

WiFi Analytics Solution Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/W36050857FB4EN.html>

Date: March 2022

Pages: 62

Price: US\$ 3,250.00 (Single User License)

ID: W36050857FB4EN

Abstracts

This report contains market size and forecasts of WiFi Analytics Solution in Global, including the following market information:

Global WiFi Analytics Solution Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global WiFi Analytics Solution market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Wi-Fi Based Location Analytics Solution Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of WiFi Analytics Solution include Cisco Systems (US), Skyfii Limited (Australia), Purple (England), July Systems (US), Zebra Technologies (US), Euclid (US), Cloud4Wi (US), Fortinet (US) and Ruckus Wireless (US) and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the WiFi Analytics Solution companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global WiFi Analytics Solution Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global WiFi Analytics Solution Market Segment Percentages, by Type, 2021 (%)

Wi-Fi Based Location Analytics Solution

Wi-Fi Based Indoor Positioning Systems

Global WiFi Analytics Solution Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global WiFi Analytics Solution Market Segment Percentages, by Application, 2021 (%)

Footfall Analytics

Customer Engagement

Customer Experience Management (CEM)

Customer Loyalty Management

Customer Analytics

Global WiFi Analytics Solution Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global WiFi Analytics Solution Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies WiFi Analytics Solution revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies WiFi Analytics Solution revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Cisco Systems (US)

Skyfii Limited (Australia)

Purple (England)

July Systems (US)

Zebra Technologies (US)

Euclid (US)

Cloud4Wi (US)

Fortinet (US)

Ruckus Wireless (US)

Yelp (US)

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 WiFi Analytics Solution Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global WiFi Analytics Solution Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL WIFI ANALYSTICS SOLUTION OVERALL MARKET SIZE

- 2.1 Global WiFi Analytics Solution Market Size: 2021 VS 2028
- 2.2 Global WiFi Analytics Solution Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top WiFi Analytics Solution Players in Global Market
- 3.2 Top Global WiFi Analytics Solution Companies Ranked by Revenue
- 3.3 Global WiFi Analytics Solution Revenue by Companies
- 3.4 Top 3 and Top 5 WiFi Analytics Solution Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies WiFi Analytics Solution Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 WiFi Analytics Solution Players in Global Market
 - 3.6.1 List of Global Tier 1 WiFi Analytics Solution Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 WiFi Analytics Solution Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

- 4.1.1 by Type - Global WiFi Analytics Solution Market Size Markets, 2021 & 2028
- 4.1.2 Wi-Fi Based Location Analytics Solution
- 4.1.3 Wi-Fi Based Indoor Positioning Systems

4.2 By Type - Global WiFi Analytics Solution Revenue & Forecasts

- 4.2.1 By Type - Global WiFi Analytics Solution Revenue, 2017-2022
- 4.2.2 By Type - Global WiFi Analytics Solution Revenue, 2023-2028
- 4.2.3 By Type - Global WiFi Analytics Solution Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

- 5.1.1 By Application - Global WiFi Analytics Solution Market Size, 2021 & 2028
- 5.1.2 Footfall Analytics
- 5.1.3 Customer Engagement
- 5.1.4 Customer Experience Management (CEM)
- 5.1.5 Customer Loyalty Management
- 5.1.6 Customer Analytics

5.2 By Application - Global WiFi Analytics Solution Revenue & Forecasts

- 5.2.1 By Application - Global WiFi Analytics Solution Revenue, 2017-2022
- 5.2.2 By Application - Global WiFi Analytics Solution Revenue, 2023-2028
- 5.2.3 By Application - Global WiFi Analytics Solution Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global WiFi Analytics Solution Market Size, 2021 & 2028

6.2 By Region - Global WiFi Analytics Solution Revenue & Forecasts

- 6.2.1 By Region - Global WiFi Analytics Solution Revenue, 2017-2022
- 6.2.2 By Region - Global WiFi Analytics Solution Revenue, 2023-2028
- 6.2.3 By Region - Global WiFi Analytics Solution Revenue Market Share, 2017-2028

