiFi Wireless Speakers Market Competitors Sales, by Players 2015-2020 (Estimated), (K Units)

Total Brazil WiFi Wireless Speakers Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Sonos

Bose

Amazon

Samsung

Sony

Denon

Edifier

JBL

YAMAHA

Terratec

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 WiFi Wireless Speakers Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 Brazil WiFi Wireless Speakers Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 COVID-19 IMPACT: BRAZIL WIFI WIRELESS SPEAKERS OVERALL MARKET SIZE

- 2.1 Brazil WiFi Wireless Speakers Market Size: 2020 VS 2026
- 2.2 Brazil WiFi Wireless Speakers Revenue, Prospects & Forecasts: 2015-2026
- 2.3 Brazil WiFi Wireless Speakers Sales (Consumption): 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top WiFi Wireless Speakers Players in Brazil (including Foreign and Local Companies)
- 3.2 Top Brazil WiFi Wireless Speakers Companies Ranked by Revenue
- 3.3 Brazil WiFi Wireless Speakers Revenue by Companies (including Foreign and Local Companies)
- 3.4 Brazil WiFi Wireless Speakers Sales by Companies (including Foreign and Local Companies)
- 3.5 Brazil WiFi Wireless Speakers Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 WiFi Wireless Speakers Companies in Brazil, by Revenue in 2019
- 3.7 Brazil Manufacturers WiFi Wireless Speakers Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 WiFi Wireless Speakers Players in Brazil
 - 3.8.1 List of Brazil Tier 1 WiFi Wireless Speakers Companies
 - 3.8.2 List of Brazil Tier 2 and Tier 3 WiFi Wireless Speakers Companies

4 SIGHTS BY PRODUCT

4.1 Overview

4.1.1 By Type - Brazil WiFi Wireless Speakers Market Size Markets, 2020 & 2026

4.1.2 Portable

4.1.3 Stationary

4.2 By Type - Brazil WiFi Wireless Speakers Revenue & Forecasts

4.2.1 By Type - Brazil WiFi Wireless Speakers Revenue, 2015-2020

4.2.2 By Type - Brazil WiFi Wireless Speakers Revenue, 2021-2026

4.2.3 By Type - Brazil WiFi Wireless Speakers Revenue Market Share, 2015-2026

4.3 By Type - Brazil WiFi Wireless Speakers Sales & Forecasts

4.3.1 By Type - Brazil WiFi Wireless Speakers Sales, 2015-2020

4.3.2 By Type - Brazil WiFi Wireless Speakers Sales, 2021-2026

4.3.3 By Type - Brazil WiFi Wireless Speakers Sales Market Share, 2015-2026

4.4 By Type - Brazil WiFi Wireless Speakers Price (Manufacturers Selling Prices), 2015-2026

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Brazil WiFi Wireless Speakers Market Size, 2020 & 2026

5.1.2 Home Application

5.1.3 Commercial

5.1.4 Automotive

5.1.5 Others

5.2 By Application - Brazil WiFi Wireless Speakers Revenue & Forecasts

5.2.1 By Application - Brazil WiFi Wireless Speakers Revenue, 2015-2020

5.2.2 By Application - Brazil WiFi Wireless Speakers Revenue, 2021-2026

5.2.3 By Application - Brazil WiFi Wireless Speakers Revenue Market Share, 2015-2026

5.3 By Application - Brazil WiFi Wireless Speakers Sales & Forecasts

5.3.1 By Application - Brazil WiFi Wireless Speakers Sales, 2015-2020

5.3.2 By Application - Brazil WiFi Wireless Speakers Sales, 2021-2026

5.3.3 By Application - Brazil WiFi Wireless Speakers Sales Market Share, 2015-2026

5.4 By Application - Brazil WiFi Wireless Speakers Price (Manufacturers Selling Prices), 2015-2026

6 MANUFACTURERS & BRANDS PROFILES

6.1 Sonos

- 6.1.1 Sonos Corporate Summary
- 6.1.2 Sonos Business Overview
- 6.1.3 Sonos WiFi Wireless Speakers Major Product Offerings
- 6.1.4 Sonos Sales and Revenue in Brazil (2015-2020)
- 6.1.5 Sonos Key News

