

# Welcome Mat Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Doormat is a product that can effectively scrape away mud, dust and water at the entrance and keep the indoor floor clean and tidy. It is elastic, soft and comfortable. The unique anti ultraviolet additive can prevent fading and embrittlement, and can withstand the outdoor environment exposed to the sun and rain.

This report contains market size and forecasts of Welcome Mat in global, including the following market information:

Global Welcome Mat Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Welcome Mat Market Sales, 2017-2022, 2023-2028, (K Sqm)

Global top five Welcome Mat companies in 2021 (%)

The global Welcome Mat market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Indoor Mats Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Welcome Mat include IKEA, Apache Mills, DEXI, NITORI, TAYOHYA, Waterhog, Bungalow Flooring, Leggett & Platt and Danica Studio, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Welcome Mat manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Welcome Mat Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Sqm)

Global Welcome Mat Market Segment Percentages, by Type, 2021 (%)

Indoor Mats

Outdoor Mats

Global Welcome Mat Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Sqm)

Global Welcome Mat Market Segment Percentages, by Application, 2021 (%)

Supermarkets/Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

Global Welcome Mat Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Sqm)

Global Welcome Mat Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Welcome Mat revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Welcome Mat revenues share in global market, 2021 (%)

Key companies Welcome Mat sales in global market, 2017-2022 (Estimated), (K Sqm)

Key companies Welcome Mat sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IKEA

Apache Mills

DEXI

NITORI

TAYOHYA

Waterhog

Bungalow Flooring

Leggett & Platt

Danica Studio

Elrene Home Fashions

Calloway Mills

Evergreen

DII

Juvale

PLUS Haven

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