6.3 North America

- 6.3.1 By Country - North America WiFi Analytics Solution Revenue, 2017-2028
- 6.3.2 US WiFi Analytics Solution Market Size, 2017-2028
- 6.3.3 Canada WiFi Analytics Solution Market Size, 2017-2028
- 6.3.4 Mexico WiFi Analytics Solution Market Size, 2017-2028

6.4 Europe

- 6.4.1 By Country - Europe WiFi Analytics Solution Revenue, 2017-2028
- 6.4.2 Germany WiFi Analytics Solution Market Size, 2017-2028

6.4.3 France WiFi Analytics Solution Market Size, 2017-2028

6.4.4 U.K. WiFi Analytics Solution Market Size, 2017-2028

6.4.5 Italy WiFi Analytics Solution Market Size, 2017-2028

6.4.6 Russia WiFi Analytics Solution Market Size, 2017-2028

6.4.7 Nordic Countries WiFi Analytics Solution Market Size, 2017-2028

6.4.8 Benelux WiFi Analytics Solution Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia WiFi Analytics Solution Revenue, 2017-2028

6.5.2 China WiFi Analytics Solution Market Size, 2017-2028

6.5.3 Japan WiFi Analytics Solution Market Size, 2017-2028

6.5.4 South Korea WiFi Analytics Solution Market Size, 2017-2028

6.5.5 Southeast Asia WiFi Analytics Solution Market Size, 2017-2028

6.5.6 India WiFi Analytics Solution Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America WiFi Analytics Solution Revenue, 2017-2028

6.6.2 Brazil WiFi Analytics Solution Market Size, 2017-2028

6.6.3 Argentina WiFi Analytics Solution Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa WiFi Analytics Solution Revenue, 2017-2028