6.2 Bose

- 6.2.1 Bose Corporate Summary
- 6.2.2 Bose Business Overview
- 6.2.3 Bose WiFi Wireless Speakers Major Product Offerings
- 6.2.4 Bose Sales and Revenue in Brazil (2015-2020)
- 6.2.5 Bose Key News

6.3 Amazon

- 6.3.1 Amazon Corporate Summary
- 6.3.2 Amazon Business Overview
- 6.3.3 Amazon WiFi Wireless Speakers Major Product Offerings
- 6.3.4 Amazon Sales and Revenue in Brazil (2015-2020)
- 6.3.5 Amazon Key News

6.4 Samsung

- 6.4.1 Samsung Corporate Summary
- 6.4.2 Samsung Business Overview
- 6.4.3 Samsung WiFi Wireless Speakers Major Product Offerings
- 6.4.4 Samsung Sales and Revenue in Brazil (2015-2020)
- 6.4.5 Samsung Key News

6.5 Sony

- 6.5.1 Sony Corporate Summary
- 6.5.2 Sony Business Overview
- 6.5.3 Sony WiFi Wireless Speakers Major Product Offerings
- 6.5.4 Sony Sales and Revenue in Brazil (2015-2020)
- 6.5.5 Sony Key News

6.6 Denon

- 6.6.1 Denon Corporate Summary
- 6.6.2 Denon Business Overview
- 6.6.3 Denon WiFi Wireless Speakers Major Product Offerings
- 6.6.4 Denon Sales and Revenue in Brazil (2015-2020)
- 6.6.5 Denon Key News

6.7 Edifier

- 6.6.1 Edifier Corporate Summary
- 6.6.2 Edifier Business Overview

- 6.6.3 Edifier WiFi Wireless Speakers Major Product Offerings
- 6.4.4 Edifier Sales and Revenue in Brazil (2015-2020)
- 6.7.5 Edifier Key News
- 6.8 JBL
 - 6.8.1 JBL Corporate Summary
 - 6.8.2 JBL Business Overview
 - 6.8.3 JBL WiFi Wireless Speakers Major Product Offerings
 - 6.8.4 JBL Sales and Revenue in Brazil (2015-2020)
 - 6.8.5 JBL Key News
- 6.9 YAMAHA
 - 6.9.1 YAMAHA Corporate Summary
 - 6.9.2 YAMAHA Business Overview
 - 6.9.3 YAMAHA WiFi Wireless Speakers Major Product Offerings
 - 6.9.4 YAMAHA Sales and Revenue in Brazil (2015-2020)
 - 6.9.5 YAMAHA Key News
- 6.10 Terratec
 - 6.10.1 Terratec Corporate Summary
 - 6.10.2 Terratec Business Overview
 - 6.10.3 Terratec WiFi Wireless Speakers Major Product Offerings
 - 6.10.4 Terratec Sales and Revenue in Brazil (2015-2020)
 - 6.10.5 Terratec Key News
- 6.11 Pioneer
 - 6.11.1 Pioneer Corporate Summary
 - 6.11.2 Pioneer WiFi Wireless Speakers Business Overview
 - 6.11.3 Pioneer WiFi Wireless Speakers Major Product Offerings
 - 6.11.4 Pioneer Sales and Revenue in Brazil (2015-2020)
 - 6.11.5 Pioneer Key News

7 WIFI WIRELESS SPEAKERS PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

- 7.1 WiFi Wireless Speakers Production Capacity and Value in Brazil, Situation Analysis and Prediction, 2015-2026
 - 7.1.1 Brazil WiFi Wireless Speakers Production Capacity, 2015-2026
 - 7.1.2 Brazil WiFi Wireless Speakers Production 2015-2026
 - 7.1.3 Brazil WiFi Wireless Speakers Production Value 2015-2026
- 7.2 Key Local WiFi Wireless Speakers Manufacturers in Brazil
 - 7.2.1 Brazil Key Local WiFi Wireless Speakers Manufacturers Production Capacity
 - 7.2.2 Brazil Key Local WiFi Wireless Speakers Manufacturers Production

