

Weight Management and Wellbeing Market, Global Outlook and Forecast 2022-2028

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Abstracts

Consumers globally are moving towards a more holistic and long-term weight management approach in order to improve health. These factors are reshaping the weight management and wellbeing (WMW) industry and pushing it towards innovations around clean labelling, personalisation and plant-based ingredients, to compete with weight loss alternatives such as apps, online programmes and wellness coaches

This report contains market size and forecasts of Weight Management and Wellbeing in Global, including the following market information:

Global Weight Management and Wellbeing Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Weight Management and Wellbeing market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Meals Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Weight Management and Wellbeing include Atkins Nutritionals, Biosynergy, GSK (GlaxoSmithKline), Herbalife International of America, Kellogg Co, Kraft, Nestle, Nutrisystem and QUAKER, etc. In 2021, the global top five

players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Weight Management and Wellbeing companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Weight Management and Wellbeing Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Weight Management and Wellbeing Market Segment Percentages, by Type, 2021 (%)

Meals

Beverages

Supplements

Global Weight Management and Wellbeing Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Weight Management and Wellbeing Market Segment Percentages, by Application, 2021 (%)

Pharmacy

Supermarket

Hospital

Other

Global Weight Management and Wellbeing Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Weight Management and Wellbeing Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Weight Management and Wellbeing revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Weight Management and Wellbeing revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Atkins Nutritionals

Biosynergy

GSK (GlaxoSmithKline)

Herbalife International of America

Kellogg Co

Kraft

Nestle

Nutrisystem

QUAKER

Vivus

Weight Watchers International

Herbalife Ltd

Johnson & Johnson

Apollo Endosurgery, Inc.

Brunswick Corporation

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