6.7.2 Turkey WiFi Analytics Solution Market Size, 2017-2028

6.7.3 Israel WiFi Analytics Solution Market Size, 2017-2028

6.7.4 Saudi Arabia WiFi Analytics Solution Market Size, 2017-2028

6.7.5 UAE WiFi Analytics Solution Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Cisco Systems (US)

7.1.1 Cisco Systems (US) Corporate Summary

7.1.2 Cisco Systems (US) Business Overview

7.1.3 Cisco Systems (US) WiFi Analytics Solution Major Product Offerings

7.1.4 Cisco Systems (US) WiFi Analytics Solution Revenue in Global Market (2017-2022)

7.1.5 Cisco Systems (US) Key News

7.2 Skyfii Limited (Australia)

7.2.1 Skyfii Limited (Australia) Corporate Summary

7.2.2 Skyfii Limited (Australia) Business Overview

7.2.3 Skyfii Limited (Australia) WiFi Analytics Solution Major Product Offerings

7.2.4 Skyfii Limited (Australia) WiFi Analytics Solution Revenue in Global Market (2017-2022)

- 7.2.5 Skyfii Limited (Australia) Key News
- 7.3 Purple (England)
 - 7.3.1 Purple (England) Corporate Summary
 - 7.3.2 Purple (England) Business Overview
 - 7.3.3 Purple (England) WiFi Analytics Solution Major Product Offerings
 - 7.3.4 Purple (England) WiFi Analytics Solution Revenue in Global Market (2017-2022)
 - 7.3.5 Purple (England) Key News
- 7.4 July Systems (US)
 - 7.4.1 July Systems (US) Corporate Summary
 - 7.4.2 July Systems (US) Business Overview
 - 7.4.3 July Systems (US) WiFi Analytics Solution Major Product Offerings
 - 7.4.4 July Systems (US) WiFi Analytics Solution Revenue in Global Market (2017-2022)
 - 7.4.5 July Systems (US) Key News
- 7.5 Zebra Technologies (US)
 - 7.5.1 Zebra Technologies (US) Corporate Summary
 - 7.5.2 Zebra Technologies (US) Business Overview
 - 7.5.3 Zebra Technologies (US) WiFi Analytics Solution Major Product Offerings
 - 7.5.4 Zebra Technologies (US) WiFi Analytics Solution Revenue in Global Market (2017-2022)
 - 7.5.5 Zebra Technologies (US) Key News
- 7.6 Euclid (US)
 - 7.6.1 Euclid (US) Corporate Summary
 - 7.6.2 Euclid (US) Business Overview
 - 7.6.3 Euclid (US) WiFi Analytics Solution Major Product Offerings
 - 7.6.4 Euclid (US) WiFi Analytics Solution Revenue in Global Market (2017-2022)
 - 7.6.5 Euclid (US) Key News
- 7.7 Cloud4Wi (US)
 - 7.7.1 Cloud4Wi (US) Corporate Summary
 - 7.7.2 Cloud4Wi (US) Business Overview
 - 7.7.3 Cloud4Wi (US) WiFi Analytics Solution Major Product Offerings
 - 7.7.4 Cloud4Wi (US) WiFi Analytics Solution Revenue in Global Market (2017-2022)
 - 7.7.5 Cloud4Wi (US) Key News
- 7.8 Fortinet (US)
 - 7.8.1 Fortinet (US) Corporate Summary
 - 7.8.2 Fortinet (US) Business Overview
 - 7.8.3 Fortinet (US) WiFi Analytics Solution Major Product Offerings
 - 7.8.4 Fortinet (US) WiFi Analytics Solution Revenue in Global Market (2017-2022)

7.8.5 Fortinet (US) Key News

7.9 Ruckus Wireless (US)

7.9.1 Ruckus Wireless (US) Corporate Summary

7.9.2 Ruckus Wireless (US) Business Overview

7.9.3 Ruckus Wireless (US) WiFi Analytics Solution Major Product Offerings

7.9.4 Ruckus Wireless (US) WiFi Analytics Solution Revenue in Global Market
(2017-2022)

7.9.5 Ruckus Wireless (US) Key News

7.10 Yelp (US)

7.10.1 Yelp (US) Corporate Summary

7.10.2 Yelp (US) Business Overview

7.10.3 Yelp (US) WiFi Analytics Solution Major Product Offerings

7.10.4 Yelp (US) WiFi Analytics Solution Revenue in Global Market (2017-2022)

7.10.5 Yelp (US) Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. WiFi Analytics Solution Market Opportunities & Trends in Global Market

Table 2. WiFi Analytics Solution Market Drivers in Global Market

Table 3. WiFi Analytics Solution Market Restraints in Global Market

Table 4. Key Players of WiFi Analytics Solution in Global Market

Table 5. Top WiFi Analytics Solution Players in Global Market, Ranking by Revenue (2021)

Table 6. Global WiFi Analytics Solution Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global WiFi Analytics Solution Revenue Share by Companies, 2017-2022

Table 8. Global Companies WiFi Analytics Solution Product Type

Table 9. List of Global Tier 1 WiFi Analytics Solution Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 WiFi Analytics Solution Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global WiFi Analytics Solution Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - WiFi Analytics Solution Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - WiFi Analytics Solution Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global WiFi Analytics Solution Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - WiFi Analytics Solution Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - WiFi Analytics Solution Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global WiFi Analytics Solution Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global WiFi Analytics Solution Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global WiFi Analytics Solution Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America WiFi Analytics Solution Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe WiFi Analytics Solution Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia WiFi Analytics Solution Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America WiFi Analytics Solution Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa WiFi Analytics Solution Revenue, (US\$, Mn), 2023-2028

Table 30. Cisco Systems (US) Corporate Summary

Table 31. Cisco Systems (US) WiFi Analytics Solution Product Offerings

Table 32. Cisco Systems (US) WiFi Analytics Solution Revenue (US\$, Mn), (2017-2022)