- 7.2.3 Brazil Key Local WiFi Wireless Speakers Manufacturers Production Value
- 7.2.4 The Proportion of WiFi Wireless Speakers Production Sold in Brazil and Sold Other Than Brazil by Manufacturers
- 7.3 WiFi Wireless Speakers Export and Import in Brazil
 - 7.3.1 Brazil WiFi Wireless Speakers Export Market
 - 7.3.2 Brazil WiFi Wireless Speakers Source of Imports

8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

- 8.1 PESTLE Analysis for Brazil WiFi Wireless Speakers Market
- 8.2 Market Opportunities & Trends
- 8.3 Market Drivers
- 8.4 Market Restraints

9 COVID-19 IMPACT ON WIFI WIRELESS SPEAKERS SUPPLY CHAIN ANALYSIS

- 9.1 Supply Chain Analysis
- 9.2 Upstream Market Analysis
- 9.3 Downstream and Clients Market Analysis
- 9.4 Marketing Channels Analysis
 - 9.4.1 Marketing Channels
 - 9.4.2 WiFi Wireless Speakers Distributors and Sales Agents in Brazil

10 CONCLUSION

11 APPENDIX

- 11.1 Note
- 11.2 Examples of Clients
- 11.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of WiFi Wireless Speakers in Brazil
- Table 2. Top Players in Brazil, Ranking by Revenue (2019)
- Table 3. Brazil WiFi Wireless Speakers Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. Brazil WiFi Wireless Speakers Revenue Share by Companies, 2015-2020
- Table 5. Brazil WiFi Wireless Speakers Sales by Companies, (K Units), 2015-2020
- Table 6. Brazil WiFi Wireless Speakers Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers WiFi Wireless Speakers Price (2015-2020) (USD/Unit)
- Table 8. Brazil Manufacturers WiFi Wireless Speakers Product Type
- Table 9. List of Brazil Tier 1 WiFi Wireless Speakers Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of Brazil Tier 2 and Tier 3 WiFi Wireless Speakers Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - WiFi Wireless Speakers Revenue in Brazil (US\$, Mn), 2015-2020
- Table 12. By Type - WiFi Wireless Speakers Revenue in Brazil (US\$, Mn), 2021-2026
- Table 13. By Type - WiFi Wireless Speakers Sales in Brazil (K Units), 2015-2020
- Table 14. By Type - WiFi Wireless Speakers Sales in Brazil (K Units), 2021-2026
- Table 15. By Application - WiFi Wireless Speakers Revenue in Brazil, (US\$, Mn), 2015-2020
- Table 16. By Application - WiFi Wireless Speakers Revenue in Brazil, (US\$, Mn), 2021-2026
- Table 17. By Application - WiFi Wireless Speakers Sales in Brazil, (K Units), 2015-2020
- Table 18. By Application - WiFi Wireless Speakers Sales in Brazil, (K Units), 2021-2026
- Table 19. Sonos Corporate Summary
- Table 20. Sonos WiFi Wireless Speakers Product Offerings
- Table 21. Sonos WiFi Wireless Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 22. Bose Corporate Summary
- Table 23. Bose WiFi Wireless Speakers Product Offerings
- Table 24. Bose WiFi Wireless Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 25. Amazon Corporate Summary
- Table 26. Amazon WiFi Wireless Speakers Product Offerings
- Table 27. Amazon WiFi Wireless Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 28. Samsung Corporate Summary