Table 33. Skyfii Limited (Australia) Corporate Summary

Table 34. Skyfii Limited (Australia) WiFi Analytics Solution Product Offerings

Table 35. Skyfii Limited (Australia) WiFi Analytics Solution Revenue (US\$, Mn), (2017-2022)

Table 36. Purple (England) Corporate Summary

Table 37. Purple (England) WiFi Analytics Solution Product Offerings

Table 38. Purple (England) WiFi Analytics Solution Revenue (US\$, Mn), (2017-2022)

Table 39. July Systems (US) Corporate Summary

Table 40. July Systems (US) WiFi Analytics Solution Product Offerings

Table 41. July Systems (US) WiFi Analytics Solution Revenue (US\$, Mn), (2017-2022)

Table 42. Zebra Technologies (US) Corporate Summary

Table 43. Zebra Technologies (US) WiFi Analytics Solution Product Offerings

Table 44. Zebra Technologies (US) WiFi Analytics Solution Revenue (US\$, Mn), (2017-2022)

Table 45. Euclid (US) Corporate Summary

Table 46. Euclid (US) WiFi Analytics Solution Product Offerings

Table 47. Euclid (US) WiFi Analytics Solution Revenue (US\$, Mn), (2017-2022)

Table 48. Cloud4Wi (US) Corporate Summary

Table 49. Cloud4Wi (US) WiFi Analytics Solution Product Offerings

Table 50. Cloud4Wi (US) WiFi Analytics Solution Revenue (US\$, Mn), (2017-2022)

Table 51. Fortinet (US) Corporate Summary

Table 52. Fortinet (US) WiFi Analytics Solution Product Offerings

Table 53. Fortinet (US) WiFi Analytics Solution Revenue (US\$, Mn), (2017-2022)

Table 54. Ruckus Wireless (US) Corporate Summary

Table 55. Ruckus Wireless (US) WiFi Analytics Solution Product Offerings

Table 56. Ruckus Wireless (US) WiFi Analytics Solution Revenue (US\$, Mn), (2017-2022)

Table 57. Yelp (US) Corporate Summary

Table 58. Yelp (US) WiFi Analytics Solution Product Offerings

Table 59. Yelp (US) WiFi Analytics Solution Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. WiFi Analytics Solution Segment by Type in 2021
- Figure 2. WiFi Analytics Solution Segment by Application in 2021
- Figure 3. Global WiFi Analytics Solution Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global WiFi Analytics Solution Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global WiFi Analytics Solution Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by WiFi Analytics Solution Revenue in 2021
- Figure 8. By Type - Global WiFi Analytics Solution Revenue Market Share, 2017-2028
- Figure 9. By Application - Global WiFi Analytics Solution Revenue Market Share, 2017-2028
- Figure 10. By Region - Global WiFi Analytics Solution Revenue Market Share, 2017-2028
- Figure 11. By Country - North America WiFi Analytics Solution Revenue Market Share, 2017-2028
- Figure 12. US WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe WiFi Analytics Solution Revenue Market Share, 2017-2028
- Figure 16. Germany WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028
- Figure 17. France WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia WiFi Analytics Solution Revenue Market Share, 2017-2028
- Figure 24. China WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028
- Figure 28. India WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America WiFi Analytics Solution Revenue Market Share,

2017-2028

Figure 30. Brazil WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa WiFi Analytics Solution Revenue Market Share, 2017-2028

Figure 33. Turkey WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE WiFi Analytics Solution Revenue, (US\$, Mn), 2017-2028

Figure 37. Cisco Systems (US) WiFi Analytics Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Skyfii Limited (Australia) WiFi Analytics Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Purple (England) WiFi Analytics Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. July Systems (US) WiFi Analytics Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Zebra Technologies (US) WiFi Analytics Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Euclid (US) WiFi Analytics Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Cloud4Wi (US) WiFi Analytics Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Fortinet (US) WiFi Analytics Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Ruckus Wireless (US) WiFi Analytics Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Yelp (US) WiFi Analytics Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: WiFi Analytics Solution Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/W36050857FB4EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W36050857FB4EN.html>