- Table 29. Samsung WiFi Wireless Speakers Product Offerings
- Table 30. Samsung WiFi Wireless Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 31. Sony Corporate Summary
- Table 32. Sony WiFi Wireless Speakers Product Offerings
- Table 33. Sony WiFi Wireless Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 34. Denon Corporate Summary
- Table 35. Denon WiFi Wireless Speakers Product Offerings
- Table 36. Denon WiFi Wireless Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 37. Edifier Corporate Summary
- Table 38. Edifier WiFi Wireless Speakers Product Offerings
- Table 39. Edifier WiFi Wireless Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 40. JBL Corporate Summary
- Table 41. JBL WiFi Wireless Speakers Product Offerings
- Table 42. JBL WiFi Wireless Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 43. YAMAHA Corporate Summary
- Table 44. YAMAHA WiFi Wireless Speakers Product Offerings
- Table 45. YAMAHA WiFi Wireless Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 46. Terratec Corporate Summary
- Table 47. Terratec WiFi Wireless Speakers Product Offerings
- Table 48. Terratec WiFi Wireless Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 49. Pioneer Corporate Summary
- Table 50. Pioneer WiFi Wireless Speakers Product Offerings
- Table 51. Pioneer WiFi Wireless Speakers Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2015-2020)
- Table 52. WiFi Wireless Speakers Production Capacity (K Units) of Local Manufacturers in Brazil, 2015-2020
- Table 53. WiFi Wireless Speakers Production (K Units) of Local Manufacturers in Brazil, 2015-2020
- Table 54. Brazil WiFi Wireless Speakers Production Market Share of Local Manufacturers, 2015-2020
- Table 55. WiFi Wireless Speakers Production Value (US\$, Mn) of Local Manufacturers in Brazil, 2015-2020

Table 56. Brazil WiFi Wireless Speakers Production Value Market Share of Local Manufacturers, 2015-2020

Table 57. The Percentage of WiFi Wireless Speakers Production Sold in Brazil and Sold Other Than Brazil by Manufacturers

Table 58. The Percentage of WiFi Wireless Speakers Production Sold in Brazil and Sold Other Than Brazil by Manufacturers

Table 59. Dangeguojia WiFi Wireless Speakers Sales (Consumption), Production, Export and Import, 2015-2020

Table 60. Raw Materials and Suppliers

Table 61. WiFi Wireless Speakers Downstream Clients in Brazil

Table 62. WiFi Wireless Speakers Distributors and Sales Agents in Brazil

List Of Figures

LIST OF FIGURES

- Figure 1. WiFi Wireless Speakers Segment by Type
- Figure 2. WiFi Wireless Speakers Segment by Application
- Figure 3. Dangeguojia WiFi Wireless Speakers Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. WiFi Wireless Speakers Market Size in Brazil, (US\$, Mn) & (K Units): 2020 VS 2026
- Figure 6. Brazil WiFi Wireless Speakers Revenue, 2015-2026 (US\$, Mn)
- Figure 7. WiFi Wireless Speakers Sales in Brazil: 2015-2026 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by WiFi Wireless Speakers Revenue in 2019
- Figure 9. By Type - Brazil WiFi Wireless Speakers Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type - Brazil WiFi Wireless Speakers Market Share, 2015-2020
- Figure 11. By Type - Brazil WiFi Wireless Speakers Market Share, 2020-2026
- Figure 12. By Type - Brazil WiFi Wireless Speakers Price (USD/Unit), 2015-2026
- Figure 13. By Application - WiFi Wireless Speakers Revenue in Brazil (US\$, Mn), 2020 & 2026
- Figure 14. By Application - Brazil WiFi Wireless Speakers Market Share, 2015-2020
- Figure 15. By Application - Brazil WiFi Wireless Speakers Market Share, 2020-2026
- Figure 16. By Application -Brazil WiFi Wireless Speakers Price (USD/Unit), 2015-2026
- Figure 17. Brazil WiFi Wireless Speakers Production Capacity (K Units), 2015-2026
- Figure 18. Brazil WiFi Wireless Speakers Actual Output (K Units), 2015-2026
- Figure 19. Brazil WiFi Wireless Speakers Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of Brazil WiFi Wireless Speakers Export Destination, 2019
- Figure 21. The Source of Imports of Brazil WiFi Wireless Speakers, 2019
- Figure 22. PEST Analysis for Brazil WiFi Wireless Speakers Market in 2020
- Figure 23. WiFi Wireless Speakers Market Opportunities & Trends in Brazil
- Figure 24. WiFi Wireless Speakers Market Drivers in Brazil
- Figure 25. WiFi Wireless Speakers Market Restraints in Brazil
- Figure 26. WiFi Wireless Speakers Industry Value Chain

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